

Spring 2016 edition

Beautiful sling bags from *Le Jo's Creations*, Potchefstroom



Le Jo's Creations based in Potchefstroom manufactures fashionable sling bags made from strong hessian, hard denim, old clothing and some upholstery material. These bags are decorated by hand with bead work and other accessories.

Le Jo's Creations was established about five years ago by the Ngobeni family from Ikageng, Potchefstroom. Jane, who is the founder, is 73 years old. The family started the business with the purpose of supporting street children, who she was nurturing at that time. After a while, her daughter, Helen and niece, Suzanne joined in order to grow the business.

In June 2016, Le Jo's Creations was provided with exhibition space on the NWDC exhibition stand at the Manufacturing Indaba held at Emperors Palace. They showcased their handmade

sling bags and received a lot of interest from visitors. Exhibiting at the Manufacturing Indaba not only gave them exposure nationally, but it also was a big learning curve for them as they received some good suggestions, such as to manufacture bags for tablets, as most schools are implementing and moving towards e-learning.

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