

Autumn 2017 edition

## **A-RE Bopeng Ceramics, a proudly Bokone Bophirima Company**



**A-RE Bopeng Ceramics CC** is a Potchefstroom-based company that creates and produces unique state-of-the art handmade clay products. Conceptualised and owned by the talented Mpho Gorewang, the product range includes traditional clay pots, vases, jewellery, dinner sets, coffee mugs and African clay bowls, to mention but a few.

### **PRODUCT DESCRIPTION**

A-RE Bopeng Ceramics manufactures ceramic tableware and other interior and exterior ceramic products which includes exclusive designs for retail.

Their main line is ceramic tableware and ornamental products for both residential and tourism industries.



Critical elements in the production phase include innovation and design. Our exclusive clay recipe mix and kiln method add to the quality of our products.

They focus on providing their consumers with specialised products, designed to customer's specifications, and thus also manufacture customised products consisting of elegant pieces of ceramic, designed to complement the interior of any home or office.

**Unique features of A-RE Bopeng Ceramics:**

- Unique and hand-painted pieces
- By using a special clay recipe, their product can be baked at higher temperatures which ensure a better quality product.
- All products are micro-oven and dishwasher safe.
- Products do not chip easily.
- Their products reflect the knowledge and experience of our management team. The products are converted into practical and innovative designs and applications.
- Utilising our own factory, will save us high overhead costs which will result in competitive prices.

Though most products are being sold to the local tourists, it is envisaged that the production process shall be enhanced to cater for the corporate market, the international tourist and the export market as well.



Mpho Gorewang, the sole proprietor of A-RE Bopeng Ceramics, holds various certificates in ceramics. He has attained great experience in the art and crafts industry. Mpho participated in various exhibitions, including the famous Soul of Africa in 2005 and the Cultural Calabash for four consecutive years. In 2007, he exhibited in Dubai,

while the 2008/09 Chinese Craft Development Initiative afforded him yet another opportunity to exhibit his works.

In 2016, through the assistance of the North West Development Corporation, Mpho participated in both the China Traders Expo held in Johannesburg and the Botswana Global Expo held in Gaborone, where he benefitted from the international exposure.

In January 2017, through the assistance of SEDA, A-RE Bopeng Ceramics participated in the Maison & Objet Paris exhibition – a major lifestyle & design exhibition for professionals working in the art of living. The lifestyle show brought together a 360 degrees product offering including décor, design, furniture, accessories, textiles, fragrances, and tableware.



A-RE Bopeng Ceramics is excited to grow their current product range to receive orders for both the export and tourism market as well as for custom-designed pieces.

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