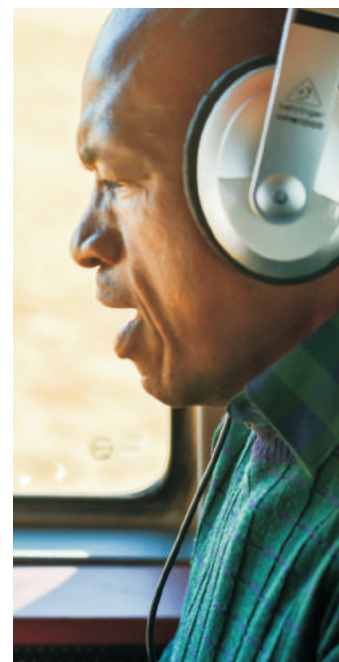




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PRE-AMBLE

Our long term strategic objective is to build a united, non-racial, prosperous and democratic society. This is our historical mission to overcome challenges and manifestations of apartheid and colonialism for the period of 342 years.

In implementing the National Development Plan (NDP), we have adopted an approach that enhances our radical socio-economic programme by committing ourselves to Rebranding, Repositioning and Renewal (RRR) of the North West Province.

The practical expression of our RRR approach is anchored on the following five concretes, namely

1. Agriculture, Culture and Tourism (ACT) and other economic tributaries
2. Villages, Townships and Small Dorpies (VTSD)
3. Reconciliation, Healing and Renewal (RHR)
4. Setsokotsane service delivery approach and the
5. Saamwerk-Saamtrek philosophy

The subject of this book, the **VTSD Economies and Entrepreneurship Outreach Programme** is not only about giving meaning to the five concretes,

but also seeks to promote leadership accountability. The programme encouraged active engagements with citizens about their development in the spirit of Saamwerk-Saamtrek.

In the execution of the **VTSD Economies and Entrepreneurship Outreach Programme**, the Premier and his representatives spent a week at each of the province's districts where they engaged stakeholders comprising private companies, business people and chambers of commerce amongst others, on the existing opportunities for entrepreneurship development and economic growth at each local municipality's villages, townships and small dorpies.

The programme was completed with great fruit, as the pages of this book testify.

We call upon the people of Bokone Bophirima in particular and on all other interested parties and corporations to lend a hand in building on this solid foundation we have laid.

We fully understand that this approach we have chosen will face many difficulties along the way but we remain resolute that challenges are a necessary platform for success.



REBRANDING, REPOSITIONING & RENEWAL OF THE PROVINCE

In an effort to change the image of North West Province the Honourable Premier SOR Mahumapelo made a commitment to implement a Rebranding, Repositioning, and Renewal programme.

The main objective of the Rebranding, Repositioning and Renewal (RRR) strategy is to rebrand, reposition and renew the province through the implementation of the five concretes namely:

1. **Agriculture, Culture and Tourism (ACT)**
2. **Villages, Townships and Small Dorpies (VTSD)**
3. **Reconciliation, Healing and Renewal (RHR)**
4. **Setsokotsane approach and**
5. **Saamtrek-Saamwerk Philosophy**

Rebranding seeks amongst others, to move the province from the existing sluggish economic growth to a sustainable high growth path to create conducive conditions for addressing the triple challenges of poverty, unemployment and inequality. Other rebranding opportunities entail improving good corporate governance in government institutions, enhancing performance monitoring, evaluation and intervention systems to obtain value for money; including the eradication of all service delivery backlogs across

the province.

Repositioning is intended to consolidate and compliment the gains made during the rebranding process. Through the successful implementation of the five concretes, which entail anchoring economic growth around agriculture, culture, tourism sectors and their tributaries; prioritising and refocusing state resources to grow villages, townships and small dorpies economies; and developing new and strengthening existing partnerships to optimise development efforts.

Renewal follows repositioning of the province to the status of being one of the best in the country. The focus shifts to revamping the look and feel of the Bokone Bophirima Province. The renewal aspires to improve on the weak areas such as engagements with communities in order to address the pressure points which manifest through service delivery protests.

In order to ensure that Premier Mahumapelo's commitment is implemented through **VTSD Premier's Economies and Entrepreneurship Outreach Programme** economic rebranding, repositioning, and renewal initiatives per municipality are as follows:

District	Municipality	Rebranding (The challenge)	Repositioning* (Intervention/ opportunity)	Renewal (expected output/outcome)
Bojanala	Rustenburg	Vulnerable economy (dependent on mining) Retrenchments from mining industry	Beneficiation of minerals	Development of mineral beneficiation industries
	Madibeng	Few VTSD tourism operators benefit from Hartebeespoort Dam tourism industry	Creation of VTSD tourism opportunities to benefit from Hartebeespoort Dam tourism industry	Booming tourism
	Moses Kotane	No minerals beneficiation. Diversify tourism sector to benefit SMMEs	Beneficiation of minerals Creation of tourism opportunities to benefit from proximity to Sun City	Establishment of Platinum Special Economic Zone- Platinum beneficiation Diversified tourism industry
	Kgetlengrivier	Agricultural sector dominates dominates the economy	Agro-processing	Development of agro processing industries

*Refer to the addendum enclosed at the back of this book for the full list of investment opportunities, outlined per local municipality

District	Municipality	Rebranding (The challenge)	Repositioning* (Intervention/ opportunity)	Renewal (expected output/outcome)
Ngaka Modiri Molema	Mahikeng	Community Services sector dominates economic activity of the municipality	Diversification of the economy	Diversified economy
	Tswaing	Economy dominated by agriculture-crop production (maize, sunflower wheat) livestock farming	Agro-processing	Development of agro processing industries
	Ratlou	High unemployment rates and poverty levels	Availability of land to be used for subsistence and small scale farming	Reduction of unemployment and poverty
	Ramotshere-Moiloa	Retail and services sector dominate the economy	Agro-processing hub	Development of agro processing industries
	Ditsobotla	Agricultural sector dominates the economy	Agro-processing	Development of agro processing industries

District	Municipality	Rebranding (The challenge)	Repositioning* (Intervention/ opportunity)	Renewal (expected output/outcome)
Dr Kenneth Kaunda	NW 405	Lack of value-adding in medical technology sector Agricultural sector has high potential	Establish plastics industrial park that will add value to polypropylene and polyvinyl chloride. One of the projects is the development of medical syringes. Agriculture, which has high potential in this area and could support economic growth and create value-added agro-processing	Creation of medical technology sector Development of high tech agro-processing industries
	Matlosana	Sluggish economic growth due to closure of mines	Beneficiation of available mineral and boat manufacturing industrial hub	Diversify economy
	Maquassi Hills	Agricultural sector dominates the economy	Agro-processing	Development of agro processing industries

***Refer to the addendum enclosed at the back of this book for the full list of investment opportunities, outlined per local municipality**

District	Municipality	Rebranding (The challenge)	Repositioning* (Intervention/ opportunity)	Renewal (expected output/outcome)
Dr Ruth Segomotsi Mompoti	Naledi	Large cattle farming, but exported	Meat processing and related industry	Development of meat processing industries
	Kagisano-Molopo	Large cattle farming, but exported	Meat processing	Development of meat processing industries
	Mamusa	Agricultural sector dominates the economy	Agro-processing	Development of agro processing industries
	Greater Taung	Irrigation scheme under-utilised and Taung Skull World heritage Site not used to full potential	Irrigation scheme improvement and development of Taung Skull World Heritage Site	Irrigation used for crop and olive farming and Taung Skull Tourism
	Lekwa Teemane	Large scale feedlot without meat processing plant Under-utilised water resources (Bloemhof Dam)	Development of meat processing plant Establishment of aquaculture industry	Established feed lot and aquaculture

***Refer to the addendum enclosed at the back of this book for the full list of investment opportunities, outlined per local municipality**



PREPARING FOR SUCCESS FROM REBRANDING TO RENEWAL

In implementing the National Development Plan through the Rebranding, Repositioning and Renewal and the five concretises of ACT, VTSD, RHR, Setsokotsane and Saamwerk-Saamtrek, the Premier of Bokone Bophirima Province pronounced that he wanted to embark on a four month-long VTSD Economies and Entrepreneurship Outreach Programme.

The purpose of the VTSD Entrepreneurship Outreach Programme was to provide the VTSD Chambers of Commerce in each municipality exposure to government procurement systems and interactions with established business.

The VTSD Chambers of Commerce were expected to learn and practice entrepreneurship acquired through interactions with stakeholders, government and the private sector.

An Advance Team was constituted to ensure the vision of the VTSD Outreaches is realised. Their role was to brief and mobilise local municipalities and exhibitor stakeholders.

REBRANDING (Challenges)

In briefing the local municipality teams in preparation of the programme, some took time to comprehend the importance of the VTSD Economies and Entrepreneurship Outreach Programme. All local municipality teams initially expressed difficulties in their role of mobilising VTSD Chambers of Commerce, the targeted audience for the programme.

REPOSITIONING (Addressing Challenges)

The briefings conducted by the Advance Team clarified the roles. The briefings outlined the roles of the local municipalities as hosts, and the role to be played by the provincial government and invited stakeholders. Municipality teams briefed their principals and began preparations for the events. Municipality teams, through their Local Economic Development (LED) offices, consulted the local VTSD Chambers and private business. Caterers from the local

VTSD Chambers of Commerce were mobilised to provide catering by selling food.

RENEWAL (Achievements)

The targeted audience of the VTSD Chambers of Commerce, were afforded the opportunity to engage and interact with all the stakeholders for the entire duration of a day's outreach. The Premier of Bokone Bophirima Province, Supra Obakeng Ramoetsi Mahumapelo, accompanied by MECs, executive mayors and councillors, did

walkabouts and greeted all participating stakeholders on the day. He gave interviews to local radio stations and to journalists.

The all day-long interactions of VTSD Chambers of Commerce with stakeholders were valuable. The interaction empowered and exposed them to unlimited opportunities. The interactions were not limited to only that one day and continued days later.



EXHIBITING STAKEHOLDERS

The following stakeholders were successfully mobilised by the Advance Team and participated from the beginning until the end of the programme:

- All ten Provincial Departments
- All State-Owned Entities in the province
- One National Department
- Commercial Banks
- Established Business
- Local Business
- VTSD Chambers of Commerce

All these stakeholders were requested to pitch their stalls and display promotional materials. The personnel manning these stalls were expected to explain their procurement and economic opportunities, offer advice on registrations of companies, access to funding, access to markets and financial management.

BOJANALA DISTRICT MUNICIPALITY

INTRODUCTION

Bokone Bophirima's first round of the VTSD Economies and Entrepreneurship Outreaches took place in the Bojanala Platinum District, where its five local municipalities were visited during April 2017.

The Bojanala Platinum District is 18 300 km² in size and comprises 17% of the total area of the province with a population of 1 671 586, comprising 44% of the population of the province. The district includes five local municipalities namely **Moretele**, **Madibeng** (Brits and Hartebeespoort), **Moses Kotane** (Mogwase and Madikwe), **Rustenburg** (Marikana, Mooi-nooi, Phatsima and Tlhabane) and **Kgetlengrivier** (Derby, Koster and Swartruggens).

Economic Profile

448 762 People were employed in Bojanala in 2016 that contributed 54% of employment in the province with an unemployment rate of 25.6% compared to the provincial rate of 27.4%.

The district contributed 52% to the Gross Domestic Product of the province in 2016 (current prices) amounting to R137bn. The major sector contributions in the district towards the GDP are mining 51.2%, financial 10.5%, trade 9.6%, tourism 5.6% (Moses Kotane 20.7%) and manufacturing 5.5%. Bojanala is very rich in mineral deposits and is known as the world's largest platinum production area with copper, nickel and chromite by products. About one half of South Africa's chromite production comes from Bojanala.

Great strides have been made to stimulate the economy in the Villages, Townships and Small Dorpias (VTSD). Two studies have been conducted by the TRADE (Trade and Development) research entity of the North-West University for the Department Economy and Enterprise Development (the EED) of the North West Provincial Government namely: **The potential role and contribution of ACT and VTSD in boosting provincial and local development** in which a framework was developed to approach ACT and VTSDs as drivers of economic development. This was followed by a study that focused on **Identification of existing projects aligned with Agriculture, Culture and Tourism (ACT)**. Further Individual Development Plans have been drafted for VTSDs while Chambers of Commerce have

been established. It can be reported that strategies are being explored to assist the 1128 VTSD Informal Tuckshops in the area.

Lifestyle & Special interests

Bojanala is situated close to Gauteng, and is the most scenic region of the province. Bojanala-Rustenburg region is covered in natural bushveld vegetation. With the added attraction of the Magaliesberg, this region has much to offer to the eco-tourist. It is a natural game area with a number of fine game parks.

In terms of tourism, Bojanala is host to the internationally-renowned Lost City and Sun City complex with two designer golf courses, the 6000-seat Superbowl, the largest casino and gaming complex in the country, located in the extinct Pilanesberg volcano formed more than 1300 million years ago. It is adjacent to the Pilanesberg Game Reserve which is home to thousands of animals including the Big Five – lion, leopard, rhino, buffalo and elephant. There are also other game reserves and private game lodges including the Pilanesberg National Park, Madikwe Game Reserve, Barakolalo Game Reserve and the Kgaswane Nature Reserve. The Hartebeespoort Dam is also a scenic and popular tourist attraction. If you like adventure, this is your kind of region. Water activities, mountain sports, hang-gliding,

parasailing, abseiling, hiking trails, angling, yachting, ballooning, cable way and leisure.

There is a large variety of historical and cultural interests to be found in the area, such as the indigenous Bafokeng, Bakgatla and Botswana tribes with their totemic and other tribal traditions. Here rests the Cradle of Humankind, set around the Rustenburg, Magaliesberg and Hartebeespoort regions. The area abounds with relics from the Stone Age and early middle and late Iron Age. There are a large number of arts, crafts and curio outlets, especially in the Hartebeespoort Dam and Rustenburg areas. Many form part of the Crocodile, Rustenburg and Magaliesburg Arts and Crafts Rambles – ever popular with visitors.

Trade Contribution

With regards to international trade the Bojanala District contributes 85% of the exports of the province which in turn comprises 15.3% of the GDP of the district, amounting to R21 bn. The major export partners are the UK, Japan, China, USA, Switzerland, Italy, Germany and Mozambique. The major export products are platinum group metals, chemicals, electrical appliances, automotive parts, electronic goods, granite, hides and skins, live animals, hunting, sunflower and fruit.



THE ADVANCE TEAM

BOJANALA DISTRICT MUNICIPALITY

The Advance Team members consisted of the following members:

- Dr MLeballo, DDG Administration
- Mr Mike Mthimunya, Acting CEO NWDC, supported by Mr I Ditlhoiso
- Mr N Matshavhange, Security, Supported by Mr S Mabasa
- Mr O Maferetlhane, PME
- Ms B Mohlakoana, Communications, OOP

After receiving the mandate from the Premier to prepare and manage the VTSD Economies & Entrepreneurship Outreach Programme, the team conceptualised and put all systems in place to realise the mission at hand. It was a mammoth task, which required extensive travelling and engagements with many stakeholders.

The Advance Team travelled to all districts in the province, with a specific mission of briefing municipality committees about the preparations they were expected to make for the outreach events.

Municipality committees with a broad representation facilitated the decision-making process. They consisted of representatives from the offices of the mayor, chief whip, municipal manager, special projects, LED manager/officer, security manager, traffic and the VTSD Chamber of Commerce.

The Advance Team started their journey with the Bojanala District Municipality, which consist of five local municipalities. They travelled across the Bojanala District to fit in briefing sessions in the span of a mere two days alongside a very tight schedule:

- Moretele Local Municipality, 6 April 2017 at 09:00
- Madibeng Local Municipality, 6 April 2017 at 12:00
- Rustenburg Local Municipality & Bojanala District Municipality jointly on 6 April at 15.30
- Moses Kotane, 7 April 2017 at 09:00
- Kgetlengrivier, 7 April 2017 at 13:30

Briefings and engagements lasted longer than planned and, as a result, it became totally impossible to stick to scheduled times. The team was dedicated and committed to the work at hand.

During the advance briefing meeting held at municipalities, the Advance Team briefed the municipality teams about the role they were expected to play in preparing for the VTSD Outreach Programme. The briefing required of them to host the event, mobilise and consult all VTSD Chambers of Commerce in the area, mobilise the local community, radio stations and newspapers to spread the message, identify an appropriate venue and arrange tents, a sound system, catering and the security detail.

Municipality teams were requested to host the briefing session for the Premier and the mayor and prepare a programme with a detailed agenda. Another critical responsibility of the municipalities was to prepare and provide the Advance Team with their Local Economic Development report. The LED reports were required for this book, compiled at the end of the entire exercise. They also were at liberty to invite local business to the event.

The Advance Team was to bring to the events:

- Ten provincial government departments
- Several national government departments
- State-owned entities
- Commercial banks
- Private companies

All these stakeholders were expected to pitch-up stalls on the day and provide information to the VTSD Chambers of Commerce participants, on request. The stakeholders were expected to provide information relevant to entrepreneurship. We agreed on maintaining open lines of communication going forward. At each municipality, we



parted with a full understanding of the roles we were expected to play and preparations started in earnest.

In the spirit of practicing what we preached, all accommodation for the Advance Team was in support of VTSDs. The municipalities' preparations went well. The Advance Team invited all stakeholders. This was to be the beginning of the VTSD Outreach Programme.

Earnest preparations for the district VTSD Outreach Programme visits began in Bojanala, and were then rolled out to other districts as the programme unfolded.

The VTSD Economies & Entrepreneurship Outreach Programme started in Bojanala Platinum District Municipality, and ran from 18 to 25 April, with the break of a weekend in-between.

The following five local municipalities in the district were visited:

- Moretele Local Municipality Sports Ground (18 April 2017)
- Madibeng Local Municipality Sports Ground (19 April 2017)
- Moses Kotane Local Municipality Sports Ground (20 April 2017)
- Rustenburg Local Municipality in Kanana Village Open Field (21 April 2017)
- Kgetleng Local Municipality Township Hall (25 April 2017)

Economic opportunities in Bojanala Platinum District Municipality were mostly in agriculture, tourism, culture mining and manufacturing.

The Advance Team worked hard and successfully accomplished the mission, as the record of the five outreaches held in Bojanala testifies.

Look out for more behind-the-scenes reports from the Advance Team, included with each outreach.



BOJANALA STAKEHOLDER ATTENDANCE

- Premier, MECs, Executive Mayors and Councillors
- Hosting local municipality
- VTSD Chambers of Commerce
- All ten provincial departments
- State Owned Enterprises - NWDC, YES, Gambling Board, Liquor Board
- National department - Department of Mineral Resources
- Commercial banks - ABSA, STANDARD BANK, NEDBANK, FNB and VBS MUTUAL BANK
- MVEST CLEAN and Waste Management
- Motswako/ MPOINT Sales Broadcasting
- Black Apple Advertising
- Local Radio Stations

MORETELE LOCAL MUNICIPALITY MATHIBISTAD



Moretele is a rural area, made-up of villages. The agrarian nature of the municipality provides ample opportunities for setting up agricultural businesses and agro-processing plants.

Premier Supra Mahumapelo and members of his executive council opened the VTSD Economies and Entrepreneurship Outreach programme in the Moretele local municipality on a lovely, mild autumn morning.

Following a briefing session with the leadership of the Moretele local municipality and traditional leaders, the series of outreaches took flight at the Mathibistad sports ground.

Members of the community were welcomed and hosted under white nomadic tents, whilst being encouraged by Premier Supra, FEED MEC Wendy Nelson and READ MEC Manketsi Tlhape to pursue entrepreneurship and start their own cooperatives at Moretele. Responding to Premier Supra's call, representatives of major commercial banks, Standard bank (Phenyo Pitsi)

ABSA (Brian Mogopa) and FNB (Fistos Selowa) together with FEED, NWDC and SEDA continued to interact with the community on how they can assist in establishing and supporting local businesses.

In the spirit of Saamwerk-Saamtrek and complimentary to the messages conveyed from the podium, a number of service providers set up exhibition stalls to assist the community with their business-related enquiries. These included the NWDC, Moretele local municipality and commercial banks Standard Bank, FNB and ABSA.

It was also encouraging to see entrepreneurs from Moretele exhibiting their products as well. A group of women manned their Forever Living stand, selling aloe vera-based drinks and bee-derived cosmetics, nutritional supplements, and personal care products of this multi-level marketing company.

Three young men were also selling caps and t-shirts of the urban styled Hunnids Clothing Brand SA, available in an assortment of colours (refer to the insert to view their comments on the day).

Business Enquiries

Summary of Business Enquiries Received : Moretele

- 4 Seventeen concrete enquiries recorded
- 4 **Existing companies& co-ops who consulted:**
 - ✓ Tsogang Ma-Africa
 - ✓ Kgware FHF Trading & Projects
 - ✓ Harversters Primary Cooperative
 - ✓ Reyajala Poultry and Farming
 - ✓ FhukaniRixile Primary Cooperative
 - ✓ Motlhoka Segagane Cooperative
 - ✓ Rekopantswe
 - ✓ Serodumosarona Bricks & Paving
 - ✓ Vukani Mabossplass Cooperative
 - ✓ RetshepileTswelopele Farming
- 4 **Business sectors and types represented:**
 - ✓ Agriculture
 - ✓ Tuck Shops
 - ✓ Cooperatives
 - ✓ Informal Traders
- 4 **Types of assistance rendered (some in progress)**
 - ✓ Training (IMEDP*)
 - ✓ CIS Grant*
 - ✓ Company registration
 - ✓ Cooperative registration

* Informal and Micro Enterprise Development Programme (IMEDP)
* CIS – Cooperative Incentive Scheme

Media Attendance

Media Attended	Interviews Done With
Tenacity TV	Premier Mahumapelo SMMEs (Hunnids Brand)
SABC TV	MEC Wendy Nelson
SABC Radio	Executive Mayor Community Members



What they said



"As young people we need to see more funding invested on our projects and businesses so that we can grow".

