

Summer 2016 edition

La-Doux Hairproducts by Alutta



**La-Doux
Hairproducts**



Alutta Projects Development Services (Pty) Ltd, hereafter referred to as Alutta, is owned by Doreen Rooskrantz, Managing Director who has developed a sound reputation as a humanitarian and a people's person. Alutta is based in Lichtenburg, North West.

Alutta has launched a range of quality tested hair products that focuses on nurturing hair fibres that nourish and condition broken hair and scalps. It furthers stimulates hair growth and creates healthy glowing hair. La-Doux Hairproducts complies with South African Bureau of Standards.

Some of the distinguishing features of Alutta's range of products include a variety of fragrances, quality, availability, competitive prices, on-time deliveries and enhancing hair growth and nourishing the scalp.

The retail market has experienced economic constraints and declining growth in GDP over the past five years, however, the market is now in a recovery phase and future growth prospects are encouraging. Alutta proudly supplies 30 ethnic hair salons with La-Doux Hairproducts.

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