



## **CALL FOR ENTRIES: THE DEPARTMENT OF COMMUNICATIONS AUDIO VISUAL CONTENT ENTREPRENEURSHIP PROGRAMME**

### **BACKGROUND**

The Department of Communications (DoC) has initiated the audio-visual/broadcasting industry programme, which is earmarked to support Film and Television Production graduates. The programme focuses on emerging young Small, Medium and Micro-sized Enterprises owners in the audio-visual content industry, targeting those residing in rural areas. Although the target group is youth, women and people with disabilities, the DoC will also give preference to youth from previously disadvantaged backgrounds. The aim of the initiative is to identify opportunities for content producers in the areas of funding, markets and exit opportunities.

The nature of content to be produced is key and critical. The DoC has observed that the nature of content that has been broadcasted in traditional media platforms such as television has predominantly depicted urban and peri-urban settings. The department also acknowledges that content depicting and reflecting the life of people in rural areas in their own languages has been constantly neglected. It is for this reason that there is a dire need to reflect content that is representative of the culture, heritage and art of rural communities. However, the programme will not only focus on the abovementioned content, but also on other sectors such as tourism and education.

The DoC hereby invites unemployed graduates who are trained/emerging content creators to be part of a one-month Entrepreneurship Skills programme. The opportunity will provide these young people with entrepreneurship skills that will enable them to access opportunities in the audio-visual/broadcasting industry.

## **ELIGIBILITY**

Applicants must be:

- a permanent South African citizen and residing in the North West Province
- unemployed youth not above the age of 35
- new to the industry (Preference will be given to youths who have not had an opportunity to make a film)
- a historically disadvantaged Individual as defined in the Constitution of the Republic of South Africa
- available over a period of two weeks to complete the programme.

## **SELECTION CRITERIA**

Eligible candidates for the project must:

- have completed training in Film and Television Production and related skills by MICT SETA or completed training programme from an accredited training institution
- have a passion for writing
- have good writing and creative skills
- be willing to meet the demands of the audio-visual content industry and attend all training sessions and workshops
- have the ability to work in a team in order to achieve the same set goals for the project
- have the ability to work under pressure, meet tight deadlines and willing to travel

## **APPLICATIONS**

All applicants are required to provide the following documents:

- A detailed CV.
- Certified supporting documents (ID copy, qualifications). Certification must not be older than three months.
- Work portfolio or script.

Submission of the following documents will be an added advantage:

- A one-page synopsis of the work done previously in the industry;
- A one pager motivation letter (Why you think you should be selected); and
- Narrative treatment of the script.

All applications must be sent to [AudioVisualContent@doc.gov.za](mailto:AudioVisualContent@doc.gov.za)

For more information, kindly contact Ms Ledile Makgoale on 012 473 0346

**Please ensure that all the required documents are attached, as failure to do so will lead to automatic disqualification.**

**CLOSING DATE: 14 JUNE 2019**