-Reabetswe Mhlolo



"We are happy to see government coming to us - we need to see such initiatives time to time".

-Morake Makou



"We must start investing on our businesses, whatever capital you have use it to grow your business".

-Aubrey Matjeke



Behind The Scenes

Prior to the event, the Advance Team travelled to Moretele and briefed the municipality team about the role they were expected to play in preparing for the VTSD Outreach Programme.

We parted with a full understanding of the roles we were expected to play and preparations started in earnest.

The day of the event arrived, on 18 April 2017. All stakeholders arrived early in the morning and were shown an open field, where they pitched up their stalls with promotional materials. All ten provincial government departments, one national department, five commercial banks, state-owned entities and private business turned the field into an entrepreneurship day of engagement. The VTSD Chambers of Commerce participants arrived in buses, vans and taxis. They occupied the two big tents prepared for them. The sports ground was soon overflowing with people, brought together by a need to receive information regarding entrepreneurship and SMMEs. After the briefing of the Premier and the MECs by the Executive Mayor in the local municipality chamber, the entourage drove to the venue and occupied a tent where the programme director conducted the proceedings. The Executive Mayor welcomed the Premier, the

MECs, all stakeholders and Chambers of Commerce members.

The Premier addressed the participants, where after they were given an opportunity to interact with stakeholders who have travelled from afar to provide valuable and much needed entrepreneurship information and advice. Stakeholders were given an opportunity to address members of the VTSD Chambers of Commerce on the services they were providing. After the interaction and speeches, lunch was provided. When the programme continued, participants were given an opportunity to ask questions. More than fifty people queued up and asked questions. After all questions were responded to, the gathering came to an end.

That evening, we travelled to Madibeng where we arrived after 19:00 in the evening and met with the municipality preparatory committee. We jointly went through their state of preparation and very few matters were still outstanding. We changed a few things: VTSD Chambers of Commerce members were requested to prepare food to sell at the event and the open question session was altered to ensure a smoother flow of proceedings at future outreaches.



MADIBENG LOCAL MUNICIPALITY

BRITS SPORT COMPLEX GROUNDS



On a remarkably hot autumn day, the main field of the Brits Sport Complex rang out in festive colour and sound when the second installment of the VTSD Economies and Entrepreneurship Programme took place.

Due to the venue's close proximity to Brits town, the event was exceptionally well attended with members of the community benefitting from encouraging messages by Premier Supra, Executive Mayor of Madibeng, Jostina Mothibi and other members of his Executive Council, such as FEED MEC Wendy Nelson and READ MEC Manketsi Tlhape.

Entertainment provided by a local group of young traditional dancers added to the festive atmosphere that prevailed on the day.

Exchanges of ideas, dreams, questions and answers took place along the periphery of the sports field where a great number of departments, entities and service providers were exhibiting. Among the many exhibitors present were SEDA, the IDC, NWDC, FEED, Standard Bank, ABSA, FNB, Setsokotsane and Social Development.

From the types of small business assistance enquiries recorded by the NWDC at their mobile office on the day, it became apparent that a great appetite exists in Madibeng for the registration of both new companies & new cooperatives.

A number of SMME vendors grilling meat and selling cold drinks, water and even ice cream on the day, ensured that ample sustenance was provided.

Business Enquiries

Summary of Business Enquiries Received : Madibeng

- 4 Nine concrete enquiries recorded
- 4 **Existing companies who consulted:**
 - ✓ No existing companies consulted, all clients were eager to register a business or a cooperative
- 4 **Business sectors and types represented:**
 - ✓ Carpentry
 - ✓ General
- 4 **Types of assistance rendered (some in progress)**
 - ✓ Technical Safety Training
 - ✓ Loan applications
 - ✓ Company registrations
 - ✓ Cooperative registrations

* Informal and Micro Enterprise Development Programme (IMEDP)

* CIS – Cooperative Incentive Scheme



In the local municipality of Madibeng, the LED unit is structured into three major divisions, namely Enterprise Development, Tourism and Agriculture & Nature Conservation. Four units resort under the section of Enterprise Development, namely SMME Support, Investment Marketing, Business Licensing and EPWP & Street Trading.

The LED division's plans to grow the local economy spans across a number of sectors and encompasses all of the ACT principles. The Madibeng list of LED plans is as follows:

- SMME Development
 - o Capacity building
 - o Skills development
 - o Special projects
- Agriculture Development
 - o Crops
 - o Vegetables
 - o Fruit
 - o Livestock
 - o Pigs and
 - o Poultry
- Tourism Development
 - o Hotels
 - o B&Bs
 - o Resorts
 - o Nature reserves
- Coordination of EPWP & CWP, with regards to job creation
- Outdoor advertising
- Business Licensing
- Investment attraction and marketing; and
- Small towns (dorpies) regeneration project



Media Attendance

Media Attended	Interviews Done With
Madibeng FM	Live coverage of event
Tenacity TV	Premier
Daily Sun	MEC Wendy Nelson
Madibeng Times	Executive Mayor Community members

Behind The Scenes

The day was 19 April 2017. We woke up at a local B&B and arrived early at the municipality chamber. The Premier, Executive Mayor and MECs arrived for the briefing. During the briefing, Premier emphasised the need for an entrepreneurship culture among the youth, to do away with joblessness. He explained his vision in very simple terms for all to comprehend. The briefing went well, after that we all drove to the venue. In the meantime, stakeholders have been directed to the Brits sports stadium, where the event was to take place. They all were busy pitching their stalls in preparation for the day. The three tents at the stadium were packed to capacity. The people welcomed the Premier, the MECs and the Executive Mayor. The programme began. A reflection on HIV/AIDS and a prayer were done by a priest. The Executive Mayor welcomed all and gave a brief outline of LED in the municipality. The FEED MEC introduced the Premier who spoke at length about the entrepreneurship vision he has for the province and how it is meant to change the lives of the people. He also outlined the Setsokotsane 10 BY 10 Campaign. This is a provincial government campaign calling public servants and communities to action, ten days of every month and aims to change and improve the lives of the people.

The Setsokotsane 10 BY 10 Campaign entails the following ten actions:

1. Community meetings
2. Cleaning and Environmental Activism
3. VTSD Entrepreneurship
4. Obesity
5. Roads and Street Light Fixing
6. Payment of Rates & Taxes
7. Education
8. Greed, Crime and Corruption
9. Reconciliation, Healing and Renewal through Saamwerk-Saamtrek
10. Human Settlement, Water and Sanitation.

After his speech, people were encouraged to interact with stakeholders in their stalls and to support the VTSD caterers, who were selling food and drinks. The Premier, accompanied by the MECs, Executive Mayor and Councillors went on a walkabout and greeted the stakeholder exhibitors at each stall. Premier also conducted interviews with the media and a local radio station. The community continued to interact with stakeholders until in the afternoon.

That afternoon, the Advance Team departed for Moses Kotane, to meet with the municipality committee and check their preparations for the following day.

MOSES KOTANE MOGWASE SPORTS FIELD



On a mild autumn morning the residents of Moses Kotane local municipality, aptly named after struggle stalwart Moses Mauane Kotane, woke up to a renewed promise of a brighter future. The Mogwase sports field was eagerly transformed from its familiar bare soil to a showcase of services and possibilities when gazebos, stands and banners coloured the horizon.

Departments, entities & companies came out to bring their services to the Mogwase community. These included FEED, CATA, Tourism, READ, Setsokotsane, Home Affairs, NWDC, FNB, Standard Bank, ABSA, VBS Mutual Bank and Eskom. A number of local vendors also displayed their products to the many eager pairs of feet passing by.

The Moses Kotane Chamber of Commerce covers an area of 5 220 km² and is mostly rural in nature, comprising 107 villages and the two formal towns of Mogwase and Madikwe, both of which are situated in the heartland of key

tourism icons in the Bojanala Platinum District, such as the Sun City Entertainment Complex and the Pilanesberg and Madikwe Big 5 game reserves. It is for this reason, that economic development projects in the tourism sector are significantly addressed in the municipality's strategic goals for LED.

Apart from inspiring messages delivered by Premier Supra Mahumapelo, FEED MEC Wendy Nelson and local councillors such as Moses Kotane Executive Mayor Ralesole Diale during the outreach, the day was marked by a noticeable attendance and interest from the youth who will most surely become tomorrow's success stories.

The mobile office of the NWDC was on site to assist with both general and specific enquiries for assistance. Seven concrete requests for assistance were recorded representing a variety of business sectors and are being followed through (refer to the info block).

Business Enquiries

Summary of Business Enquiries Received : Mogwase

- 4 Seven concrete enquiries recorded
- 4 **Existing companies who consulted:**
 - ✓ Matjeke General Dealer
 - ✓ Reakopa Farming Cooperative
- 4 **Business sectors and types represented:**
 - ✓ Retail
 - ✓ Cleaning
 - ✓ Sewing
 - ✓ Ice-making
 - ✓ Farming - livestock & poultry
- 4 **Types of assistance rendered (some in progress)**
 - ✓ Company registration
 - ✓ Loan application
 - ✓ CIS Grant
 - ✓ NYDA application

* CIS - Cooperative Incentive Scheme



The Moses Kotane VTSD Chamber has grouped the 107 villages within Moses Kotane into eight clusters. They are working alongside the local LED office and SANACO in Moses Kotane.

The chamber has record of 3 017 businesses of which 1 200 are already registered. Apart from facilitating registrations for the remaining businesses, the chamber further developed a programme for workshops and training of registered businesses.

The LED strategy of the Moses Kotane local municipality was developed in 2011, with a review scheduled for the 2017.18 fiscal. On sectoral policies the municipality has both Agricultural and Tourism Materplans in place.

The vision of the **Agricultural Master plan** is to develop a vibrant agro-processing sector linked to high-value products. The municipality aims to execute the strategy of supporting the commercialisation of subsistence farming and the agro-processing sector through the following interventions:

- ┆ Livestock production
- ┆ Poultry sector promotion
- ┆ Promote & support crop production
- ┆ Agricultural marketing hub
- ┆ Agricultural land acquisition
- ┆ Several projects with cooperatives including:
 - o Goats
 - o Layers
 - o Crops - sunflower, citrus and horticulture
 - o Piggery

Moses Kotane's **Tourism Master plan** recognises the importance of supporting and strengthening the linkages between local facilities and key international tourism icons at its doorstep such as Sun City and Pilanesberg. These include the great number of smaller attractions in the area such as NWDC-owned Kwa Maritane and Bakgatla, private game lodges and holiday resorts, Molatedi and Madikwe dams and Roodeval Farm with its rock paintings. To draw attention to these jewels, various activities are being planned, such as hosting a Heritage Discovery Walk from Molatedi Dam to Moruleng village.

Other tourism attractions in the area comprise of B&Bs, tour guides and operators, a tourism incubation centre and game hunting facilities.

Under the sector of arts and culture, the LED office of Moses Kotane envisages the development of the rich heritage of the area, which include the grave of Moses Kotane, archaeological sites, forts, battlefields and rock art sites. Four cultural villages are envisaged for the villages of Disake, Khayakhulu, Tlokweg & Mabeskraal.

With regards to infrastructure development, the municipality supports the development of a secondary node in the western part of its area with the related establishment of economic activities in the western part, which has the most potential for agriculture. Additional agricultural projects on the radar of Moses Kotane include an agripark, a farmer's market and informal traders stalls.

All of this and more are within reach alongside the spirit of Saamwerk-Saamwerk with the private sector and committed project partners.

Media Attendance

Media Attended	Interviews Done With
Village FM	Live coverage of the event
Kgatlang FM	Live coverage of the event
Tenacity TV	Premier
SABC TV	Mayor
SABC RADIO	MEC Wendy Nelson & MEC Lehare



What they said



"It is good for us entrepreneurs - such community engagements assist us to showcase and market our businesses".

-Kgomoiso



"We hope to get more funding - with funding we can come up with more projects, and that can deal with the unemployment we are facing in the country".

-Gadifele

Behind The Scenes

We arrived in Moses Kotane late the previous afternoon and met with the municipality committee. We discussed the readiness, the security and the briefing. The committee felt strongly that they wanted to provide catering for the people. As much as the Advance Team encouraged VTSD caterers to sell food and earn income, we accepted the reasons provided by the committee.

We were accommodated at a VTSD B&B, living by our words, as VTSD entrepreneurship must be practical for it to succeed. Provincial government policy on procurement favours the VTSD economy. This is a practical policy implementation, which shall benefit and change the lives of the people in the long run.

The next morning, the briefing took place in the municipality chamber. The Advance Team was called in to address the officials on the VTSD vision and preparations for the day.

After the briefing we all drove to the venue, situated in the township, and found activities ready to take off. The officials were well received by the eager community in the tents. The programme began with the reflections, which includes a prayer

and HIV/AIDS reflection.

The Executive Mayor welcomed everybody where after FEED MEC introduced the Premier, who spoke at length on the vision of entrepreneurship. He urged the youth to be innovative, work hard and aim high; to start their own businesses and engage government procurement processes. The Premier explained that VTSD Chambers of Commerce are not government structures, but vehicles to change the lives of the people. He talked about people owning cattle, who still buy milk and meat. He talked about people owning land and not using it in a profitable way, through vegetable gardens. He talked about people who rented their tuck-shops to foreign nationals, instead of finding ways and means of running profitable small businesses. After his speech, he did a walk around the stalls and greeted participants. He gave interviews to a local radio station and journalists. His entourage left thereafter. The interaction lasted until the afternoon. When all was concluded, the Advance Team departed for Rustenburg.



RUSTENBURG LOCAL MUNICIPALITY

KANANA VILLAGE

In the shadow of the towering concrete masthead that is Impala Platinum's number 16 Shaft, lies the village of Kanana at the outskirts of Rustenburg. It is here where the large, open Makukama Sports Ground of Ward 23 was rapidly transformed into a hive of activity, interactions and networking.

Early in the morning, a water truck sprayed the red soil in anticipation of the many eager feet that would be flocking to the field. Whilst the arrival of the officials was being anticipated, many people arrived at the venue by foot, while others took taxis or were dropped off. Engagements with the stakeholders offering their services commenced right away as more and more people made their way to the field, while the two large tents pitched as shelter for the day's audience were quickly filling up.

After the usual reflections and prayers, North West leader of Government Business, MEC SelloLehari led members of the executive council on behalf of Premier Supra Mahumpelo. Joined by Rustenburg Executive Mayor Mpho Khunou, the speakers inspired the audience with messages regarding local economic development and growing the VTSD economy.

It was a Friday, and the anticipation of the nearing weekend contributed to a festive atmosphere, with people eagerly enquiring and networking among stakeholders' stalls.

The enticing aroma of meat being grilled filled the air. A local SMME caterer and her team had set up a makeshift restaurant under a gathering of trees, complete with tables, chairs and umbrellas. Her offering of grilled meat, pap, sauce and cooked vegetables was very popular. Her successfully making sales to satisfied customers allowed experience the great potential of the township economy first-hand.



Business Enquiries

Summary of Business Enquiries Received : Rustenburg

- 4 Thirty-one concrete enquiries recorded
- 4 **Existing companies who consulted:**
 - ✓ Rona Holdings
 - ✓ Southern Ambitions 865
 - ✓ Itireleng Agricultural Cooperative
 - ✓ Bokamoso Carpentry
- 4 **Business sectors and types represented:**
 - ✓ Photography
 - ✓ Brick manufacturing
 - ✓ Agriculture
 - ✓ Construction
 - ✓ Tavern
 - ✓ Sewing
 - ✓ Spare shop
 - ✓ Tuckshop
 - ✓ Gardening services
 - ✓ Cooperatives
 - ✓ Informal traders
- 4 **Types of assistance rendered (some in progress)**
 - ✓ Start-up training
 - ✓ Business management training
 - ✓ IMEDP* training
 - ✓ NYDA loan
 - ✓ Grant applications
 - CIS* grant
 - FEED grant
 - READ grant
 - ✓ Assistance with buying stock
 - ✓ Private company registrations
 - ✓ Cooperative registrations
 - ✓ Market access to the mines
 - ✓ CIDB* registration forms
 - ✓ CSD* registration forms
 - ✓ Expansions of rental space
 - ✓ Cooperative amendments

* Informal and Micro Enterprise Development Programme (IMEDP)

* CIS – Cooperative Incentive Scheme

* CIDB – Construction Industry Development Board (for contractors)

* SCD – Treasury's Central Supplier Database



Twelve clusters of VTSD Chambers of Commerce have been formed throughout the 45 wards of the Rustenburg local municipality. A total of 33 VTSD Chambers of Commerce have been established throughout Rustenburg. The membership differs from chamber to chamber, but a total number of 213 members confirmed their attendance for the outreach event. Forty agricultural SMMES were invited, 110 SMMES throughout all sectors, forty cooperatives and five street traders, the latter invited for the purposes of selling food at the event.

In the Rustenburg local municipality, the establishment of chambers involve the mass popularisation of the VTSD philosophy and approach by facilitating capacity building and training for officials and members of the chambers, funding assistance where applicable and the facilitation of suitable business opportunities for chamber members.

The municipality is currently involved in the following economic development activities:

- **Contractor Development Programme (CDP)**
 - o The programme focuses on the registration, training and empowerment of low-graded CIDB* companies. The project involves the facilitation of sub-contractor work opportunities for SMMES, so that their CIDB grade may improve progressively.
- **Rustenburg Rapid Transport (RTT) Project**
 - o Its massive scale and long-term implementation has enabled the municipality to place numerous emerging enterprises in sub-contracting and low-scale independent work, which includes construction, ICT, marketing and hospitality services. The municipality has strategically involved the VTSD Chamber of Commerce sector in both the RTT and above-mentioned CDP.
- **Agriculture projects**
 - o Projects are underway in Phatsima, Mamerotse and Marikana
 - o The Phatsima Vegetable Project is being executed in partnership with mining house Sibanye
 - o The Feedlot Project in Mamerotse (Bafokeng) has become part of the VTSD programme. It is being implemented over two years and entails empowering cattle farmers through training and developing their skillset in livestock management.



*CIDB – Construction Industry Development Board

Media Attendance

Media Attended

Mafisafm (live coverage)

Tenacity TV

The New Age



Behind The Scenes

The Advance Team met the municipality committee and engaged on the upcoming outreach. The Advance Team disqualified two proposed venues during the briefing dates, because they did not meet the required standard. The team approved the third venue for the event, a big clean football ground, which met the requirements. It was an ideal place for an event of this magnitude. The municipality was ready in all other aspects. We used a VTSD B&B for accommodation.

The event took place on 20 April 2017, in Kanana village at the outskirts of Rustenburg city. In the morning we all drove to Kanana. We arrived at the venue and found people already seated in two big tents. Many were walking to the venue, while others were dropped off by arranged transport. The

government entourage arrived and officials occupied the third tent. The programme began with RHR reflections which included a prayer and a statement on HIV/AIDS. The RHR reflections are conducted by a priest after which the programme flows. The Executive Mayor spoke on Rustenburg's LED status. The MEC of Education and Sport represented the Premier and addressed the people on entrepreneurship issues and outlined the Setsokotsane 10 BY 10 Campaign. After that the people were encouraged to actively interact with all stakeholders who had come in their numbers, ready to impart valuable information that was relevant to VTSD economy. The event lasted until the afternoon. We all drove home and had a break over the weekend.



KGETLENG RIVIER LOCAL MUNICIPALITY

REAGILE TOWNSHIP

On a cold and cloudy April morning the people of Reagile Township just outside the town of Koster, eagerly made their way to the community hall and adjacent field.

The area had been a bustle of activity since early in the morning with stakeholders setting up their exhibition stalls and promotional material for the day while a municipal ground-levelling truck systematically drove to and fro, clearing parking space on the opposite field.

When proceedings commenced in the hall, the Executive Mayor outlined the role of the LED in the municipality. The Local Government and Human Settlements MEC Fenny Gaolalwe introduced the Premier who eloquently explained the purpose of the VTSD Entrepreneurship Outreach Programme and its relevance. He outlined the Setsokotsane 10 By 10 Campaign, an official provincial campaign to have all public servants and communities participate in moving the province forward.

At this outreach in Reagile, it was noticeable to observe a large number of older people attending, networking and consulting with the stakeholders, many of whom eagerly enquired about registering businesses and forming cooperatives. During this outreach, the mobile office of the NWDC recorded seventeen requests for assistance in registering private companies and three requests for assistance in registering cooperatives, which are since being attended to.



Business Enquiries

Summary of Business Enquiries Received : Kgetlengrivier

- 4 Twenty-eight concrete enquiries recorded
- 4 **Existing companies who consulted:**
 - ✓ No existing companies consulted, all clients were eager to register a business or a cooperative
- 4 **Business sectors and types represented:**
 - ✓ Tuck shop
 - ✓ Informal traders
 - ✓ Cooperatives
 - ✓ Informal traders
- 4 **Types of assistance rendered (some in progress)**
 - ✓ Private company registrations
 - ✓ Cooperative registrations
 - ✓ Access to tuck shop economy
 - ✓ Grant applications
 - FEED grant
 - ✓ CSD* registration forms

* CSD – Treasury's Central Supplier Database



The mandate of the LED unit at the Kgetlengrivier local municipality (KRLM) is to create an enabling environment and building viable, self-reliant economically secured livelihoods and sustainable communities. Among other, the unit's role is to drive vibrant economic growth in the sectors of eco-tourism, mining, agriculture and agro-processing to the benefit of the all the KRLM communities.

