

# Invitation

## OUTWARD SELLING MISSION TO MUMBAI AND NEW DELHI IN INDIA, FROM 23 – 27 SEPTEMBER 2013

The Department of Trade and Industry (**the dti**) invites you to apply to be part of an Agro Processing Outward Selling Mission to Mumbai and New Delhi in India. The trade mission is part of **the dti's** objective to create market access for South African Agro processed food products in the Indian market.

An invitation to apply is extended to South African firms and other exporters of **Agro processed food products**, in the following subsectors:

- **Canned fruit and vegetables,**
- **Fresh & dried fruit and nuts**
- **Non-alcoholic beverages**
- **Dairy products**
- **Food additives and ingredients**
- **Frozen food products**
- **Sweets, confectionery and cereals**
- **Seafood products**

**Dates:** 23 – 27 September 2013

**Cities:** Mumbai and New Delhi

The deadline date for the submission of complete EMIA Outward Selling Missions application forms is **02 August 2013**.

Assistance is provided to qualifying South African exporters to introduce South African products into foreign markets, in a cost effective manner. **the dti** will offer the following financial support to qualifying firms:

- Freight forwarding of product samples
- Economy class return airfare to a maximum of R13,000.00
- Daily subsistence allowance of R2,000.00 per day
- Business to business meetings for participants

### Why be part of the outward selling mission?

A platform that facilitates networking with the key stakeholders and high-level decision-makers in India; opportunity to meet these decision-makers face-to-face and present your business in a one on one environment; introduce your products directly to your target markets; and network and build relationships with potential customers.

**For any enquiries pertaining to applications, sector and/or event please contact:**

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**the dti**

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