

# NORTH-WEST INNOVATION COMPETITION

Do you have a new idea that can benefit your community?

Do you, for example have an idea to save water or electricity, improve safety or to assist the elderly to carry their groceries home? **It Starts With You!** Enter the North West Innovation Competition by SMS-ing your innovative idea. Who knows, apart from benefitting your village, township or small dorpie in the North West, you may even win your share of prizes to the value of R100 000!

It starts with you!

Send your  
SMS Today!

3 0 0 4 1

Start your SMS with the word "PLAN", followed by your innovative idea in no more than 50 words. Remember to include your name & surname AND the name of your town.

1  
Do you have any  
Innovative idea that  
can make a change?

2  
Send your idea to  
30041

SMS's charged at R1.50 per message

3  
To the value of  
1st - R100 000  
2nd - R50 000 & 3rd - R25 000  
Competition Entries close on the 15th of September 2016

The best SMS ideas received will be shortlisted, and those entrants will go through to the second round of the competition. SMS entries close 15th of September 2016. NWDC staff and their direct families may not participate in the competition.



NORTH-WEST UNIVERSITY  
YUNIBESITHI YA BOKONE-BOPHIRIMA  
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feed  
Finance, Economy & Enterprise Development  
North West Provincial Government  
Republic of South Africa



Visit [www.nwdc.co.za](http://www.nwdc.co.za) or  
Call 014 594 2570 for  
more information.

The North West Innovation Competition is a project by the North West Development Corporation (NWDC) in partnership with the Technology Innovation Agency (TIA), the North West University & FEED.