Of recent projects implemented, the KRLM LED unit reported the following key milestones:

- Gathered LED intelligence and data, such as number of tuck shops and hair salons
- Provided assistance and support to SMMEs and cooperatives, e.g. CSD registration
- Establishment of VTSD Business Chambers
- Hosted World Consumer Rights Day
- A key stakeholder in the agri-park project of establishing a feeding kraal
- Mazista Food Garden

Within the KRLM, the LED unit has identified and documented the great potential for economic growth prospects and projects, which are:

- Mining (slate quarry, sand)
- Rare species game breeding
- Game farming
- Agri-tourism
- Eco-tourism
- Agriculture
- N4 gateway opportunities
- Rail infrastructure
- Garden of Remembrance

Looking towards the future, the unit wants to forge PPPs to establish crop farming, a milling company, poultry farming and abattoir for emerging farmers under the mentorship of established farmers. They further want to ensure that communities are encouraged to utilise the capacity and offerings within SEDA to advance SMME development and the forming of cooperatives.

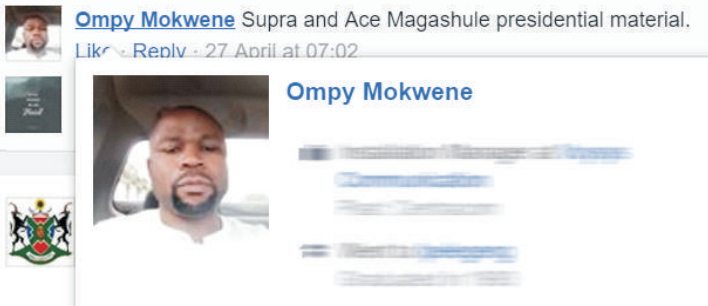
Commendable is the KRLM LED unit's vision to undertake twining arrangements to share best practices and capacity among municipalities, specifically on matters of economic growth and development.



Media Attendance

Media Attended	Interviews Done With
Tenacity TV	Mayor

What they said



Behind The Scenes

The following Tuesday, we arrived back in Bojanala to conclude our last municipality VTSD Entrepreneurship Outreach programme for the district at Kgetlengrivier local municipality. The morning briefing was held at the municipality chamber, where the Executive Mayor briefed the Premier and MECs on the status and role of LED. The Premier clarified a number of issues around the Setsokotsane 10 By 10 Campaign, a provincial programme. After that the entourage drove to the venue, situated in Reagile township, where a hall was full to capacity.

All stakeholders had pitched their stalls and promotional material in the yard. The programme director gave the Executive Mayor time to welcome the Premier and the officials, after which the addresses followed. The crowd was very happy to be addressed by the Premier. He concluded his speech and the programme director encouraged the people to interact with the stakeholders, who were ready to engage. The event ended in the afternoon.



BOJANALA DISTRICT CONCLUSION

The VTSD Entrepreneurship Outreach Programme was a success in the Bojanala District Municipality. The Advance Team kept a register of all stakeholder participants who responded positively to invitations to participate and support. A pattern of regular participants became visible from the second municipality. The regular stakeholder participants were the ten provincial government departments, a few national departments, state-owned enterprises, commercial banks, private companies and SMMEs.

A few days later the Premier briefed the Advance Team and shared his vision in conducting the VTSD Economics and Entrepreneurship Outreach Programme going forward. He wanted the format changed. The scheduled dates were to fall within the Setsokotsane 10 BY 10 Campaign dates. The speeches were no longer going to be made at the venues, to give VTSD Chambers of Commerce members more time to engage and interact with stakeholders. This required all municipality committees to thoroughly explain this new arrangement to VTSD Chambers of Commerce during consultations and preparation meetings. All venues were to be out-door, to allow maximum participation by the people. The only aspect that remained unchanged was the briefing. We embraced the changes and got to work to implement them ahead of the next round of outreaches scheduled for Ngaka Modiri Molema District.



INTRODUCTION

NGAKA MODIRI MOLEMA DISTRICT

During a week in the month of May 2017, the second round of VTSD Economies and Entrepreneurship Outreaches took place in the Ngaka Modiri Molema District of the North West Province.

The size of the Ngaka Modiri Molema District is 28 114 km² and comprises 27% of the total area of the province with a population of 885 738, which calculates to 23% of the population of the province.

The district includes the five local municipalities of Mahikeng, Ratlou, Ramotshere-Moiloa, Ditsobotla and Tswaing. The district is home to Mahikeng, the capital of the province. The capital is nicknamed 'The City of Goodwill', which is also the city's slogan. Towns in the district include Biesiesvlei, Coligny, Delareyville, Disaneng, Groot Marico, Kraaipan, Lichtenburg, Madibogo, Mahikeng, Mmabatho, Ottosdal, Ottoshoop, Sannieshof, Setlagole and Zeerust.

The area is fairly flat and dry in the west, becoming bushveld towards the east.

Economic Profile

151 697 People were employed in the Ngaka Modiri Molema district in 2016, contributing 18.2% of employment in the province. The district's unemployment rate is 28.5% compared to the provincial rate of 27.4%.

The District contributed 17.4% to the Gross Domestic Product of the province in 2016 (current prices) amounting to R45.8bn. The major sector contributions to the GDP in the district are community services 36.5%, financial services 15.3%, trade 14%, transport 8.6%, manufacturing 6.6%, agriculture 4.9% and tourism 5%. The vicinity to SADEC positions the capital city Mahikeng as an ideal trade hub with the potential to attract manufacturing, for which initial infrastructure has been developed.

Great strides have been made to stimulate the economy in the Villages, Townships and Small Dorpies (VTSD). Further Individual Development Plans have been drafted for VTSDs and Chambers of Commerce have been established. It can be reported that

strategies are being explored to assist the 776 VTSD Informal Tuckshops in the area.

Tourism & Lifestyle

In terms of tourism, the Ngaka Modiri Molema Districts the central region offers game viewing including the Big 5, bird watching, hunting, fishing, sport, hospitality, conference facilities, shopping, gaming, Anglo-Boer War sites and a number of excellent guest houses and guest farms. Attractions include Barberspan Bird Sanctuary, Botsalano Game Reserve, Disaneng Dam, Henk Joubert Game Reserve, Kortkloof Cultural Village, Leopard Park Golf Course, Lichtenburg Game Breeding Centre, Mafikeng Game Reserve, Mmabatho Convention Centre and the Molemane Eye.

Trade

With regards to international trade the Ngaka Modiri Molema District contributes 5% of the exports of the province which in

turn comprises 2.7% of the GDP of the district, amounting to R1.2 bn.

The major export partners are Zambia, Angola, Mozambique, Zimbabwe, South Korea, Kenya, Malawi, Malaysia, India, Belgium and Tanzania. The major export products are cereals, vehicles and parts and accessories thereof, beverages, machinery and mechanical appliances, food waste, maize meal, rubber articles, articles of iron or steel, plastics, chemicals, oil seeds and electrical machinery. In terms of imports this district contributes 50.5% to the total imports of the province amounting to R2.9bn. The major import partners are China, India, United States of America, Czech Republic, Italy, Turkey, United Kingdom, Argentina, Zambia, Spain, Pakistan and Thailand.



NGAKA MODIRI MOLEMA DISTRICT ADVANCE TEAM



In preparation for the series of five outreaches for the Ngaka Modiri Molema District, the Advance Team travelled to the district on 9 May 2017 and briefed the following municipalities: Ratlou Local Municipality at 09:00, Tswaing Local Municipality at 12:00 and concluded the day at Ditsobotla Local Municipality with the briefing commencing at 15:00.

The following day the team continued their briefing road show at Ramotshere-Moiloa Local Municipality at 09:00, Mahikeng Local Municipality at 12:00 before concluding at the District Municipality at 14:00.

The briefings to all the municipalities carried the new format in conducting the events and were well received by all. All the municipalities showed the advance team the proposed venues, which were meeting the required standards and were thus approved.

After completing Bojanala District, a review of the VTSD Entrepreneurship Outreach Programme was done with the Premier, and he advised on alignment of the dates with the Setsokotsane 10 BY 10 Campaign, which starts on the 10th until the 20th every month in the province.

The following five local municipalities in the district were visited;

- Ramotshere Moiloa Local Municipality in Driefontein Village School Sports Ground (15 May 2017)
- Ditsobotla Local Municipality in Ga Motlatla Village Sports Ground (16 May 2017)
- Mahikeng Local Municipality in Mooifontein Village Tribal Authority yard (17 May 2017)
- Tswaing Local Municipality in Letsopa Township Sports Ground (18 May 2017)
- Ratlou Local Municipality in Kraaipan Village (19 May 2017)

Economic opportunities in this district are mainly in agriculture, culture, tourism and mining.

NGAKA MODIRI MOLEMA STAKEHOLDER ATTENDANCE

- Premier, MECs, Executive Mayors and Councillors
- Hosting local municipality
- VTSD Chambers of Commerce and Caterers
- Ten provincial departments
- Department of Mineral Resources
- Department of Forestry and Fisheries
- Home Affairs Department
- NWDC
- YES
- MVEST CLEAN and WASTE MANAGEMENT
- Donkey Cart
- Gambling Board
- IDC
- Aurum
- North West University FM
- Motsweding FM
- South African Diamond and Precious Metal Regulator
- State Diamond Trader
- SEDA
- AURUM
- Motswako/MPOINT Sales
- Commercial banks - ABSA, STANDARD BANK, NEDBANK, FNB and VBS MUTUAL BANK

RAMOTSHERE-MOILOA DRIEFONTEIN VILLAGE

The eager community of the Driefontein village welcomed the first installment of the Ngaka Modiri Molema District VTSD Outreach in their midst.

Due to a change in method, aiming to ensure services offered by exhibitors were spread out and widely accessible, some service providers exhibited next to the tented church, while others have pitched their stalls on the premises of the village school.

Enquirers visiting the exhibition stalls of the stakeholders, were a good mix of men and women, young and old eager for information and assistance to form cooperatives.

The Driefontein outreach was the first in the VTSD Outreach series that also saw the bright green donkey cart in attendance. The donkey cart is a project by the NWDC and the Office of the Premier, equipped to offer services such as Wifi connectivity in rural areas.

The LED unit at the Ramotshere-Moiloa local municipality recognises that local economic development is one of most important ways of decreasing poverty. Local economic development must aim to create jobs by ensuring that the local economy grows, such as assisting more businesses to be established (start-ups) within the municipality.

The LED unit has set out their four major objectives as follows:

1. To achieve high growth, high employment
2. To enhance a competitive local economy, with opportunities
3. To ensure that individuals are empowered through opportunities (jobs, education, training)
4. To see to it that inequalities are addressed by establishing legal business entities

The municipality has founded their LED priorities and opportunities on five pillars. The five pillars and potential opportunities are outlined as follows:

LED Pillar	Status/ Opportunities
1. Agriculture	<ul style="list-style-type: none"> The local economy is predominantly rural. Funding has been directed to vegetable production and poultry.
2. Tourism	<ul style="list-style-type: none"> The municipality wants to see the Tourism sector improved, with SMMs in the sector being founded. They have produced competent tour guides and operators who had won provincial and national tourism awards. Plans in place to re-establish a local tourism association
3. Mining	<ul style="list-style-type: none"> Mining opportunities to be resuscitated in <ul style="list-style-type: none"> o Slate (at Gopane) & o Chrome (at Mmasebudule)
4. Manufacturing	<ul style="list-style-type: none"> Need to encourage community to venture into this sector Mmatshidi Soap Manufacturing is a viable project; has won awards
5. Arts & Culture	<ul style="list-style-type: none"> Plans in place to incorporate this sector in VTSDs into LED Programme Opportunities exist in artefacts, poetry and recordings

Since 2013 the LED unit has embarked on a series of workshops and registration drives for cooperatives. Looking towards the future, the municipality wants to establish an LED Forum that shall serve as the coordinating structure for all relevant organisations, NGOs, mines and businesses within the jurisdiction of the Ramotshere-Moiloa Local Municipality.



Business Enquiries

Summary of business enquiries received: Ramotshere-Moiloa

- 4 **13 concrete enquiries recorded**
- 4 **Existing companies who consulted:**
 - ✓ No existing, all wanted to start a venture
- 4 **Business sectors and types represented:**
 - ✓ General enquiries
 - ✓ Enquirers did not specify
- 4 **Types of assistance rendered (some in progress)**
 - ✓ Company start-ups and registrations
 - ✓ Cooperative registrations



Media Attendance

Media Attended	Interviews Done With
Tenacity TV	SMMEs
	Community Stakeholders
Kopanong Fm	Live coverage
Bophirima Fm	Live coverage

What they said



"Government must come up with good funding models for small businesses".

-Bonolo



"One thing I wanted to know is that how these Premier's visits assist us as young people. But I'm happy to learn that there opportunities out there - we just need to pursue them".

-Moholo



"Coming to this VTSD outreach assisted me a lot – I didn't know that The Department of Social Development can fund smalls businesses – now I know".

-Alvin



Behind The Scenes

On 15 May 2017, the host municipality received government officials for the briefing, which actually took place in Jagersfontein. The purpose of holding the briefing at this venue was two-pronged. The first was the VTSD Outreach briefing by the Executive Mayor. The second briefing was about handing over a farm to the remaining Luthuli Detachment. These are the former liberation struggle freedom-fighters, who in their old-age, were still living in poverty. This farm was meant to alleviate.. their plight and assist them. The briefings took place. In addition, the Jagersfontein farm was handed over

and the programme ended mid-day.

The other team members carried on with the order of the day in Driefontein village, where the VTSD Entrepreneurship Outreach Programme was held. Villages in this municipality provide economic opportunities for agricultural business and agro-processing. The Premier was not able to travel to Driefontein village, but the MECs represented provincial government. All VTSD Chambers of Commerce members who were present, interacted with stakeholders. The event ended in the afternoon and people departed.

DITSOBOTLA GA-MOTLATLA VILLAGE

It was almost as if the strong breeze tugging at table cloths, gazebos and blowing a few brochures towards the sky was heralding the renewal that comes with a VTSD Outreach to a community. It was literally a day of Saamtrek-Saamwerk when the Ditsobotla outreach took place in Ga-Motlatla village.

Premier Supra Mahumapelo, dressed casually in dark blue overalls of the Bojanala Agricultural Show, was accompanied by the local mayor, members of his executive council and NWDC Board Member Ms Ntombi Koloti. They braved the playful breeze whilst interacting with community members at grassroots level, encouraging them to become seriously involved in local businesses, making radical socio-economic transformation a reality.

The entourage also toured all the stakeholder exhibitions, thanking them for their commitment in bringing services and information to the people, such as information and advice on everything they need to know about starting and developing local businesses and cooperatives.

The Ditsobotla Local Municipality is a category B municipality, with its seat in the town of Lichtenburg. The municipality was established through the amalgamation of the former Lichtenburg, Coligny and Biesiesvlei transitional

councils. The municipality progressively strives for the advancement of social and economic growth through:

- The advancement of SMMEs with a specific focus on the agricultural sector
- Stimulating job creation through labour intensive programmes and
- Forging strong public-private partnerships to enhance local economic growth.

The above goals have been effectively put into practice through a variety of current activities taking place in the municipality. Fifteen informal traders have been trained and supported with equipment thanks to the partnership of a number of departments and entities, while the training of cooperatives and SMMEs is ongoing through a continued partnership with FEED, SEDA and the NYDA.

The LED office is currently reviving a working relationship with the three cement manufacturing companies in the area - Sephaku, Lafarge and Afrisam. In addition, 25 youth from Itsoeseng are being trained in Building and Civil Construction (NQF 3) as part of a programme which commenced in September 2016, facilitated by the Department of Social Development. The programme was expected to culminate in the establishment of a cooperative upon its conclusion in July 2017.



Business Enquiries

Summary of business enquiries received: Ditsobotla

- 4 **24 concrete enquiries recorded**
- 4 **Existing companies who consulted:**
 - ✓ None who had specified their company names
- 4 **Business sectors and types represented:**
 - ✓ Tuck shops
 - ✓ Bakery
 - ✓ Petrol station
 - ✓ Poultry farming
- 4 **Types of assistance requested/rendered (some in progress)**
 - ✓ General information
 - ✓ CIS Grants*
 - ✓ Private company registrations
 - ✓ Cooperative registrations
 - ✓ Funding
 - ✓ Requesting consultation with local councillor
 - ✓ Cooperative amendments

* CIS – Cooperative Incentive Scheme



The LED unit of the Ditsobotla Local Municipality has listed a number of economic development projects, most of which are in progress:

- Four sites approved for hydroponics projects
- Two open gardens available in Itsoseng and Springbokpan
- Two sites approved for brick making projects
- A carpentry cooperative manufacturing coffins at Bodibe, requiring access to market
- Two dress-making cooperatives in Bodibe, requiring additional machinery
- A start-up poultry cooperative in Itsoseng has stock, requiring a proper structure
- A site allocated for a steel manufacturing project
- Two sites allocated for poultry and piggery at Boikhutso
- Agri-Park funded by Rural Development and Land Reform

To complement the available projects in the sector of agriculture, the Ditsobotla LED unit further acknowledges the importance and further development & investment potential of the rich cultural and tourism heritage within their area, which include:

- Wondergat (diving)
- Game breeding centre
- Monuments
- Historical buildings
- Museums
- Taaibosspruit Dam
- Euufes Dam



Media Attendance

Media Attended	Interviews Done With
Tenacity TV	Premier MEC Wendy Nelson (FEED) Executive Mayor Community members
Mmabatho Fm	Live coverage



Behind The Scenes

We descended on Ditsobotla Local Municipality on 16 May 2017. We all arrived at Ga-Motlatla Village. It is a small village and on arrival we noticed that people keep their livestock very much visible. All the stakeholders had pitched up their stalls and were ready for engagement. During the Advance Team briefing, the municipality committee was advised to request the VTSD Chamber of Commerce caterers to prepare food and sell it on the day. The caterers were already there in the morning, preparing to sell hot breakfast to the participants. Buses and taxis had arrived and dropped people off, and engagements

began without delay. The Premier, the Executive Mayor and MECs had gone to greet and register their presence in the village to the traditional leader. African culture demands of any visitor to a tribal land, to register his or her presence to the tribal leader (Kgosi). After fulfilling this obligation, the Premier and his entourage arrived at the venue and interacted with participants and all stakeholders. He then addressed the media and conducted an interview with the local radio station before departing. The event carried on until late in the afternoon.

MAHIKENG MOOIFONTEIN

The village of Mooifontein in the Mahikeng Local Municipality bustled with a lovely, festive atmosphere on the day the VTSD Economies & Entrepreneurship Outreach took place in their midst.

Stakeholders ready and eager to provide services and share information with the people had set up their stalls in the tribal office grounds and on both sides of the road, creating hype and visibility.

Whilst the inviting aroma of SMME traders grilling meat and preparing foods to sell filled the air, the community was able to engage with the stakeholders at their stalls.

NWDC Acting CEO Mr Mike Mthimunya and NWDC Board Member (Director), MsNtombiKolotiwere among the senior officials present on the day, interacting with the community and stakeholders.

Mooifontein is another under-developed agricultural area within Bokone Bophirima with immense potential in agro-business and agro-processing. It is therefore encouraging to know that the people were assisted in their thirst for knowledge on how to start the process of registering cooperatives or private businesses. As one of the attendees, Puseletso rightly remarked: "The information I got here is helpful – I can now pursue a business in agriculture and also assist learners with their homeworks".

In a municipality plagued by a high rate of unemployment of 35.7% of the potentially economically active population, it is encouraging to learn that the LED unit has trained 160 SMMEs in various disciplines; facilitated private sector initiatives for the expansion of Mega City Mall and hosted a number of events and festivals such as the SADC municipal games, Sixties Music Festival and the Mahika-Mahikeng cultural music festival.

The local council has approved the terms of reference for the establishment of the Local Economic Development Forum for the Mahikeng local municipality. Exciting projects are being planned for the forum, which include interventions to:

- Encourage new enterprise and local business growth;
- Improve the local business investment climate;
- Facilitate investment in:
 - o Sites and premises for business
 - o Hard strategic infrastructure
 - o Soft infrastructure
- Develop sectors and business clusters

The Mahikeng municipality currently oversees a number of successful projects.

The first is the **School Greening Project**. Schools in both urban and rural areas are identified for greening, and subsequently assisted with seeds to establish their own vegetable gardens. Thus far more than twenty local schools have benefitted from the project, yielding a myriad of positive outcomes such as providing learners with agricultural knowledge, providing fresh vegetables, alleviating hunger, assisting learners to consider agriculture as a career and keeping them away from the streets and related bad influences.



Business Enquiries

Summary of business enquiries received: Mahikeng

- 4 **94 concrete enquiries recorded**
- 4 **Existing companies who consulted:**
 - ✓ None who had specified their company names
- 4 **Business sectors and types represented:**
 - ✓ Poultry
 - ✓ Equipment
 - ✓ Tuck Shops
 - ✓ Manufacturing
 - ✓ Toilet paper
 - ✓ Coffins
 - ✓ Bedding
 - ✓ Bakery
 - ✓ Agriculture
- 4 **Types of assistance requested/rendered (some in progress)**
 - ✓ Training
 - ✓ Capacity building
 - ✓ Private company registrations
 - ✓ Cooperative registrations
 - ✓ CIS grant*
 - ✓ READ referrals
 - ✓ FEED grant
 - ✓ DME referral
 - ✓ YES access
 - ✓ NYDA grants/loans

In a similar vein, the LED unit introduced the **Mahikeng Go Green** project to revive agriculture in communities, leading to job creation. More than thirty emerging farmers/cooperatives have benefitted from receiving garden tools and/or seeds and/or protective clothing. Through this project, these farmers are empowered to produce fresh, nutritious and quality vegetables at an affordable price to the local community.

The **Mahikeng Youth Development Centre and Carwash project** has been in operation for the past eight years, situated in Unit 2. Operated by a youth cooperative, the project aims to provide a platform where youth and women can gain experience in running and growing a business. Some challenges are being experienced such as lack of accountability and internal conflicts, which the LED unit is committed to resolve.

Looking towards the future, the Mahikeng municipality recognises the importance of developing and exploiting the vast potential of its Culture and Tourism sector. Key projects or identified activities include:

- Mahikeng Tourism Association (revival)
- Mahikeng Fleamarket
- Lotlamoeng Dam project
- Heritage tunnel & trail
- Heritage sites
- Grading of accommodation establishments

The local council approved the development of a **Regional Fresh Produce Market**. The market is to be constructed over a period of three years. Thus far a benchmarking exercise has been completed and the council has allocated land.



What they said



“Can our government make sure that the VTSD benefits communities on the ground level. It is a great initiative but it must benefit people in villages, townships and small dorpiess”.

-Wandile



“The information I got here is helpful - I can now pursue business in agriculture and also assist learners with home works”.

-Puseletso

1 share



Feefy Motlhabane Wow gone godiragalang tthe...ke impressed tota,Hope there'll be changes

Like · Reply · 21 May at 22:25

Media Attendance

Media Attended	Interviews Done With
Tenacity TV	SMMEs
The New Age	Community members Stakeholders
NW University FM	Live coverage
Motsweding FM	Live coverage
Mafikeng FM	Live coverage

Behind The Scenes

On 17 May 2017 everybody descended on Mooifontein Village, The venue was in the tribal office yard and outside on both sides of the road, lending the set-up to be beautiful and quite unique. Buses and taxis dropped people off to attend, and during the day police officers patrolled the place on horse-back. Everybody arrived early, stalls were pitched up and all stakeholders interacted with VTSD Chambers Of Commerce members. The caterers began selling food to participants. The Advance Team member was called for an interview with the local radio station.

The Premier, Executive Mayor and MECs were unable to attend this outreach due to other burning government matters. The VTSD Outreach went well and everybody expressed satisfaction. The Advance Team and the municipality committee met the tribal authority and apologised for the unavailability of the Premier and other officials. The tribal authority accepted our apology. The stakeholders were rounding up interactions and the event ended in the afternoon.



TSWAING LETSOPA SPORT GROUND

The Sports ground of Letsopa township near the small dorp of Ottosdal became the home ground of a different type of sport for the day – active entrepreneurship.

As has become the norm, stakeholders and vendors alike arrived early to pitch their stalls and start engaging with the community. In an area marked by youth unemployment, it was encouraging to see young traders promoting their businesses and making sales. A young man selling atchar, “mantwantwana” with soup (runaways) and vetkoek made so many sales that he was completely sold out and had to go and fetch another bucket of vetkoek. There was also a group of women who were promoting their own packaged range of cleaning products called “Blinking Clean”.

After the briefing session at the community library was concluded, the Premier together with the executive mayor of

Tswaing Local Municipality, Lydia Malwane and other delegates arrived at the sports ground where they toured the exhibitions. Both Premier and the Mayor actively engaged with the community, vendors and stakeholders, expressing appreciation for their efforts and ventures – the Premier was even seen admiring the super-sized tomatoes and cabbages brought in by a group of local growers.

Before they departed from the outreach, the Premier and the Executive Mayor did an interview on Modiri Fm, broadcasting live from the sports ground for the benefit of its listeners.

As the day progressed into lunch time and the school came out, a large group of inquisitive children joined the engagements on the field, with most of them being infatuated by the bright green wifi donkey cart. What a beautiful sight it was, observing the curiosity and zeal of tomorrow's entrepreneurs.



Business Enquiries

Summary of business enquiries received: Tswaing

- 4 **A hundred concrete enquiries recorded**
- 4 **Existing companies who consulted:**
 - ✓ None who had specified their company names
- 4 **Business sectors and types represented:**
 - ✓ Catering
 - ✓ Construction
 - ✓ Brick laying
 - ✓ Painting
 - ✓ Cleaning
 - ✓ Gardening services
 - ✓ Manufacturing
 - ✓ Fashion design & Sewing
 - ✓ Farming
 - ✓ Poultry & Eggs
 - ✓ IT equipment
 - ✓ Transport
 - ✓ Fixing stoves
 - ✓ Tuck shops
 - ✓ Tavern
 - ✓ Informal traders
 - ✓ Bakeries
 - ✓ Car wash
 - ✓ Salon
 - ✓ Windows
 - ✓ Tyres (fixing of)
 - ✓ Panel beaters
 - ✓ Money lender
 - ✓ Innovation hub
 - ✓ Funeral society
 - ✓ Photography
- 4 **Types of assistance requested & rendered (some in progress)**
 - ✓ Private company registrations
 - ✓ Cooperative registrations
 - ✓ FEED grant
 - ✓ READ grant
 - ✓ CIS grant
 - ✓ Business profile
 - ✓ YES grant
 - ✓ Annual returns
 - ✓ Tuck shop assistance



Media Attendance

Media Attended	Interviews Done With
Tenacity TV	Premier & Community
SABC Radio	Mayor & Community
Modiri Fm	Live coverage and Interviews with Premier & Mayor

What they said



"Don't under estimate these initiatives – I was assisted to kick-start my business by the Office of the Premier"

-Tebogo Tau



Behind The Scenes

Everybody descended on Letsopa Sport Ground in Tswaing local municipality on 18 May 2017. Letsopa is a township, not far from a small dorpie. In this township, the available job opportunities are not able to absorb all qualified graduates, with the situation being even worse for those who do not possess any qualification. Unemployed youth were visibly hanging around, being the component of the community that is targeted to get organised and get involved in small business. There was information of an unrest and protest two days earlier in this township and nearby small dorpie, which was about unemployment. The situation was normal and remained so for the rest of the day - Letsopa Township was quiet and orderly. The stakeholders arrived at the sports grounds and pitched their stalls, ready for action. Buses and taxis dropped people off. Many local residents walked in from their homes. The Premier, the Executive Mayor and Councillors arrived at the Community Library for the briefing. The Premier gave them a lecture on Setsokotsane 10 BY 10 Campaign and his vision of the VTSD

Entrepreneurship Outreach. The lecture was very elaborative and he clarified many matters of importance. After the lecture his entourage drove to the sports ground. He was surrounded by an enthusiastic crowd on arrival. He walked about and greeted all stakeholders. He conducted an interview with the local radio station, joined by the Executive Mayor. After concluding interaction with the stakeholders and the people, the Premier departed. He wanted people to do what the outreach intended to achieve, get as much information as is possible from the stakeholders, so as to enable themselves to access opportunities provided by government's procurement processes. For the SMMEs to succeed in doing and growing business, they needed registration of companies and capital injection. Stakeholders were here to share information, assist with the registration of companies and also access of funding. That is why it was crucial for Chambers of Commerce to interact directly with the stakeholders. The event ended late in the afternoon.

RATLOU KRAAIPAN

With a crisp and bright blue sky as backdrop, the last of the VTSD Outreaches for the Ngaka Modiri Molema District took place at the museum complex in Ratlou, a village marked by its friendly inhabitants, many commuting to and fro via donkey carts.

After a briefing session with the Premier, READ MEC Manketsi Tlhape, Executive Mayor Tebogo Modisi, councilors and key officials, the entourage joined the outreach activities where stakeholders and SMMEs alike were exhibiting and actively engaging with the community.

The day was marked by many vendors who, in the spirit of a VTSD economy, came to sell an appetising array of foods including grilled meat, pap and fries.

Under the umbrella of CATA, local SMMEs received exposure and were doing good business by selling their products and benefitting from enquires. Among them was a carpenter displaying hand-made furniture and women exhibiting their hand-made calabash pottery.

The LED unit of the Ratlou local municipality is structured along four focus areas, namely SMME Development, Tourism & Heritage, Agriculture and EPWP & CWP.

The Ratlou LED unit is currently implementing various support programmes for SMMEs and cooperatives, so much so that between the 2012 and 2015 financial years, nine cooperatives have been funded through the LED Support Programme, with the majority constituted by youth and women. These nine

operational cooperatives offer services in the skills of sewing, brick making, recycling and baking & confectionary. Under the sector of heritage and tourism, the municipality also supports two black-owned guest houses in Setlagole and Dinaseng, namely Setlagole Guest Farm and Keene Guest House.

In November 2016 the municipality established the Villages Chamber of Commerce, reaching all 26 VTSD areas, with the municipality assisting members of the chamber as and when needs arise. Moreover, the council subsequently adopted the Village Plans as part of the Integrated Municipal Development Plan in March 2017.

Farming activities in Ratlou have continued to grow during the last year, creating economic activities and jobs in this rural community. An estimated 800 hectares which have been lying fallow for many years has been cultivated and planted, mainly with sunflower, but also with vegetables and ground nuts. The Roba Nuts cooperative in Setlagole has created jobs for 85 permanent employees and 250 seasonal workers.

The Ratlou LED unit is further facilitating the anchor project of establishing a shopping centre in Makgobistadt through a private investor. The successful bidder will acquire the land through a long term lease, with cost related to the development for the account of the bidder, becoming an investment opportunity, to the benefit of the communities in Ratlou.



Business Enquiries

Summary of business enquiries received: Ratlou

- 4 **46 concrete enquiries recorded**
- 4 **Existing companies who consulted:**
 - ✓ None who provided company names
- 4 **Business sectors and types represented:**
 - ✓ Tuck Shops
 - ✓ Bakery
 - ✓ Petrol station
 - ✓ Fish
 - ✓ Poultry
 - ✓ Informal trader
 - ✓ Lodge
 - ✓ Donkey cart
- 4 **Types of assistance requested & rendered (some in progress)**
 - ✓ Cooperative registration
 - ✓ Private company registration
 - ✓ Tax registration
 - ✓ CIS grant
 - ✓ YES access
 - ✓ READ grant
 - ✓ NYDA grant/loan
 - ✓ IDC loan/grant
 - ✓ FEED grant



Media Attendance

Media Attended	Interviews Done With
Tenacity TV	Premier
Ratlou FM	Live coverage
SABC Radio	Mayor SMMs

What they said



"We are a group of women in business and events like the VTSD outreach help us to market our products to larger audience".

-Lebogang



"We appeal to our government to assist us with funding – we just need funds"

-Moagi

Behind The Scenes

- Everybody arrived in Kraaipan village on 19 May 2017 for the VTSD Entrepreneurship Outreach Programme. The venue was at the Museum Complex where all stakeholders arrived and pitched their stalls. The caterers responded and brought food to sell. The Premier, the Executive Mayor and Councillors arrived for the briefing. Members of the local VTSD Chambers of Commerce interacted straight away with all stakeholders on arrival. It was uplifting to see SMMs doing good business by selling goods such as carpentry and pottery. They also received exposure to big business. The Premier gave a lecture to the councillors and the mayor on the Setsokotsane 10 BY 10 Campaign and the VTSD Entrepreneurship Outreach. After that he did a walkabout and greeted stakeholders and conducted an interview with the local radio station, before departing. The event went on until late in the afternoon. The Kraaipan outreach at the Ratlou Local Municipality concluded the series of outreaches held in the Ngaka Modiri Molema District.



INTRODUCTION

DR KENNETH KAUNDA DISTRICT

The third round of the VTSD Economies and Entrepreneurship Outreaches took place in the Dr Kenneth Kaunda District, where its three local municipalities were visited during June 2017.

The size of the Dr Kenneth Kaunda District of the North West Province is 14 671 km² and comprises 14% of the total area of the province. The district has a population of 745 878 comprising 19.7% of the population of the province. The district includes three local municipalities namely; NW405 (Tlokwe/Potchefstroom) consisting of the major towns of Potchefstroom, Ventersdorp, Fochville and Witpoort, Matlosana (Klerksdorp, Hartebeesfontein, Orkney and Stilfontein) and Maquassie Hills (Leeudoringstad, Makwassie and Wolmaransstad).

Economic Profile

164 947 People were employed in Dr KK District in 2016, which constituted 19.8% of employment in the province, with an unemployment rate of 30.4% compared to the provincial rate of 27.4%.

The District contributed 23.7% to the Gross Domestic Product of the province in 2016 (Current prices), amounting to R62.3bn. The major sector contributions to the GDP in the district are community services 26.5%, mining 19.4%, financial 16.2%, trade 15.1%, transport 7.9%, manufacturing 5.1% and tourism 2.4%.

The Dr KK District is rich in gold and uranium that is found along the border of the province with Gauteng and the Free State (Klerksdorp and Orkney). The region is home to some of the most prominent gold mines in the world while diamonds are mined at Christiana, Bloemhof and Wolmaransstad.

It is a district with a rich and diverse natural and cultural heritage, with the potential for sustained economic growth serviced by a number of primary roads, with the N12 Treasure Corridor forming the main development axis in the district and serving as a potential concentration point for future industrial, commercial and tourism development.

Great strides have been made to stimulate the economy in the Villages, Townships and Small Dorpias (VTSD). Individual Development Plans have been drafted for VTSDs and Chambers of Commerce have been established. It can be reported that strategies are being explored to assist the 572 VTSD Informal Tuckshops in the area.

Lifestyle & Tourism

The Dr Kenneth Kaunda District weaves an infinitive tapestry of green maize and yellow sunflower fields complemented by bushveld plains dotted with wild olive and umbrella thorn trees.

It is an outdoor adventurer's paradise offering hiking trails, mountain biking trails, canoeing, white water rafting, mountain climbing and abseiling. Lodges and hotels along the Vaal River afford some of the best angling and fly fishing opportunities in South Africa which includes Boskop Dam Reserve, Sunwa Water Experiences, The Vaal River and Wolwespruit Nature Reserve. Other popular attractions include the famous Vredefort Dome, one of the oldest meteor

impact sites in the world and the Matlosana Mine Tours.

Trade

With regards to international trade the Dr Kenneth Kaunda District contributes 7.6% of the exports of the province which in turn comprises 3% of the GDP of the district, amounting to R1.8 bn.

The major export partners of the district are the Democratic Republic of Congo, Zambia, Angola, Malawi, Mozambique, Zimbabwe and the United Arab Emirates.

The major export products are iron and steel (raw & products) meat products, fertilizers, aircraft parts, electrical machinery, chemicals, plastic and vehicle parts and accessories.

In terms of imports this district contributes 50.5% to the total imports of the province amounting to R2.9bn. The major import partners are China, United Arab Emirates, Thailand, Saudi Arabia, Germany, India, Italy, Hong Kong and Belgium.



DR KENNETH KAUNDA DISTRICT ADVANCE TEAM NOTES



There is a young scientist, Sir Stuart Nhlathi, who has opened an innovation science laboratory in Klerksdorp. He was due to be flying into space in October 2017. He will be in the company of Sir Richard Branson and other astronauts. Sir Stuart Nhlathi is mentoring many other young scientists to apply their minds and be creative and innovative. These are the young people who, without the VTSD Economics and Entrepreneurship Outreach Programme, would have remained hidden out there without anybody knowing of the good work they are doing.

Briefing the municipalities

In preparation for the outreaches in this district, The Advance Team travelled to the Dr Kenneth Kaunda District Municipality on 31 May 2017 to brief the municipality committees about the envisaged VTSD Economics & Entrepreneurship Programme activities in the three municipalities in the district.

The Advance Team met with the Maquassi Hills local municipality committee on 1 June 2017, at 08:00 in the morning and briefed them about the envisaged VTSD Outreach, and more importantly, about the role the municipality was expected to play. The meeting was attended by representatives from the offices of the local mayor, speaker and municipal manager and the VTSD Chambers of Commerce. In the meeting, roles were clarified, including the role the Advance Team was going to play to ensure that the day is a success. The municipality committee identified Witpoort village as the venue.

Thereafter, the Advance Team travelled to NW 405 local municipality and met the municipality team. Everything was explained to them, and what the day would entail. They identified Matlwang village as the venue.

The team pushed ahead, and arrived at the Matlosana local municipality late in the afternoon and met with the municipality committee. A briefing took place and all was explained to them. They identified Khuma township as the appropriate venue. The team ended the day after this briefing. The following morning the team travelled to Orkney to brief the officials of the District Municipality about the big event that was to take place soon. The

team then travelled back to Mahikeng afterwards.

A yes for YES to commemorate Youth Month

The CEO of the Youth Entrepreneurship Service, commonly referred to as YES, met with the head of the Advance Team and presented a request. He highlighted a provincial Executive Committee decision which required the youth of the province to be visible during all the June VTSD Entrepreneurship Outreach events, in observation of national Youth Month. He requested that June VTSD outreaches be used as a platform to launch the Youth Enterprise Combo, which was granted.

Subsequently, the YES programme included a launch of the Bokone Bophirima Youth Enterprise Combo project. The project aims to empower many young people to participate in the waste management & recycling and/or laundry collection business. This combo was about to be rolled-out in the province, with job creation opportunities for unemployed youth. The inclusion of the YES activities in the VTSD Outreach also served the purpose of mobilising youth to respond to the national commemoration of 16 June, a historic national day in South Africa. The national government had chosen to observe this day in Bokone Bophirima Province, being addressed by the state president. This request was well-received and all other Advance Team members were informed accordingly.

Preparations in all the municipalities went according to plan. The youth in the province responded positively when called to do so by the YES in launching their Youth Combo which included a laundry collection tricycle and a waste management tricycle. The project is meant to create employment for about two hundred unemployed youth across the province. Following the initial launch, the YES Combo participated in the VTSD Entrepreneurship Outreach Programme until its conclusion.

STAKEHOLDER ATTENDANCE DR KENNETH KAUNDA DISTRICT

- Premier, MECs, Executive Mayors and Councillors
- Local Municipality
- VTSD Chambers of Commerce
- Ten provincial departments
- Department of Mineral Resources
- NWDC
- MVEST CLEAN and WASTE MANAGEMENT
- PSETA
- CATH SETA
- HW SETA
- LG SETA
- SEFA
- PEPFAR/USAID Mobile Clinic
- Gambling Board
- SASSA
- SA Diamond and Precious Metal Regulator
- Remodiretse Trading Enterprise
- AURUM
- 018 Bokone Bophirima Branding Company
- Aganang FM
- Motswako/MPOINT Sales
- Black Apple

VTSD Economy & Entrepreneurship Outreaches took place in the Dr KK District as follows:

- NW 405 Local Municipality at Matlwang Village community hall and surrounds (12 June 2017)
- Matlosana Local Municipality in Khuma Township Sports Ground (13 June 2017)
- Maquassi Hills Local Municipality in Rulaganyang Village Sports Ground (14 June 2017)

Economic opportunities in this district were mostly in agriculture, culture, tourism and mining.



NW 405 LOCAL MUNICIPALITY

MATLWANG VILLAGE



Business Enquiries

Summary of business enquiries received: NW405

- 4 **42 concrete enquiries recorded**
- 4 **Existing companies who consulted:**
 - ✓ None, all wanted to establish businesses
- 4 **Business sectors and types represented:**
 - ✓ Poultry
 - ✓ Gym
 - ✓ Printing
 - ✓ Internet café
- 4 **Types of assistance requested & rendered (some in progress)**
 - ✓ Business plan
 - ✓ Private company registration
 - ✓ Cooperative registration
 - ✓ Youth training
 - ✓ Training
 - ✓ Funding
 - ✓ CIS grant
 - ✓ YES access
 - ✓ CIPC amendments
 - ✓ SEFA loans



When following the busy N12 that leads one from Potchefstroom on the renowned Treasure Route towards Kimberley, it is easy to miss the small turn-off reading “Hessie”, amidst the hustle of long haul cargo trucks dutifully carrying their loads. It is at this turn-off where a winding road, neatly paved, leads one along the savannah to the serene village of Matlwang.

Right next to the Methodist church, the grounds surrounding the Matlwang community hall enticed members of the local community to come closer and interrogate the myriad of services on offer by the various exhibitors who flocked to their village on the day.

Twenty-two year old Patrick Khumalo, a local from the village, benefitted from a number of sales in trading his home-made mango atchar, available in all sorts of sizes.

Vetkoek vendor Rosina Keboditse sold out her big container of “mangwenya” before lunch, with eager customers enquiring how far the next batch was.

Departments and entities who exhibited their services in Matlwang included Nedbank,

ABSA, Vbs Mutual Bank, Youth Enterprise Combo, NWDC, HWSETA, CathSETA, PSETA, LGSETA, Dr KK District Municipality, Tlokwe Local Municipality, SA Diamonds and Precious Metals Regulator, Department of Community Safety, Tourism, FEED, Setsokotsane, Education, Social Development, READ, Aganang Radio Station and the North West Gambling Board.

During the day's proceedings, MEC for Community Safety, Dr Mpho Motlhabane took to the stage to encourage the community to make use of the services on offer to improve the economic standard of their village and its surrounds.

Among the many uplifting engagements and networking, it was the selfless act of Tlaleng Mmotsi that warmed the heart on that cool winter's day. Tlaleng hails from the nearby Ikageng township where she runs an NGO out of her own home named Tshipu ha di tswane, where she cares for sixteen elderly and frail people. She travelled with sweets and snacks to the Matlwang outreach where she set up a tuck shop on a small table to raise funds for her NGO.

Following the VTSD Outreach held in NW405 in Matlwang village, the LED office embarked on a drive to formalise its relationship with the VTSD Chambers within its municipal boundaries. One of the many positive outcomes of a meeting held, was the LED office's commitment to provide a range of services to VTSD Chambers to assist them in the

execution of their responsibilities. These services include:

- Venues to be made available free of charge for their meetings
- Invite members to meetings via SMS, as this will ensure an updated contacts database
- Dissemination of information relevant to their business

- Distribution of pamphlets
- Invitations to members to attend government events aligned to VTSD
- Invitations to bid on published municipal tenders
- Transport assistance to sub-regional members travelling between the different regions of the local municipality.

Media Attendance

Media Attended	Interviews Done With
Tenacity TV	SMMEs & Members of the community
SABC TV	MEC: Dept of Safety, SMMEs & Members of the community
Aganang FM	Coverage

What they said



"I can see that this event will bring change, as I have received new information today that will change how I do business"

-Patrick Khumalo



"I am very happy, as I made lots of sales today. With the government departments coming here, I am positive that our needs will be addressed and our questions answered"

-Rosina Keboditse



Behind The Scenes

- All stakeholders descended on the municipality on 12 June 2017. The stakeholders were all the provincial government departments, state-owned entities, commercial banks, private companies, SETAs and local SMMEs who displayed their products. They arrived at Matlwang village and pitched their stalls, ready to engage and interact with VTSD Chambers of Commerce members.
- In the morning a briefing was held at the municipality chamber. The local municipality's Executive Mayor was in attendance at the briefing. From the briefing the leaders travelled to Matlwang village. The stakeholders were already busy interacting with the people. The youth presence was very much visible.
- An MEC arrived at the venue and received a briefing, where after he walked about and greeted the stakeholders. From a special stage erected, he launched the YES Combo and conducted interviews before departing. The event continued.
- The VTSD caterers sold the food they had prepared to the many people present. The event lasted until late in the afternoon. That same evening, the Advance Team was accommodated at a VTSD Guest House in Matlosana.

MATLOSANA LOCAL MUNICIPALITY

KHUMA TOWNSHIP



The second outreach for the Dr KK District brought life, hope and optimism to the gold mining township of Khuma, nestled in the shadows of large mining dumps and a mere stone-throw from the town of Stilfontein.

Bathed in the sunshine of a remarkably warm winter's day, the Khuma stadium was transformed into a show ground of exhibitors and vendors.

A record number of entities, departments and SMME vendors exhibited during this outreach. The impressive list of exhibitors who came out in their numbers to market their services and products included Dr KK District Municipality, Matlosana Local Municipality, Dr KK Park Street Clinic, Matlosana Hospice, City of Matlosana Library Services, Matlosana Arts & Cultural Exchange Festival, NWDC, Youth Enterprise Combo, Avbob, Nedbank, Vbs Mutual Bank, The Aurum Institute, Local Government & Human Settlements, Health, FEED, Setsokotsane, Gambling Board, RHR Directorate, CATA, Education & Sports Development, Parks Board, READ, Tourism, Social Development, Community Safety & Transport, SA Diamond and Precious Metals Regulator, State

Diamond Trader, LGSETA, PSETA and a number of SMMEs exhibiting their products: 018 Bokone Bophirima (printed t-shirts, tops, bags etc.), Kgetho Training & Consulting (installers of Nu-Glaze), Uthando Manufacturing Cooperative (sewing), Mavaele Kanana Upholstery, Trust Perseverance Expand (laundry), Tiyang Dikakapa Cooperative (sewing) and Remodiretse Trading Enterprise (recycled plastic furniture).

The outreach in Khuma also marked the official launch of the Bokone Bophirima Youth Enterprise Combo (YEC). The YEC is a joint initiative by the Office of the Premier and the NWDC, where interested youth are encouraged to register for the opportunity to be selected as business or franchise owners of the initiatives on offer such as the mobile laundry or the waste recycling unit. As a token of appreciation for their sign-up, youth received bright green beanies or long-sleeved t-shirts. Initiatives such as the YEC has the potential to nurture entrepreneurs and create jobs in the province's VTSD communities such as Khuma, which is marred by employed youth loitering the streets.



Business Enquiries

Summary of business enquiries received: Matlosana

- 4 **60 concrete enquiries recorded**
- 4 **Existing companies who consulted:**
 - ✓ None who provided company names
- 4 **Business sectors and types represented:**
 - ✓ Construction
 - ✓ Brick making
 - ✓ Cleaning
 - ✓ Bakeries
 - ✓ Mining prospecting
 - ✓ Furniture
 - ✓ Farming
 - ✓ Internet café
 - ✓ Shoe-maker
 - ✓ Car wash
 - ✓ Laundry
 - ✓ Farmers
- 4 **Types of assistance requested & rendered (some in progress)**
 - ✓ Business skills training
 - ✓ Funding & re-funding
 - ✓ Private company registrations
 - ✓ Cooperative registrations
 - ✓ CSD registration
 - ✓ CIS grant
 - ✓ CIPC amendments
 - ✓ SETA access



One such a youngster with great potential attending the outreach was Tselane Disele, who hails from the nearby Kanana where she operates a laundry as part of her cooperative. Tselane said: "I came here today, inspired by the chairperson of our VTSD Chamber, Ms Mpolokeng Padi, as she told me here will be lots of opportunities to explore."

The relationship between the VTSD Chamber and the local municipality is generally good, and a VTSD Chamber has been established in each township in Matlosana. The city is proud to report that it has established working relationships with seven business chambers such as West Vaal Chamber, Afrikaanse Handels Instituut, Federated African Business Chamber of Commerce, Achib, Matlosana Development Forum and the Black Management Forum.

The Matlosana local municipality covers an area of 3 561 square kilometres with a local recorded population of 398 676. When one looks at the employment statistics as supplied by the Matlosana LED office, the need for economic growth interventions becomes very apparent. Employed persons total 106 928, while the remaining three categories related to unemployment total 157 700, consisting of a combination of unemployed, discouraged work seekers and economically inactive people.

The main economic sectors in Matlosana are mining, manufacturing and agriculture. In 1995 mining was the dominant sector contributing 42% to the municipal economy; this has decreased to 10% in 2013, thus stressing the need for growth in other sectors such as Agriculture, Culture and Tourism. Sectors currently showing growth in Matlosana are construction, utilities, manufacturing and community services.

With regards to small business, the city has approximately 4 000 registered SMMEs in its database. Both SMMEs and cooperatives report that they struggle to operate due to a lack of funding. However, the city is planning a number of initiatives to stimulate economic growth and lure investors. Matlosana is in the process of planning an Investor's Conference that will seek to find solutions to the city's economic challenges. Other planned projects and private sector



upgrades or expansions include Mercedes Cargo, Klerksdorp Hydrolics and the establishment of the Matlosana Fresh Produce Market.

The Matlosana Local Municipality, through its LED office, has identified a promising list of opportunities for economic development. These include:

- o Expansion of the manufacturing sector
- o Leather tanning & finishing
- o Agribusiness & Agro-processing growth
- o Expansion of fresh produce market
- o Gold & diamond jewellery manufacturing
- o Revitalisation of township economy
- o Film industry exploitation
- o Transportation hub – due to its excellent access to N12 treasure route
- o Horticulture
- o Tourism
- o PPPs with social partners and private sector & creation of an implementation model

The municipality is also in the process of exploring and implementing a number of short term plans and interventions to address immediate economic needs. Some of these interventions are:

- EPWP Projects
- Packages for SMMEs and cooperatives

- Itireleng training & development project
- Smart City Development project which is a project to revive the CBD
- Green City Development
- Mining Redeployment Programme in line with proposals received from a delegation from Bulgaria
- Opening an institution of Higher Learning to promote skills in Matlosana
- Installation of bulk infrastructure of sewage and electricity on the N12 East and West

Following on from these, the Matlosana local municipality also has a number of long term plans to continue stimulating economic development of the area. Such long term plans include developing and implementing a proper PPP model, creating a sound investment and marketing strategy, economic linkages to markets and the implementation of a number of programmes focusing on manufacturing development, agri & rural growth, CDB regeneration, new economic hubs in the surrounding villages and townships, fully exploiting the opportunities within sports, arts and culture and driving the mining sector into small-scale mining to exploit the numerous gold, diamond and manganese deposits available in Matlosana.

Matlosana is surely living up to their slogan of the "City of People ON THE MOVE".

Media Attendance

Media Attended	Interviews Done With
Tenacity TV	SMMEs - Members of the community
The New Age	Matlosana Mayor (in the morning)
Lentswe	Coverage

What they said



"I came here today, representing our cooperative. I want people to see me, so that we can get orders and increase our income."

-Beauty Siwisa
from Uthando Manufacturing Cooperative



"I came here today, inspired by the chairperson of our VTSD Chamber, MsPadi, Mpolokeng as she told me here will be lots of opportunities to explore."

-Tselane Disele



"I am bringing this new product called Nu-Glaze to Matlosana, and I am also providing training and skills development, especially for youth, co-ops and NGO so that they may become accredited as well"

-Martha Mosiane

Behind The Scenes

Early on the Tuesday morning of 13 June 2017, some Advance Team members drove to Khuma sports ground, while others attended the morning briefing that took place at the municipality chamber in the presence of the Executive Mayor. The briefing included a YES* activity that required the mayor's presence.



The activity was the launch of the Sir Stuart Ntlathi Science, Engineering and Technology Laboratory. Sir Stuart Ntlathi is a young scientist, who has invented and produced high quality technology items. He is recognised world-wide and has received more than forty awards around the globe as a scientist. He was launching this engineering and technology laboratory. He is working with a team of young, talented and innovative people in the laboratory. The Executive Mayor, the YES CEO and some councillors went to launch the laboratory, while others drove to Khuma township. Khuma township is surrounded by mine dumps. Over many years, gold mining companies in the area have dug deep into the earth and extracted mineral wealth. This mineral wealth was never used to develop Khuma township. The place has vast economic potential in a variety of avenues. Driving into the township, one cannot fail to see the poverty and unemployment - a direct result of a brutal racial inequality system. The streets are very narrow, most are gravel. Young unemployed people hang in the streets, with very little to do. All was prepared for the outreach at a dusty sports ground whilst a municipal truck was spraying water to do away with the dust. All the provincial government departments, state-

owned entities, commercial banks and local SMMEs were there. VTSD Chambers of Commerce members were interacting with the stakeholders.

The YES stage was set, fully furnished with sound and other public announcement equipment. The Executive Mayor arrived and she was accompanied for a walk-about. She walked from stall to stall greeting participants and engaging in questions.

We received word that the Premier was soon to arrive at the Sir Stuart Ntlathi Science, Engineering and Technology Laboratory. The Executive Mayor, YES CEO and a few other officials travelled to the city of Matlosana to meet with the Premier.

Late in the afternoon the stakeholders had exhausted interactions with the people and started to dismantle their stalls. Many people had also left. Information arrived and an announcement was made that the Premier was on his way. Many people started walking back. The Premier of Bokone Bophirima arrived and was met by many people. He went straight to a VTSD Chamber of Commerce caterer and bought food. He was surrounded by many people who allowed him in admiration. He paid the caterer more than was required and asked him to give the people food, so everybody was eating. He talked to the few remaining SMMEs and encouraged them to do more. He launched the Bokone Bophirima Youth Enterprise Combo. After the launch the Premier departed from the venue, and that concluded the activities for the day.

*YES – Youth Enterprise Services



MAQUASSI HILLS LOCAL MUNICIPALITY

RULAGANYANG VILLAGE



Business Enquiries

Summary of business enquiries received: Maquassi-Hills

- 4 25 concrete enquiries recorded
- 4 Existing companies who consulted:
 - ✓ None who provided company names
- 4 Business sectors and types represented:
 - ✓ Road construction equipment
 - ✓ Electrical tools
 - ✓ Property
 - ✓ Recycling of machinery
- 4 Types of assistance requested & rendered (some in progress)
 - ✓ Training
 - ✓ Business plan assistance
 - ✓ Funding
 - ✓ NYDA Funding
 - ✓ Private company registrations
 - ✓ Registration amendments
 - ✓ Cooperative funding



The Maquassi Hills Local Municipality, who proudly refer to themselves as the “Diamond of the Platinum Province” is situated in the south-western part of the Dr Kenneth Kaunda District. The VTSD outreach took place amid the backdrop of a crisp blue sky on the sports ground of Rulaganyang village.

Among the highlights of the day was the attendance of Deputy Minister of Communications, Thandi Mahambehla, who applauded the VTSD outreach programme as she toured the exhibitions and addressed the community alongside the local Mayor Noni Kgabi and the Director General in the Office of the Premier Dr Lydia Sebegu.

Economic activity in Maquassi Hills is mostly centred on agriculture, more specifically crop farming, but also includes other agricultural activities such as livestock and game farming. Mining also plays an important role in the economic output of the municipality. There are nine registered VTSD Chambers in this municipality representing the areas of Tsweleng Township, Rulaganyang-Witpoort, Kgakala, Boskuil, Oersonskraal, Makwassilebaleng, Wolmaransstad and Leeudoringstad as well as a Sub-Regional VTSD Committee.

One of the SMME exhibitors present on the day was Dina Moseki and her company MogapeMmapula Trading Enterprise. Dina does sewing, knitting, painting and also specialises in children's party decorations. On top of that, this dynamic woman also runs an intervention workshop for early childhood development. When asked about her impressions of the VTSD Outreach programme, Dina explained that people there were not that well informed, and she suggested that similar platforms for SMMEs to exhibit be held again.

The regular list of stakeholder exhibitors we have come to expect, again came out in their numbers for the benefit of the community. The ever impressive list included: VBS Bank, Youth Enterprise Combo, Maquassi Hills Local Municipality, Dr Kenneth Kaunda District Municipality, Tourism, Community Safety and Transport Management, Social Development, State Diamond Trader (invited by National Department of Mineral Resources), Mineral Resources, LG SETA, PG SETA, FEED, Gambling Board, Setsokotsane, Education and Sports Development, CATA, SEDA, ZOOI and the NWDC.

At the outreach, the NWDC spoke to Ntombizodwa Kobuwe, exhibiting and representing the State Diamond Trader, a very fitting stakeholder to be present on the outreaches taking place along the N12 Treasure Route. The State Diamond Trader's core business is to buy and sell rough diamonds in order to promote equitable access to and beneficiation of diamond resources, thus developing and growing South Africa's diamond cutting and polishing industry. The entity's specific relevance to VTSDs and youth is that they also run an Enterprise Development Programme aimed at introducing young South Africans to the diamond industry with the long term vision of them being entrepreneurs. The duration of the training programme is three (3) years and the course contents includes rough diamond sorting and evaluation, diamond cutting and polishing as well as entrepreneurial business management training. Ntombi shared the following impression of the event: *"This is a good initiative, community members in the rural areas struggle to get information on government initiatives and offerings that can benefit them. It is key to ensure that there is consistency and efficiency in these outreach programmes so that community members can be empowered."*

Notwithstanding its relatively small size, the Maquassi Hills Local Municipality through its



LED unit has a list of VTSD economic development opportunities available cutting across various sectors:

- Maize and small scale maize beneficiation
- Diamond cutting and polishing project & beneficiation
- Agro-processing incubator
- Regional manufacturing incubator
- Witpoort dam resort development
- Five thousand head cattle feedlot
- Wolmaransstad integrated, intermodal

public transport hub

- Revitalisation of Wolwespruit nature reserve
- Buy-back centre recycling project
- Farmer production support units (FPSU) agri park
- Shopping Mall development, Wolmaransstad
- Maquassi Hills Youth Drop-in & Entrepreneurial Development Centre
- Inter-regional retail & distribution development node
- Women-owned bakery & sweets cooperative
- Chicken abattoir
- Small scale alluvial diamond mining and beneficiation
- Crop farming & animal production
- Township tourism

The above are exciting projects, demonstrating Maquassi Hills' drive to truly live their mission of providing "quality and sustainable basic services to our community, cost-effectively, in a manner that supports growth and development in our municipality".



Media Attendance

Media Attended	Interviews Done With
Tenacity TV	Deputy Minister Mayor SMMEs Community
The New Age	Deputy Minister Mayor SMMEs
News Note	Deputy Minister Mayor SMMEs

What they said



"I would like to see youth form cooperatives for them to be kept busy and become employed. Funding is the most critical aspect to enable them to start businesses"

-Dina Moseki



"This is a good initiative, community members in the rural areas struggle to get information on government initiatives and offerings that can benefit them. It is key to ensure that there is consistency and efficiency in these outreach programmes so that community members can be empowered."

-Ntombi Zodwa Kokuwe

Behind The Scenes

On the morning of 14 June 2017, the Advance Team drove from Matlosana to Maquassi Hills local municipality. Some team members drove straight to the venue, which was Rulaganyang Sports Ground in Witpoort. The other team members attended the morning briefing at the municipality chamber. The Director General of the province had travelled from Mahikeng and was already there for the briefing. After a while everybody assembled in the chamber, and the Executive Mayor welcomed all. Introductions were done. The DG outlined the Setsokotsane 10 BY 10 Campaign to all present, including the speaker, chief whip and councillors. The Advance Team and YES outlined the programme for the day, where after everybody drove to Rulaganyang sports ground. The place is a small village, with no visible economic activity in sight. It was explained that the place has vast mineral deposits, waiting to be mined. Agriculture and game farming can also flourish in this area. The work of engagement with the stakeholders had started. The team conducted a walk-about with the DG, mayor and other officials. The walk-about was cut short by the arrival of the national Deputy Minister of Communication. She received

a briefing, after which she addressed the people on the purpose of her presence in this area. She was there on national business regarding a project being rolled-out country wide, that of changing analogue television sets to digital technology. On the day, the Deputy Minister was there to provide digital television technology to three very poor households headed by elderly women. After the address, the YES CEO launched the Bokone Bophirima Youth Enterprise Combo. The Deputy Minister then embarked on a walk-about around the stalls. She left the venue immediately afterwards. Some government officials drove into Witpoort to check the status of Ward Operation Centres. Every ward in the province has a Ward Operation Centre, which receives complaints and compliments from citizens. Upon receipt of complaints, the Ward Operation Centre elevates them to the relevant departments for attention and resolution. The Maquassi Hills local municipality VTSD Economies and Entrepreneurship Outreach Programme ended in the afternoon, and with that, the outreaches for the Dr Kenneth Kaunda District were concluded.

DR RUTH SEGOMOTSI MOMPATI DISTRICT INTRODUCTION

The size of the Dr Ruth Segomotsi Mompoti District of the North West Province is 43 764 km² and comprises 41.7% of the total area of the province. The District has a recorded population of 484 776 comprising 12.8% of the population of the province.

The district includes five local municipalities namely Naledi, Greater Taung, Kagisano-Molopo, Mamusa and Lekwa-Teemane – these five local municipalities were the hosts of the last five VTSD Economies and Entrepreneurship Outreaches held. Other towns include Amalia, Bloemhof, Christiana, Piet Plessis, Pomfret, Pudimoe, Reivilo, Schweizer-Reneke, Stella, Taung and Vryburg, dispersed in a remarkably wide 250 kilometre radius. The District is home to 470 villages.

68 901 People were employed in Dr Ruth Segomotsi Mompoti in 2016 that contributed 8.3% of employment in the province. The District has an unemployment rate of 31.4% compared to the provincial rate of 27.4%. In 2016, the District contributed 6.6% to the Gross Domestic Product of the province (current prices), amounting to R17.3bn. The major sector contributions towards the GDP of the district are community services 29%, financial 19.2%, trade 16.2%, transport 9.1%, agriculture 8.1%, mining 6.5%, electricity 5%, construction 4.1% and tourism 3.5%.

With regards to the drive to grow the provincial economy in VTSD areas, it can be reported that strategies are being explored to assist the 630 Informal Tuckshops in the area.

Climate & Sectors

Dr Ruth Segomotsi Mompoti District lies 1200metres above sea level and has an annual average rainfall of 430mm. The climate is dry and healthy, particularly in winter when days are sunny and bracing. Summers are hot with temperatures ranging from 16 to 38 degrees Celcius. The Dr Ruth District is also affectionately known as “the Texas of South Africa” due to its abundant cattle farming and mining activities in gold, diamonds and marble. The farming activities include cattle and game which makes it a popular destination for hunting. The Taung area is known for its nut and olive industries.



Heritage & Tourism

In terms of tourism, Dr Ruth Segomotsi Mompoti is host to the internationally-renowned site of the discovery of the Taung skull, one of the world's most important archaeological heritage discoveries. Taung is also host a hotel school and the Taung Agricultural College. The vast expanses of this African savannah bushland is home to a great variety of game species, including lion, buffalos and rhino to be encountered at a number of privately owned game reserves. Other attractions include the Taung Heritage Route, the Molopo Game Reserve and the Leon Taljaard game reserve.

Trade

With regards to international trade the Dr Ruth Segomotsi Mompoti District contributes 2.4% of the exports of the province which in turn comprises 3.6% of the GDP of the district, amounting to R582,6 million. The major export partners are France, Germany, Canada, United Kingdom, Vietnam, Australia, United Arab Emirates, United States of America, Mozambique and Hong Kong (China). The major export products are agricultural products, hunting, food products (nuts and oil), transport equipment, furniture, metal products, machinery, chemicals, gold, diamonds, leather goods, electrical machinery and wood products.



DR RUTH SEGOMOTSI MOMPATI DISTRICT ADVANCE TEAM NOTES



The District oversees five local municipalities, and it is very rural in all aspects. The majority of these rural municipalities are situated on mineral wealth that is yet to be unearthed and mined. This was the last district to be visited by all provincial departments, national departments and many stakeholders, in support of the Premier's Economies & Entrepreneurship Outreach Programme.

The Advance Team, consisting of five people, arrived in the district and briefed all the local municipality teams in preparation for the outreach events which were to take place from 17 to 21 July 2017. Each municipality had to assemble a team for the purpose of participating in the briefings and to mobilise their executive mayors, chief whips, speakers and municipal managers to kick-start the preparations.

During the preparatory phase, the Advance Team arrived in the district on 3 July 2017 and departed on 5 July 2017 after conducting extensive briefings to the municipalities. The briefings outlined the roles the municipalities were expected to play in preparation and hosting of the VTSD outreach events.

On the evening of 16 July 2017, the Advance Team set out for the Dr Ruth Segomotsi Mompoti District, to oversee the last week of outreach events to the benefit of the people residing in the province's villages, townships and small dorpiess.

In this district, it was noticeable that people are producing a variety of agricultural products, as outlined in the narratives of the municipalities. These initiatives are managed and driven by young people in the villages, and this has changed their lives completely. At almost every outreach we attended, local small-scale farmers brought and displayed cattle, goats, horses, chicken and vegetables.

Local municipalities visited in the Dr Ruth Segomotsi Mompoti District:

- Mamusa Local Municipality in Amalia Township Sports Ground (17 July 2017)
- Lekwa-Teemane Local Municipality in Utlwanang Township Sports Ground (18 July 2017)
- Greater Taung Local Municipality in Magogong Village (19 July 2017)
- Naledi Local Municipality in Budespuut / Tlhakeng Village Sports Ground (20 July 2017)
- Kagisano Molopo Local Municipality in Motlop Village and in Manyeledi Village (21 July 2017)

The VTSD Economies Entrepreneurship Outreach Programme concluded on a high note in the Kagisano Molopo Local Municipality on 21 July 2017.

The programme was a very successful government initiative to take both services and the private sector to the poor people in society, living in the most remote areas of the province. This initiative has motivated and inspired many people, especially those involved in the VTSD Chambers of Commerce in local municipalities. The five concretes have been actualised and practically displayed for everyone to see. All available opportunities were brought to the doorstep of communities for them to embrace and utilise to bring change to their lives.

This initiative brought to life the Rebranding, Repositioning and Renewal of the lives of the people of Bokone Bophirima.

DR RUTH SEGOMOTSI MOMPATI STAKEHOLDER ATTENDANCE

- Premier, MECs, Executive Mayors and Councillors
- Local Municipalities
- Ten Provincial Departments
- Department of Mineral Resources
- Department of Labour
- Home Affairs
- Gambling Board
- NWDC
- YES
- MVEST CLEAN and WASTE MANAGEMENT
- NDA
- MERSSETA
- SEDA
- EWSETA
- SAPS
- CATHSETA
- HWSETA
- WRSETA
- SASSA
- Taung Agricultural College
- Small-scale farmers (Cattle, Vegetables, Horses, Goats, Chicken, Eggs, Tractors)
- Primary Animal Healthcare
- Brick Galore small business
- SA Diamond and Precious Metal Regulator
- State Diamond Trader
- Genesis Pharmaceuticals
- SegomotsiSetsoSarona in partnership with Cell C
- Mosarah Animal Products
- Black Apple
- Motswako/MPOINT Sales
- VBS Mutual Bank, NEDBANK
- Young People Vegetable Project in Manyeledi Village
- Young People Coffee production Project in Motlopi Village
- Toy and Furniture Designer in Manyeledi Village



MAMUSA AMALIA



Business Enquiries

Summary of business enquiries received: Mamusa

- 4 51 concrete enquiries recorded
- 4 Existing companies who consulted:
 - ✓ Serapame NGO
 - ✓ Are Itireleng
- 4 Business sectors and types represented:
 - ✓ Brick making
 - ✓ Informal traders
 - ✓ Salon
 - ✓ Tuck shop
- 4 Types of assistance requested & rendered (some in progress)
 - ✓ YES Grant
 - ✓ FEED Grant
 - ✓ CIS Grant
 - ✓ Funding
 - ✓ Private company registration
 - ✓ Cooperative registration
 - ✓ Assistance with annual returns



Beanies, scarves, gloves, jackets and eager engagements marked the start of the Dr Ruth Mompoti District's VTSD Outreaches in the village of Amalia, located in the Mamusa local municipality.

Committed to offer their services despite the winter cold, financial institutions, state-owned entities such as the NWDC, SEDA and IDC, the local chambers of commerce, government departments and VBS Mutual Bank were among the loyal stakeholders engaging with people.

Eager entrepreneurs arranged by the Mamusa VTSD Chamber were a source of inspiration, marketing their products and services, among other Genesis Pharmaceuticals*, Mosarah Animal Products, Keosera Trading Enterprise, Mamusa Library Book Club, Nkondo Family Trading Enterprise, Leeuw Realm Media, Tumanolo Trading as well as a number of SMMEs hosted under the CATA Department.

The acting district mayor blessed the outreach with her presence, and after touring the exhibitions also availed time for radio interviews in the mobile truck alongside Dr Moeletsi Leballos DDG in the Office of the Premier and project leader of the Advance Team.

The Mamusa Library Book Club

was started in 2015, with the vision of keeping youth off the streets and constructively occupied. From where they started with eleven members, they have since grown to over 180 members across different villages, and have expanded their engagements from books to also focus on sports, thereby being more inclusive and appealing.

Njana Alfred Nkondo of Nkondo Family Trading Enterprise started his company as far back as 2003, operating a take-away restaurant, applying his studies of catering management. Today he is doing well, specialising in fish and chips, but with the vision of starting a shisanama, as soon as he is able to afford additional equipment. "My business is growing, and I have already hired two people. If I could grow, I will be able to employ even more people", Njana said.

Another inspiring entrepreneur is Olebogeng Leeuw of The Leeuw Realm. Olebogeng has embraced the domain of information technology, digital media and computers and is offering services such as advertising, computer repairs and digital photography to his clients in Amalia and Ipelegeng. "I need more equipment to be able to serve my customers better", he explained.

In the Mamusa Local Municipality, a final local economic development strategy has been developed, which was awaiting council adoption by time of going to press. In addition, the Mamusa LED forum was established in 2014 whose term of office expired in June 2017, with a new structure due to be established. Moreover, VTSD Chambers of Commerce have been established in the municipality representing the areas of Glaudina, Migdol, Avondster, Nooitgedacht, Amalia and Ipelegeng.

Agriculture is the biggest employer in Mamusa, and thus the municipality has also seen funds being invested in agricultural projects through agri-parks. Entrepreneurship in the area is primarily based on agriculture and retail.

For the past two financial years, READ has been channeling funds to Mamusa for agricultural development projects. Current agriculture projects listed in the municipality include the following:

- Jerusalem & Lerouspan dry land crop production
- Mamusa piggery
- Mamusa piggery processor
- Mamusa horticultural production
- Nooitgedacht
- Tshwaragang food plot
- Rhino Farm development (Baruakgomo)

Under the sector of Tourism, the municipality successfully hosted the district's annual Youth in Tourism conference in September 2016. Mamusa



also launched the Youth in Tourism association, with eleven SMMEs from the tourism sector participating in a tourism capacity building workshop.

It is especially in the sphere of SMME development, that Mamusa has truly embraced its calling, with an impressive list of recent achievements that include:

- 41 Applications for funding coordinated and submitted through SEDA, to FEED
- 39 SMMEs on IMEDP* approval list
- Two SMMEs participated in Platinum Innovation Expo & Conference, Mahikeng in November 2016
- Four applications of youth entrepreneurs submitted to Cape Peninsula University of Technology
- Three youth tourist guide applications submitted

- Business plan submitted to the dti for support of Gorgeous BEBE Pty Ltd
- Five SMME applications submitted to sub-contract in Human Settlements' housing project
- 11 SMME applications submitted to DSBD

On the day of the VTSD Outreach, community members and stakeholders were seen eagerly engaging until well into the afternoon, despite the prevailing cold front. The Segomotsi Setso Sarona initiative in partnership with CellC, also exhibited on the day with the purpose of recruiting local sellers. Thanks to their stage and sound system, they added to a jovial atmosphere through music and dance coming from the CellC stage.

Police officers on horses keeping a watch on proceedings were a lovely sight and so truly definitive of the charm of the province's villages, townships and small dorpiess.



*IMEDP - Informal and Micro Enterprise Development Programme, by the National Department of Small Business Development (DSBD)

What they said



Tiego Shametja Any plans to have the VBS Bank branches in the province? I have tried to locate the nearest branches and I only see branches in selected areas of Limpopo and Johannesburg.

Like · Reply · 1 · 17 July at 13:15



Office of the Premier - North West Province - South Africa Tiego Shametja...Yes Sir, they have plans to have branches around the province, currently they are in Limpopo and Gauteng. This is the only bank developing in South Africa, 100 percent black owned which has the interest at heart of people in Villages Townships and the Small Dorpies and as a province we are proud to associate ourselves and work with any financial institutions that talks to our five concretes and programmes.

Like · Reply · 1 · 17 July at 17:22 · Edited



Tiego Shametja Great!

Like · Reply · 17 July at 17:35



Tumelo Harold Please ask them to come to open their brunch in Zeerust Ramotshere moiloa municipality we' re 100 percent proudly South African "

Like · Reply · 18 July at 00:24

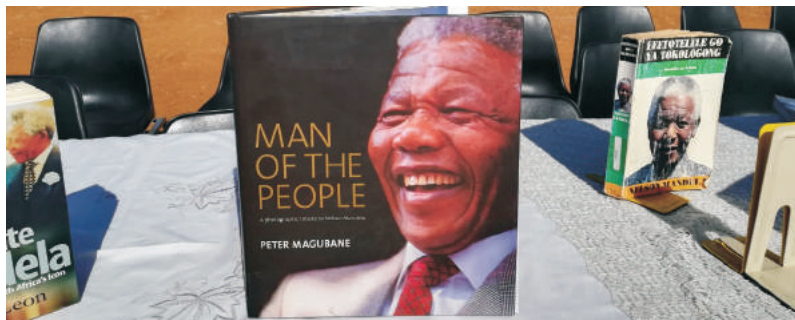


"I need more equipment to be able to serve my customers better"

-Leeuw Realm

Media Attendance

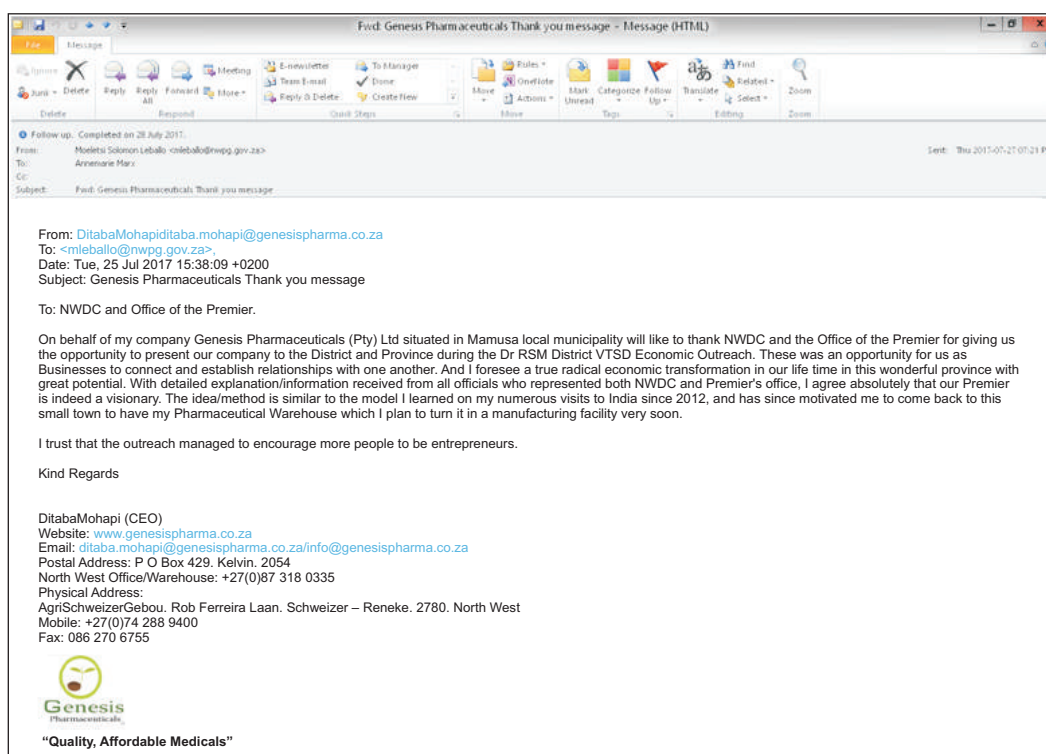
Media Attended	Interviews Done With
Tenacity TV Kgatelo Pele News Newsnote agency (Semphete) The New Age	SMMEs Community Members Stakeholders
Vaaltar FM	Live coverage & interviews
Bophirima Fm	Live coverage & interviews



Behind The Scenes

The Advance Team arrived in the small dorpie of Schweizer-Renecke on Sunday, 16 July 2017, supporting a local guest house for their lodgings. The Mamusa local municipality is situated in this small dorpie. On Monday morning, the team met at breakfast and agreed on the order of the day - this is how the team operated since the inception of the VTSD Outreach programme. After breakfast some team members left for the municipality to conduct a last briefing with the executive mayor and the team. The other members left directly for the venue, to assist the arriving stakeholders with all that is needed. The briefing was attended by the acting municipal manager and a few councillors. The briefing was done and the state of readiness was outlined by the municipality team. Thereafter, a traffic officer escorted the entire entourage to the venue. The event took place in the township of Amalia, about forty kilometers from Schweizer-Renecke. One sees abject poverty and unemployment upon entering this place. One, however, also sees a place that has the potential to rise above this poverty - all it needs is to engage with the residents and discover that spark which can kick start a long-lasting sustainable business. It is a typical apartheid legacy spatial arrangement, where Africans were settled away from the towns and cities. For the day's event, the municipality had prepared and cleared

a sports field which the stakeholders had transformed into a hive of activities. The local VTSD Chambers of Commerce members took to interacting with all stakeholders on arrival. The acting district mayor arrived and she was taken on a walk-about, greeting and talking to the stakeholders at each stall. The local caterers came out in their numbers to sell food to participants. Local small business also displayed their products. * One of the local entrepreneurs who displayed his products - chemical liquids for hygienic use- was a young pharmacist and CEO of Genesis Pharmaceuticals, Ditaba Mohapi. On engagement, he explained that he is here to participate at the VTSD Entrepreneurship Outreach Programme, because he decided to return home after qualifying and working for some time in Gauteng. In this small dorpie, he has established a warehouse and he is running a pharmacy. He intends to train assistant pharmacists, who upon qualifying could work at any clinic. He intends to produce surgical gloves, cotton wool, theatre caps and syringes. He has big ideas to invest, develop and empower young people in this small dorpie. He was encouraged to display in the other municipalities to be visited as part of the Dr Ruth District's outreaches. Ditaba sent the below message of appreciation.



Another interesting display was the SegomotsiSetsoSarona initiative by a young woman, who is in partnership with Cell C. This initiative originated in the Naledi local municipality and the woman wanted to participate in all other municipalities. She had brought with her a Cell C truck, which was pulling a mobile stage complete with a PA system. She was on a drive to recruit ten unemployed youths per municipality, thus totaling fifty unemployed youths in the district, to be trained and employed by Cell C. She was encouraging unemployed youth to submit their details or CVs for the employment opportunity. The youth responded with zeal and submitted their details. Through the stage, she was also encouraging and inviting the local youths to showcase their artistic talents, with a possibility of being discovered and nurtured. She was also distributing her first newspaper publication. She intends to establish a recording studio and a private television station.

Other stakeholders present were: All ten provincial government

departments, Department of Mineral Resources (national), State Diamond Trader, YES Combo (Youth Enterprise Services - Laundry and Waste Management Project), South African Diamond and Precious Metal Regulator, National Development Agency, MERSETA, CathSETA (Tourism), SEDA, Gambling Board, North West Development Corporation, Black Apple truck (advertising), Mpoint Sales (live radio broadcasting), Genesis Pharmaceuticals, SegomotsiSetso Sarona, Mosarah Animal Products, VBS Mutual Bank, Nedbank, SAPS and the Home Affairs mobile office truck.

These stakeholders participated throughout the entire week in the Dr Rurh district and offered valuable entrepreneurship advice to VTSD Chambers of commerce in various local municipalities.

The interactions at Amalia lasted the whole day and ended in the afternoon. We all left for the next local municipality.



LEKWA-TEEMANE UTLWANANG TOWNSHIP



Business Enquiries

Summary of business enquiries received: Lekwa-Teemane

- 4 48 concrete enquiries recorded
- 4 Existing companies who consulted:
 - ✓ None who provided names, majority wanted to start a company or cooperative
- 4 Business sectors and types represented:
 - ✓ Car wash
 - ✓ Generic
- 4 Types of assistance rendered (some in progress)
 - ✓ Training
 - ✓ Grants
 - ✓ Funding
 - ✓ CIS Grant
 - ✓ Private company registration
 - ✓ Cooperative registration
 - ✓ NCR assistance (National Credit Regulator)



The VTSD Outreach held in the township of Utlwanang was quite significant, as it took place on Nelson Mandela Day.

As stakeholders eagerly pitched their stalls on the field next to the old stadium, they were preparing to devote not only 67 minutes but their entire day to serve the local community through access to services and information. The spirit of Madiba's legacy was tangible in the township, as just down the street of the sports field the elderly of the Reatlegile Service Centre for Old Age were being served piping hot soup and bread by the personnel of the nearby Christiana All Seasons Resort, before receiving further donations of food (from the NWDC) and maintenance repairs by other local sponsors.

The executive mayor of Lekwa-Teemane, councilor Majoro Palogangwe together with officials visited the stalls to thank and encourage stakeholders and SMMEs who were promoting their businesses.

As has become custom during these VTSD Outreaches, it was encouraging to talk to the local business owners. One such an inspiring individual is Jarvis Majahe, who hails from Utlwanang. Apart from being the business owner of sound, music and instrument hire company MPMajahe Developers, Jarvis is also the chairperson of the Utlwanang VTSD Chamber. "The VTSD event is great, as it gives me exposure for my business, also to all the government departments here today who have taken notice of my business", he said. Jarvis is also active in assisting others to establish and grow their businesses, such a group of seven local women who were selling their lovely (and remarkably

large) vegetables, whom he is assisting to form a cooperative.

KabeloMooi, who is also a local from the township, owns Mosarah Animal Products, a business that has been in operation for the past five years, serving quite a niche market relating to the branding and marking of cattle as well as selling specialised livestock medicines. Kabelo said: "This VTSD Programme is good. I was at the Amalia Outreach yesterday, and realised the great potential to market my business, so I will be touring with the outreach events this whole week, exhibiting at each one of them".

A flock of bright orange overalls that was the local CPW ladies, brightened the day and warmed the heart as they were doing duty on the grounds, ready to clean up after the stakeholders had packed up their stalls and the event dispersed.

The mission of the local economic development unit in Lekwa-Teemane is to promote LED through capable structures to successfully manage the change from a narrow and predominantly agriculture-based economy to a well-diversified, sustainable economy.

Agriculture is the primary sector and major employer of the local economy, boasting a large variety of products, agro-processing and strong cattle farming. Complementary to this, other sectors featured in the local economy, all in need of further development are retail, finance, tourism, transport, mining and manufacturing (including agro-processing).

As such the current LED projects as well as the planned and proposed projects all talk to growing or diversifying the municipality's economic sectors, as outlined in the tables below.

AGRICULTURE PROJECTS		
Current	Planned	Proposed
Agro-processing western frontier beef beneficiation	Agriculture master plan: development forum & agencies	Emerging farmers training and production
Livestock project – seven cooperatives	Olive farm application	Cattle breeding
Chicken project	Pecan nut farm	Aquaculture
Cooperatives: assisting with registration	Private projects: <ul style="list-style-type: none"> • Biodiesel • Gas from potatoes • Vodka distillery from potatoes • Fruit extraction • Glue from animal bones 	Commonage strategy and facilitation
Market gardens		

TOURISM PROJECTS	
Current	Proposed
Bloemhof Dam development plan	Establish: Tourism association & Tourism strategy
Sandveld nature reserve upgrade	Create Lower Vaal Meander
Christiana Ontspanningsoord	Cultural & heritage tourism development
Current events: <ul style="list-style-type: none"> • Angling championships (up to international level) • Bloemhof Bonanza • Winter Surge 	Events: Watersports festival
Township development for recreational purposes	Wings, Wheels & Water festival

RETAIL & FINANCIAL SECTOR PROJECTS	
Current	Proposed
Shopping mall: Christiana	Restructuring & revitalisation of CBD area
Shopping mall: Bloemhof	Access roads lobby group
	By-law enforcement
	Informal trading strategy
	Small & micro entrepreneurial assistance policy

MANUFACTURING & AGRI-PROCESSING PROJECTS	
Current	Proposed
Private industrial park application, Bloemhof	Industrial development strategy
Expansion of Sidi Parani plant	Marketing strategy
	Industrial incentive scheme
	Land alienation
	Batho Pele Meat Products
	Land provision strategy: <ul style="list-style-type: none"> • Vacant sites • Bloemhof X4 • New industrial township establishment

TRANSPORT PROJECTS
Proposed
N12 link with industrial township: implementation strategy
Study for potential of Truck Stop at Christiana
N12 Treasure Route: realisation & utilisation strategy

Finally, to ensure the success of their development projects, Lekwa-Teemane adheres to a number of principles as their guide, which include:

- Commence every project with training and skills development
- Hands-on management for at least three years before a gradual release via mentoring
- Provide stipends only at the beginning
- Exit strategy commences at commercialisation of a project



Media Attendance

Media Attended	Interviews Done With
Tenacity TV Kgatelo Pele News News Note agency (Semphete)	Executive Mayor Community SMMEs Stakeholders
VaaltarFm	Live syndicated broadcasts
Bophirima Fm	Live syndicated broadcasts

What they said



"The VTSD event is great, as it gives me exposure for my business, also to all the government departments here today who have taken notice of my business"

-Jarvis Majahe



"This VTSD Programme is good. I was at the Amalia Outreach yesterday, and realised the great potential to market my business, so I will be touring with the outreach events this whole week, exhibiting at each one of them"

-Kabelo Mooi



Behind The Scenes

The municipality is situated in Christiana, a small dorpie with little business activity. The small dorpie requires massive business investment to develop the economic landscape and improve the lives of the people.

The Advance Team arrived at the Lekwa-Teemane local municipality chamber on the morning of 18 July 2017. Present at the briefing was the executive mayor, the chief whip, the municipal manager and a few councillors. We were informed that other councillors were attending to other activities planned for the day. The mayor welcomed the Advance Team and requested them to lead the briefing. An elaborate briefing was made by the team. The briefing covered additional activities organised in celebration of the birthday of the former and late state president, Mr Rolihlahla Nelson

Mandela. In celebrating this birthday, staff members of the Office of the Premier had identified four very poor crèches, one per district. One such crèche was situated in Bloemhof, another small dorpie in this district, about 60 kilometres away. The municipality had also organised an activity that would require our presence during the course of the day. This activity involved doing away with gangsterism.

In preparing for the VTSD outreach, the municipality informed us of the work they had done in mobilising the chambers of commerce and the caterers. The briefing was concluded with the agreement that all had to drive to the venue as one. The entourage drove out to the venue and arrived there after about twenty minutes.

The venue for the event was at a township called Utlwanang, at an open field, which was cleared and cleaned by the municipality in advance. It was located near a taxi rank, and there was a shop nearby. All stakeholders had pitched their stalls and were already interacting with the chamber of commerce members. The regular stakeholders together with an added number of local small business people displayed their stalls. Ten provincial departments were also here. The executive mayor and councillors were taken on a walkabout to greet and engage with stakeholders at each stall. After the walkabout, the mayor attended to an interview at the mobile radio broadcast truck. A few people then left for the Mandela Day initiative at Bloemhof.

Bloemh of crèche outreach

We arrived at the crèche, which was an extension of a family house and clearly poverty-stricken. Despite their personal circumstances and no resources, these people decided to do something for the children in this place. All the residents in this area occupy RDP houses and as such, they survive mainly on social grants from government. We were received by the volunteers at the gate, working at the crèche. We were led into a room, congested with children, as young as two years old. They all sat on chairs, on an uneven floor, with no carpet underneath. The first thing we asked was whether the children have been fed before our arrival. After that was confirmed, we felt at ease. The room was small, and adults stood along the walls. Inside the small room, gifts were placed on a table, and some on the floor. The gifts included children's books, crayons, gloves, socks, hats, balloons, hula-hoops, tinned food and noodles.

The crèche manager introduced us and led the children to sing two songs. Thereafter guests and the crèche staff were also introduced. The Deputy Director General in the Office of the Premier gave a talk and informed all present, especially

the children, that the gifts came from staff who volunteered to donate to the crèche. After the talk, each child received an assortment of gifts; the other items were to be consumed or used later. We concluded our visit here and had to leave for another activity in the area.

Bloemh of-anti-gangsterism initiative

We arrived at an open space that was being cleaned by young people, who were on a lunch break. The municipality, together with SAPS officials, briefed us about the young people gathered here today and involved in this campaign. The young people were actually from two gangs who have for a long time terrorised the community. The gangs fought gang-wars among themselves, which in most instances ended with loss of lives, including loss of lives of innocent people.

These gangs had agreed with SAPS, the municipality and the Department of Social Development, to lay down their gangsterism and lead normal lives. They had agreed to stop robberies, burglaries, theft, rape and murder and wanted the community to know that. The social workers and the police had devised plans for the rehabilitation and up-skilling of these young people, so that they can play a meaningful role in the community away from gangsterism. The DDG from the Office of the Premier was asked to address these youngsters. He commended them for agreeing to leave gangsterism behind, change their bad behaviour and be law-abiding citizens. He encouraged them to make full use of the rehabilitation process and skills development programme offered as a way forward.

After this activity the team drove back to the Utlwanang township, and found stakeholders already leaving, having exhausted interactions with the local chamber of commerce members. This is how the day was spent and ended. We drove out to Taung and were accommodated at Taung Hotel School and Convention Centre.



GREATER TAUNG MAGOGONG VILLAGE



The VTSD Outreach held in Greater Taung's Magogong village made it abundantly clear that we were in the heartland of the province's agriculture hub. On this sunny and mild winter's day, the rich red soil of the village's soccer field became a display ground for cattle, goats, horses, chicken, a variety of home-grown vegetables and farm fresh eggs, the latter being sold by the Taung Agricultural Colleague, one of the many stakeholders exhibiting on the day.

A festive atmosphere prevailed from early in the morning as a group of vibrant traditional dancers entertained the crowd, while more and more stakeholders and SMMEs were arriving and setting up their stalls. Eager and curious members of the community were standing on the small hill at the back of the field before being enticed to make their way down to participate in the outreach.

Enthusiastically promoting their products were the duo of Brick Galore (Pty) Ltd and the Bokamosotota brick making and paving cooperative. Mosadiotsile Morapedi-Letele is the founder and CEO of Brick Galore and also one of the top forty national Gazelles. She partners with the cooperative in manufacturing bricks for RDP building projects across the district. They manufacture hollow, solid, maxi and stock bricks as well as interlocking paving bricks. They save the contractor transport costs by setting up a mobile plant

and manufacturing the required bricks on the construction site. *"VTSD is good and their strategies are exciting. I am excited about the township economy approach of wholesale hubs, as I look forward to buying cement from them"*, she said.

As the day progressed, young children with their dogs were everywhere to be seen - some on leashes, some trotting next to their little owners and the smaller ones even being carried. They were all making their way to the mobile unit of the North West Veterinary Services, who were offering animal vaccinations free of charge.

The award for innovator-entrepreneur of the day most certainly goes to the brainy Ezekiel FunaniKhula and his newly-established company Kula Farming. Ezekiel drew a large crowd with his self-feeding system for chickens, which he crafts from wire and a few clever gadgets. The system ensures chicken are kept safe and separate from each other, while being fed and hydrated; and it even has a funnel collecting the laid eggs. *"This system will allow the small farmer to carry on with other tasks, which can also generate money, while resting assured that the chickens are being taken care of"*, he said.

Across the large soccer field, engagements, sales and networking carried on until the afternoon, with the Cell C stage entertaining the crowd with music, games and some giveaways.

Business Enquiries

Summary of business enquiries received: Greater Taung

- 4 44 concrete enquiries recorded
- 4 Existing companies who consulted:
 - ✓ Regone Multipurpose Cooperative
- 4 Business sectors and types represented:
 - ✓ Bakery
 - ✓ Generic interest or unspecified
- 4 Types of assistance requested & rendered (some in progress)
 - ✓ Requests for a briefing session
 - ✓ Training
 - ✓ SEFA loans
 - ✓ Grants
 - ✓ FEED Grant
 - ✓ YES Grant
 - ✓ CIS Grant
 - ✓ Information
 - ✓ Private company registrations
 - ✓ Cooperative registrations



The Greater Taung Local Municipality (GTLM) is predominantly rural, spanning an area of 5639 square kilometres consisting of 106 widely dispersed villages. The municipality is divided into 26 administration wards with a total of 52 councillors and has three tribal authorities – Mankuroane, Mothibi and Motlhabane. Despite its rural nature, the municipality is directly linked to the N18 (R47) route running between Vryburg and Kimberley. The major employer industries in the GTLM are Government, Services, Trade and Agriculture.

As part of their drive to grow the economy in VTSDs, the GTLM has a large database of cooperatives, spanning a number of sectors, with the vast majority of these cooperatives being operational. Recorded numbers per area of speciality are as follows:

Cooperatives	
Vegetable Production	29
Poultry	19
Cash crops farmers	10
Piggery	5
Agri-Business	8
Catering & Construction	85
Brick-Making	13
Total	169

The LED unit of the GTLM is aware of their strengths, and has developed plans and projects to harness those strengths, which include:

- High quality agricultural land
- Taung Skull, declared a world heritage site
- Good location and accessibility to main routes
- Access to major markets
- Water / Vaalharts irrigation scheme
- Critical mass of knowledge, skills and indigenous knowledge

As such the GTLM has identified its four economic development pillars as being:

1. Agriculture & rural development
2. Tourism & Heritage
3. Mining & Alternative energy
4. SMMEs & Cooperative development

Guided by the above pillars, the GTLM has a comprehensive list of identified projects available aimed at growing and/or diversifying the local economy. Projects are geared towards expanding the value chain of sectors, such as agro-processing, infrastructure and logistics. A summary of the GTLM's basket of economic opportunity per pillar are outlined below.

Agriculture projects

- Agro-processing & agro-hub facility
- Goat farming
- Poultry farming & processing plant
- Ostrich farming & processing plant
- Vegetable production in rural communities; supply to weekly Taung Farmers Market
- Taung irrigation scheme (crop production)
- Livestock improvement
- Aquaculture
- Pecan nut production
- Cotton production

Tourism Development projects

- Taung Heritage Route development
- Taung Cultural Village
- Taung Skull site (heritage museum, tourism info centre, Thomeng waterfall, blue pool picnic site)
- New development of tourism facilities
- Taung Dam
- Spitskop Dam
- Tourism product development & marketing
- Game reserve development

Mining & Manufacturing opportunities

- Dimension stone processing
- Stone crushing plant
- Taung marble factory
- Mineral resources (rights obtained for chrome, gold and diamond mining)

General economic development

- General economic development
 - Review LED strategy and plan
 - Promote local economic development
 - LED forums
 - Business forums
 - Encourage formation of business chambers
 - Establish cooperatives
 - Develop trade and investment plan

Media Attendance

Media Attended	Interviews Done With
Tenacity TV	LED Director
The New Age	VTSD Chair
Newsnote	Community
Kgatelo Pele News	Stakeholders
VaaltarFm	Live broadcast
Bophirima Fm	

What they said



"VTSD is good and their strategies are exciting. I am excited about the township economy approach of wholesale hubs, as I look forward to buying cement from them".

-Mosadiotsile Morapedi-Letele



"This system will allow the small farmer to carry on with other tasks, which can also generate money, while resting assured that the chickens are being taken care of".

-Ezekiel Funani Khula



"After completing their Agriculture Diploma, we want to see entrepreneurs emerge, not job seekers."

-Prudence Matlhoko
Campus Head: Taung Agricultural College



Behind The Scenes

In the morning of 19 July 2017 some members of the Advance Team drove straight to the venue to assist with space allocation and the arrival of stakeholders. The other team members headed for the local municipality chamber, only to find that renovations were taking place, with only security people around.

We then drove to the venue, situated about 60 kilometres outside of Taung. We arrived at the place after driving into Magogong village for some distance. The venue was the village sports field.

The village is surrounded by beautiful hills in the distance, covered with shrubs of trees that can withstand the summer heat and drought.

Magogong is not a big village, but there was a palpable vibrancy at the venue. The attendance was very good. The stakeholders were all there without fail. In addition to the regular stakeholders we usually travel with, there was an additional and exciting local business element at this venue.

The small farmers were allocated space, and they brought goats, cattle, horses, chicken and tractors to display. They also brought eggs, cabbage, spinach, potatoes and tomatoes to sell. The caterers sold delicious local meals which people

bought in large numbers - no one complained of unavailability of caterers in this place!

The Veterinary Services provided a valuable service to the local people who brought their dogs for vaccination.

Taung Agricultural College brought along an irrigation test unit, their fountain of knowledge and a truck to share information with VTSD Chambers of commerce members.

Economic opportunities in Taung were visible on the displays they brought along. Agricultural opportunities are in abundance. Tourism opportunities on the beautiful landscape, are in abundance. The cultural dances by a group of youth were the cherry on the cake. The rich cultural heritage of this area needs to be encouraged and sustained through investing in it, such as funding facilities such as halls. Above all else, there is a need for a cultural village, where the necessary infrastructure shall be built and used solely for the preservation of this rich cultural heritage. Taung came out in full force and confirmed the importance of making use of what local people have, and this uniqueness stood out above the rest. A very exciting day lasted until the afternoon, after all interactions were exhausted and we departed for the next municipality.



NALEDI BROEDERSPUT (TLHAKENG)



Business Enquiries

Summary of business enquiries received: Naledi

- 4 113 concrete enquiries recorded
- 4 Existing companies who consulted:
 - ✓ None who specified names
- 4 Business sectors and types represented:
 - ✓ Tuck Shop
 - ✓ Butchery
 - ✓ ChisaNyama
 - ✓ Salon
 - ✓ Farm
- 4 Types of assistance requested & rendered (some in progress)
 - ✓ Training
 - ✓ SEFA loans
 - ✓ Grants
 - ✓ CIS Grant
 - ✓ Information
 - ✓ Private company registrations
 - ✓ Cooperative registrations
 - ✓ Annual returns assistance
 - ✓ NCR assistance (National Credit Regulator)
 - ✓ Registrations amendments



When driving from Vryburg to the small town of Delareyville on the N14, one suddenly discovers a hamlet of tin shacks established in the veld towards the right, almost hidden from sight. That settlement is Broedersput. Their make-shift soccer field became a hive of activity as engagements between stakeholders and the community steadily grew as the day progressed.

The local people call it Tlhakeng, this village in the middle of farm land. Apparently, it is land occupied mainly by former farm workers who built houses from corrugated iron. There are no proper streets. Donkeys and cattle graze on dry grass, because there is no green pasture around, while goat herds roam among the shacks.

Clearly visible on the one edge of the field, thanks to their bright banners, were the exhibitions of two SMMEs from the local VTSD Chamber, showcasing their products and services. They would have liked to see more of the chamber's members present on the day.

Tanlo Developments, owned by Vryburg resident Tanny Locky, has been in operation for nine years. They specialise in sourcing and supplying materials and safety equipment for the mining and agricultural sector. They have also recently secured the distribution rights in the region for a number of new products. One such a product is Dynaforce - an electrolyte replacement drink tailored to factories and mines where workers are exposed to hard labour, often in hot conditions. They were offering the people a taste and gave away free samples. Tanny is also the vice secretary of the local VTSD Chamber. He said: *"There is most definitely space for improvement between the LED office and the chamber, we need better communication."* Allistair Ferris

from VDC Trading has also benefitted from the VTSD Chamber and wanted to have seen more SMMEs from Vryburg and surrounds embrace the opportunity to expose their businesses. Said Allistair: *"Communication between government and the chambers on the ground must improve. We should have had many more SMMEs exhibiting here."*

VDC Trading is based in Vryburg, where they specialise in construction and building maintenance. They have been in operation since 2016, and also registered on Treasury's Central Supplier Database (CSD) this year.

In the afternoon - to the great joy of the community - the Premier arrived, accompanied by the district and the local mayors. They toured the exhibitions, encouraging the stakeholders, where after they addressed the people from the Cell C mobile stage. They acknowledged and addressed developmental issues faced by this isolated community, and shared uplifting news with them regarding a number of planned upgrades to their village. (Refer to the Behind the Scenes notes).

After spending some time doing radio interviews, the entourage departed, leaving behind a newly inspired and hopeful community.

Local economic development in the Naledi municipality resorts under a unit named Economic Development, Tourism and Agriculture, which has six permanent officials, twelve capital workers and two EPWPs.

Apart from its projects, the unit is involved in the following key activities

- SMME Development
 - o This activity involves consolidating a data base of emerging entrepreneurs, who are assisted with registration, training and mobilised resources where applicable
- Networking and policy development
 - o Thus far the unit has developed four policies that have been referred to the legal division for inputs, namely:
 - SMME Policy
 - Attraction, retention and investment Policy
 - BBBEE Policy; and
 - EPWP Policy
 - EPWP Administration
 - o The unit receives an annual grant from the Department of Public Works. The grant is being applied to create temporary employment for the youth of Great Naledi, in cleaning the town such as the grave yards and other hot spots in town.
- Museum Administration
 - o Through this function the unit ensures that the museum and its artefacts are being preserved and managed.

In addition to the ongoing key activities, the following twelve projects are being pursued by the Naledi Local Municipality's LED unit:

1. Fashion Design
2. Naledi Youth Centre (car wash, laundry & catering)
3. Busy Corner (Brotherhood carwash)
4. Community bakery
5. Art Studio
6. Clothing outlet
7. Hair salon
8. Brick making
9. Agri-park
10. Food extrusion
11. Revamping of aerodrome
12. Buy-back centre

Media Attendance

Media Attended	Interviews Done With
Tenacity TV	Premier, Mayor, Kgosi, Community
The New Age	
Newsnote	
VaaltarFm	
VaaltarFm	Live simulcast coverage
Bophirima Fm	

What they said



"There is most definitely space for improvement between the LED office and the chamber, we need better communication."

-Tanny Locky, Tanlo Developments



"We should have had many more SMMEs exhibiting here."

-Allistair Ferris, VDC Trading



Behind The Scenes

The Naledi Local Municipality is situated in the town of Vryburg. The town has big economic potential, waiting to be discovered. The team members divided the duties: some left for the venue and others drove to the municipality chamber.

The briefing went ahead attended by very few municipal officials and did not last long. We departed for the venue afterwards. We drove out of Vryburg and passed vast farm land, until we arrived at the venue, Broedersput. The local people call it Tlhakeng Village.

All the stakeholders were there and already interacting with local VTSD chamber of commerce members. Caterers were selling food from their in shack houses, which were situated very close to the open field. The Department of Social Development had work to do in this place. They registered 59 elderly people who qualified for social distress relief, consisting of food parcels. They promised to come back a few days later to deliver the food parcels.

The North West Premier, Supra Mahumapelo, arrived at the venue in the afternoon and the people went crazy on seeing him. He received a quick briefing by the DDG before going on a walkabout. The Premier was accompanied by the local Naledi municipality's executive mayor, the district municipality's executive mayor and councilors. He walked around and greeted all participating stakeholders, who were visibly happy to see him. He stopped at the Cell C truck with its mobile stage. The lady who had brought Cell C to the venue explained her partnership with the cellphone company and her involvement in other uplifting projects, which were targeting the youth. The Premier acknowledged her initiatives and encouraged the youth to work hard to change their lives. He addressed the people from the mobile stage and spoke about the difficult conditions under which they lived in this area. He then requested the local executive mayor to report to the people on planned development projects by government. The local municipality executive mayor outlined the following development projects in the pipeline for this area:

- Toilet project
- High mast light project

- Water supply project
- Street paving project - from the main road into the village
- Community hall
- Decent houses to be built for the community

The people cheered in approval upon receiving the announcement. The planned government projects kept hopes alive for this forgotten community. These government projects will restore respect and dignity for this isolated and seemingly forgotten community.

From here the Premier and the executive mayors went for the interviews in the mobile broadcast truck of Motswako / Khwaza media. After the interviews the Premier concluded his walk-about to the stakeholders. Among those he met was Genesis Pharmacy pharmacist, and then he left.

Interaction with chambers of commerce members was exhausted and the business of the day was done. We all left the place. In the evening I received a text message from Genesis Pharmaceuticals pharmacist which read:

"Evening Doc. just want to thank you for the platform and efforts you made for us as Genesis Pharmaceuticals to participate in this VTSD Outreach in our district & the opportunity to have audience with our Premier. I am a renewed person with new energy. Looking forward to great partnership with your office/ Premier/ Agriculture and Health. Stay Blessed. Genesis Pharmaceuticals."

We knew the VTSD Outreach programme was having an impact in changing the lives of the poor people in every municipality we had visited. Until today, no one has expressed it the way Genesis Pharmaceuticals did, and it was a clear indication of the good work government was doing. I am definitely certain that many of those who came and experienced the interaction with the stakeholders, everywhere we have been, would have thanked government for the initiative of taking government and private sector to the remote areas of the province, our VTSD areas.

KAGISANO-MOLOPO MANYELEDI



Business Enquiries

Summary of business enquiries received: Kagisano-Molopo

- 4 117 concrete enquiries recorded
- 4 Existing companies who consulted:
 - ✓ None who specified names
- 4 Business sectors and types represented:
 - ✓ Tuck Shop
 - ✓ Chemical manufacturing
 - ✓ Generic
- 4 Types of assistance requested & rendered (some in progress)
 - ✓ Private company registrations
 - ✓ Cooperative registrations
 - ✓ Funding
 - ✓ YES Grant
 - ✓ CIS Grant
 - ✓ Status updates



After travelling thousands of kilometres through the length and breadth of our beloved Bokone Bophirima, the day finally dawned on the final VTSD Economies and Entrepreneurship Outreach event.

The outreach at the Kagisano-Molopo local municipality took place around the Manyeledi Community Hall on a natural carpet of soft Kalahari sand, quintessential of this part of the province, also known for the annual Bray July bushveld horse racing event held at Bray, not far from here.

Against the backdrop of the village's abundance of thorn trees, the offerings by local vendors and the attendance of the community alike were impressive. Apart from entrepreneurs demonstrating and selling products that were truly unique and innovative, there was also a large number of vendors selling consumables such as vegetables, coffee, tea, soup, vetkoek, peanuts, chips and more.

Premier Supra Mahumapelo attended the outreach with key officials from the local municipality and was seen enthusiastically networking with stakeholders and especially the vendors, learning more of their products and sampling and experiencing first-hand all that was on offer. As Advocate Kgotlante Gomolemo, a local from the area so aptly said: *"Nobody would ever take the trouble of coming here. There are old people here aged 80, who have never seen something like this. It is the first time government comes here."*

Among the officials accompanying the Premier on the day was MEC for CATA,

Ontlametse Mochware, the Executive Mayor of Dr Ruth Segomotsi Mompoti District Municipality, Boitumelo Mahlangu and Executive Mayor of the Kagisano Molopo Local Municipality, Bitsa Lenkopane.

The loyal list of stakeholders had erected their stalls for the last time, alongside the local vendors. Exhibitors present on the day were VBS Bank, Youth Enterprise Combo (Mvest & Waste Recycling), Lekwa-Teemane Environmental Service, SEDA, Tourism, Gambling Board, SEDA, ZOOI, NWDC, Mineral Resources, Human Settlements, Kagisano-Molopo Local Municipality, Kgomo Africa, CATA, Setsokotsane, Gambling Board, FEED and the IEC.

Vendor entrepreneur Thabang Patrick Khisane tugged at the heartstrings and made all who saw his fleet of products connect with their inner child. Thabang hand-crafts miniature tractor, truck and wire car toys, but with an innovative twist – they come with solar panels, speakers and play music from a memory stick or Bluetooth connection! Thabang works from his RDP home in Ganyesa, mentored by Samuel Gomolemo from the local municipality.

The game of Seko is a new African designed heritage sport, and was on display at the outreach. Seko has nine players per side, and the aim is to hit a ball into the port, or "seko". It is the brainchild of Samuel Gomolomo, who has already registered the name, and who is working hard to see the game grow in South Africa an internationally. There are already teams playing Seko in Taung, Vryburg and Christiana.

Media Attendance

Media Attended	Interviews Done With
Tenacity TV	Premier, Executive District Mayor, Local Mayor, Community, SMMEs, Stakeholders.
News Note	
The New Age	
VaaltarFm	Live coverage
Bophirima Fm	Live coverage

What they said



"Nobody would ever take the trouble of coming here. There are old people here aged 80, who have never seen something like this. It is the first time government comes here."

-Advocate Kgotlantle Gomolemo



"A good event and one that gets the community together."

-Louisa Ralepelle



Behind The Scenes

Morning briefing, Ganyesa

The day was Friday, 21 July 2017, the day of the last local municipality in the district, and the last day of VTSD Economies and Entrepreneurship Outreach Programme. We arrived at Ganyesa village, where the offices and chamber of the local municipality are situated.

We first gathered in the office of the mayor and went through the state of readiness. The DDG briefed the local municipality team and reminded them of their role; they in turn testified to their readiness. We were all satisfied with the preparations put in place. This was the first briefing.

The second briefing took place in the office of the local executive mayor between the Premier, the MEC of CATA, the two executive mayors and the DDG. Afterwards we walked into the chamber to conduct the third briefing. The councillors were already seated. The Premier and the MEC occupied the executive's seats. The Premier addressed the councillors on the VTSD Entrepreneurship and how

envisioned it. He shared the example of the establishment of bakeries and production of bread. He asked them to make calculations based on consumption of one loaf of bread per household. The calculations revealed a surprising amount of millions of rands spent daily by local communities in purchasing a loaf of bread. He applied the same argument to milk and egg production and explained that entrepreneurship needs to be consciously practiced by people in the communities. The Premier then requested the DDG to outline the briefing regarding the business of the day and what was in place. The DDG conducted the briefing as follows:

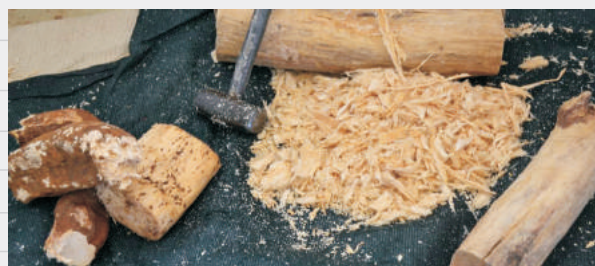
- The entourage was to visit the following projects deep in the villages, established and managed by young people, that have changed the lives of many:
 - ✓ Coffee-producing project in Motlopi village
 - ✓ Vegetable project in Manyeledi Village
- The business of the day, to attend the VTSD Outreach Programme at Manyeledi village

Motlopi village – coffee project

The briefing ended on that note and cars began driving out to Manyeledi village. We passed a few villages on the way, such as Morokweng. We drove on a beautiful new tarred road until we turned off after probably a hundred kilometres of driving. We entered gravel road, which lifted a huge cloud of sand dust behind the car. We drove into Motlopi village until we entered a Community Hall, Tseoge. The place is covered in thick, hot sand. A certain type of tree is seen everywhere in the village, patiently growing into this sandy soil. The Premier, the MEC, the two executive mayors, councillors and Advance Team members entered the hall. There was the alluring aroma of coffee at the entrance to the hall and two ladies were busy packing coffee powder into small plastic bags. A third lady was selling cups of coffee and colleagues were eagerly ordering and drinking. Inside the hall we found two young people and next to them on the floor were dry



tree stems, dried roots and chips from the stems. The two young men explained to the entourage how they came up with the idea of producing coffee from the local trees growing naturally in the village. They explained that they cut the tree down, cut the stem and dig out the roots. These tree parts are then brought to the hall, where they are cleaned and cut into small pieces before being boiled in three legged pots in the yard next to the hall. After that, the material is dried in the sun, and then placed in a steelpot for grinding by hand. The hand grinding produces a fine brown coffee powder, which is then packed into plastics, ready for selling and consumption. Their entire process is manual, and they explained the need for machinery to fast-track their production. The Premier was very happy about the initiative. A private company donated funds and handed over a cheque to the coffee project, which was applauded.

**Manyeledi village**

We then proceeded to the next venue in Manyeledi village. We drove deep into the village on a sandy road until we arrived. All stakeholders were there, the VTSD Chambers of commerce came in their large number and interaction was visible. The Premier conducted a walkabout and greeted all stakeholders. Some local youths displayed their inventions. One displayed a sport game he had invented, called Seko Sport, played by eight players aside. He wants to spread the playing of the game throughout villages, townships, small dorpias, towns and cities. Another young man displayed the toys he had designed, which were powered by solar. He also displayed furniture designed and produced from waste material. This was something unique to this municipality and received good exposure. The Premier visited the YES Combo, who had a mobile stage. He addressed all stakeholders from the stage and thanked

them for their participation which started in April and concluded today. He expressed his sincere appreciation and urged those departments and SOEs who had to make follow-ups after we had left, to do so without failure. The Premier emphasised that stakeholders have seen for themselves how desperate the situation in the VTSD areas is, where the triple challenges faced by our people are biting and visibly so – being poverty, unemployment and inequality. The series of VTSD outreaches have proven that together we can make a difference in the lives of our people.

Comments on Facebook regarding the hand-over at the coffee project:

CONCLUSION

The Premier's VTSDs Economies and Entrepreneurship Outreach Programme started in April 2017 and concluded in July 2017. It was a remarkable journey and can be deemed a success.

Through an intricate and involved process of taking government to the people, the fifth Administration of Bokone Bophirima practically implemented the vision of Rebranding, Repositioning and Renewal as outlined by the Premier in his 2017 State of the Province Address.

The five concretes of

- ACT - Agriculture, Culture and Tourism;
- VTSD - Villages, Township and Small Dorpies;
- RHR- Reconciliation, Healing and Renewal;
- Setsokotsane; and
- Saamwerk-Saamtrek

were all tangibly put into practice throughout the entire Outreach Programme.

The VTSD Chambers of Commerce in all of the 18 local municipalities were revitalised. They were motivated,

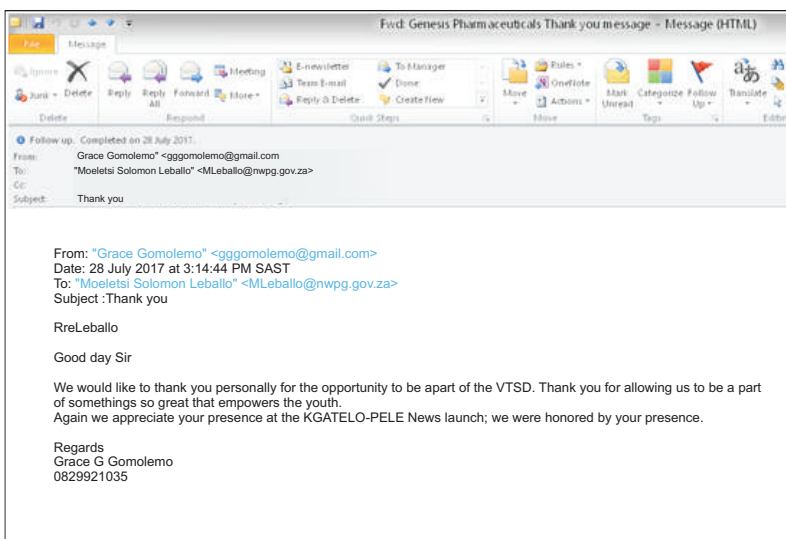
inspired and encouraged to work harder than before to grow as business people and achieve their targets. They were encouraged to use all the limited, but available resources at their disposal, to change their lives and those of the communities they live in.

Chamber members interacted with government procurement systems during the entire outreach. They interacted with established businesses. They shared ideas. They set new goals.

The formalised outreach programme was the beginning, the impetus, the spark, but it is not the end. Government expects the VTSD Chambers of Commerce to stand on their own, be innovative and prosper.

Government shall continue to play its role of facilitation and providing a conducive environment for the chambers of commerce to operate and flourish.

The 18 outreach events held were fruitful and educational – an endeavour that made a huge difference in the VTSD areas of our beloved Bokone Bophirima.



ADDENDUM

MUNICIPALITY PROFILES & TRADE AND INVESTMENT OPPORTUNITIES

The North West provincial Government has identified the Agriculture, Culture and Tourism (ACT) industries to drive sustainable and inclusive growth throughout the province.

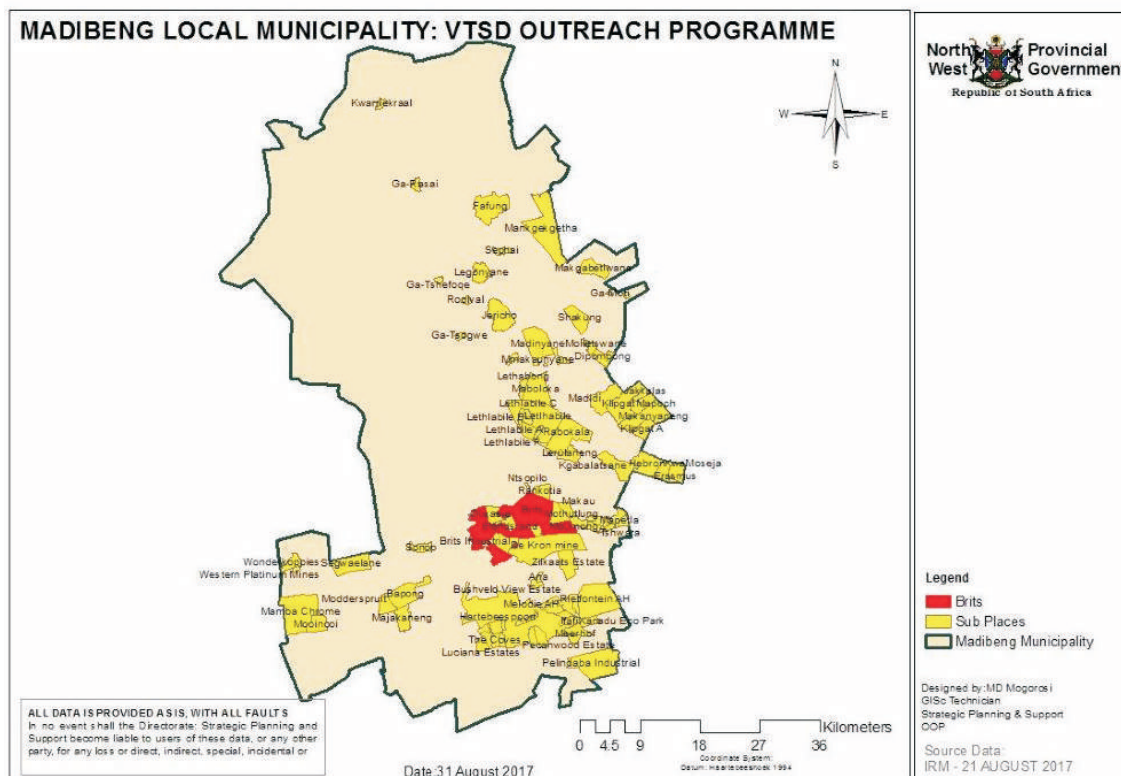
Based on the analysis of existing conditions as well as future opportunities, key provincial assets and economic drivers, economic opportunities were identified as potential targets for future economic development and redevelopment in the North West. These opportunities are outlined per local municipality in the sections that follow.

Compilation of opportunities and generation of maps: Mr Oageng Maferethane, Office of the Premier.

BOJANALA DISTRICT

MADIBENG

Madibeng Local Municipality is situated in Bojanala District Municipality in the North-West Province. The municipality is one of the five local municipalities located in the Bojanala District. The offices are based in of the municipality of Brits. There were approximately 537 516 people in Madibeng Local Municipality in 2016.



Economic Profile

Agriculture, tourism and mining are the primary economies. The agricultural sector, which produces food, is the biggest primary economy. It is categorised into four classifications namely: extensive farming (44% of the municipal area), intensive agriculture (18%), game farming (10%) and subsistence farming.

The mining sector is dominated by platinum and chromium mining as well as quarrying activity.

Tourism also plays a major economic role as it is based on the natural systems (11%). Scenic routes, heritage sites, resorts and nature reserves are some of the main attractions in the tourism sector.

Investment Opportunities : Madibeng Local Municipality

Agriculture

- The VTSD areas are situated in a fertile, citrus, vegetable and grain-producing land in the eastern part of the province and has more water sources due to higher rainfall
- Vegetables, flowers and poultry enterprises have a comparative advantage

Culture

- A Cultural village opportunity was identified in Jericho
- A heritage site was identified in Mmakau Maumong village
- Broederstroom heritage site in Hartebeespoort dam boasts one of the country's iron age archaeological sites. It was declared a National Monument

Tourism

- Tourism offers unique opportunities for development in the area. Water sports, golf and game farms have opportunities for further development and expansion. Hartbeespoort Dam and Platinum Corridor linking east and west of Africa have potential for tourism
- An opportunity to convert Meriting dam in Kgabalatsane into a recreational park was identified
- An opportunity for holiday resort was identified in Madidi Lekgema Village

Mining

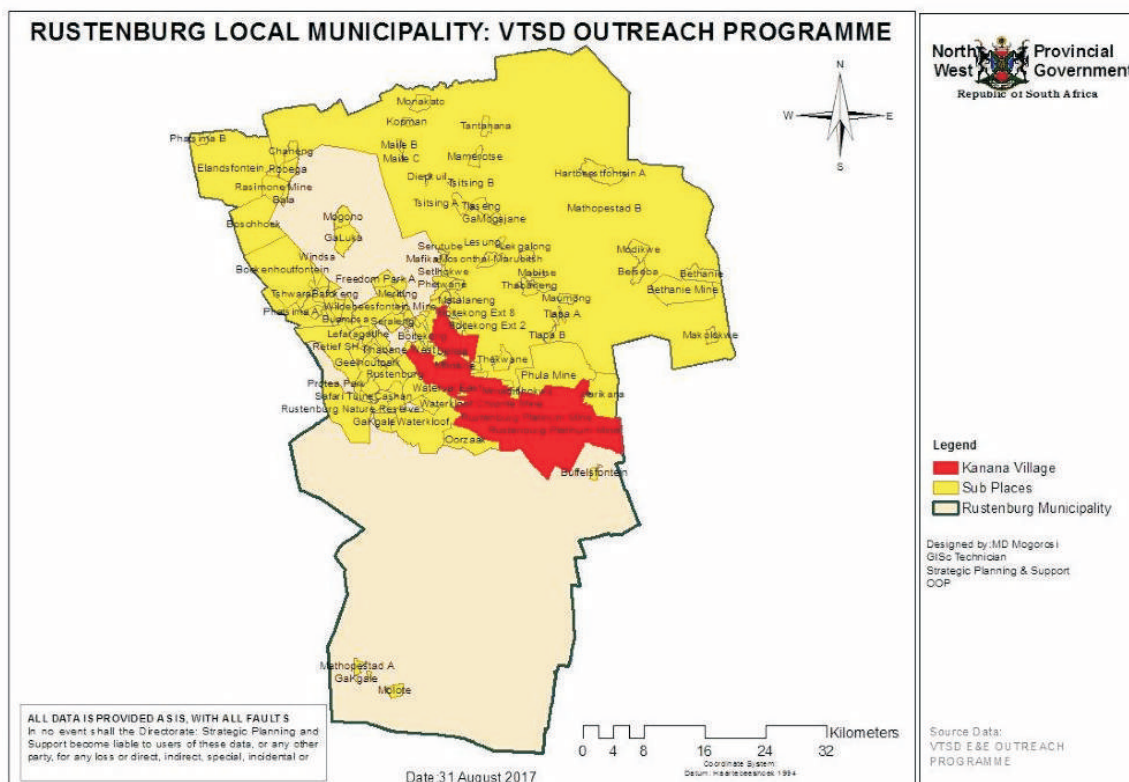
- Currently, mining is the predominant economic activity in the stated VTSD areas. Mining of the platinum group-metals is the dominant activity
- The economy of the area can be diversified through mineral beneficiation

Manufacturing

- Motor industry and related manufacturing dominate the manufacturing industry and offer promising opportunities to investors

RUSTENBURG LOCAL MUNICIPALITY

Rustenburg Local Municipality forms part of the North West Province that further forms part of the border between South Africa and Botswana. The North West Province consists of four District Municipalities and 21 Local Municipalities with a geographical area of 116,180 km². Rustenburg Local Municipality is located in Bojanala District Municipality. The total geographical area is 3,423 km². The latest population figures show that there were 626 522 persons residing in Rustenburg LM by 2016.



Economic Profile

The mining sector is key in the economy of the area and is dominated by platinum and chromium mining. Four large mining companies operate in the immediate vicinity of the town, namely, Anglo Platinum, Impala Platinum, Xstrata and Lonmin. Approximately 97% of the total platinum production occurs in Rustenburg, with the mining sector providing around 50% of all formal employment. Rustenburg Local Municipality has a total of 27.9% of its population living in poverty.

Tourism plays an important role within the municipal area. Tourism opportunities are offered by the typical Bushveld climate and vegetation of the area, as well as the unique topography of the Magaliesberg.

Primary tourism areas and facilities located within the municipal area:

- Kgaswane Game Reserve;
- Vaalkop Dam Nature Reserve;
- Kroondal;
- Bafokeng Sport Palace; and
- Buffelspoort Dam.

Investment Opportunities : Rustenburg Local Municipality

Agriculture

- Livestock farming creates an opportunity to support the beneficiation of cattle hides through an economy of tannery, leather furniture manufacturing plant or leather footwear plant
- Mushroom production is another opportunity for a niche market in the Rustenburg VTSD

Culture

- Opportunity to stimulate the economy of the VTSD area through a variety of cultural activities and to amplify National Monuments in the VTSD (e.g. German community's Lutheran Church hall and Old Luthern school library)

Tourism

- The climate and vegetation in this area offer better opportunities for both ecotourism and tourism associated with the variety of historical and cultural interests found within the municipal area, such as: Development of Kroondal as a primary tourism area, Tour Guiding - Tourism Site, Mzilikazi Grace and Paul Kruger site

Mining

- Opportunity for the establishment of a Mining Supplier Park where companies supplying from outside of the province will be encouraged to relocate to the supplier park area to stimulate the manufacturing sector
- Opportunities for downstream beneficiation of minerals in the VTSD areas
- Diversification from the core beneficiation of platinum, or the processing of ore, to a model of integrated beneficiation, where benefits would be derived through the entire value chain, including the financial sector

Manufacturing

- Opportunity for the establishment of a Mining Supplier Park where companies supplying from outside of the province will be encouraged to relocate to the supplier park area to stimulate the manufacturing sector
- Mining operation in the VTSD areas provides an opportunity to grow textile industries by supplying protective clothing and corporate wear

MOSES KOTANE LOCAL MUNICIPALITY

Moses Kotane is classified as Category B4 Local Municipality which is mainly rural with communal tenure. Such a municipality has at most one or two small towns in their area. It is one of the five local municipalities constituting the Bojanala Platinum District Municipality classified as Category C1. The Municipality covers an area of approximately 5220km² and is mostly rural in nature, comprising of 107 villages and the two formal towns of Mogwase and Madikwe. Moses Kotane Local Municipality population was estimated at 243 649 in 2016.

Economic Profile

The mining sector is key in the economy of the area and is dominated by platinum and chromium mining as well as quarrying activity. Tourism also plays a major economic role in the area. Major tourist attractions are Sun City and Pilanesberg Game Reserve.

KGETLENGRIVIER LOCAL MUNICIPALITY (KRLM)

The Kgetlengrivier Local Municipality is a Category B municipality located in the south-eastern part of the North West Province and forms part of the Bojanala Platinum District. The municipal area is 3973km². The main towns in the municipality are Derby, Koster and Swartruggens. Key economic sectors are agriculture and mining.

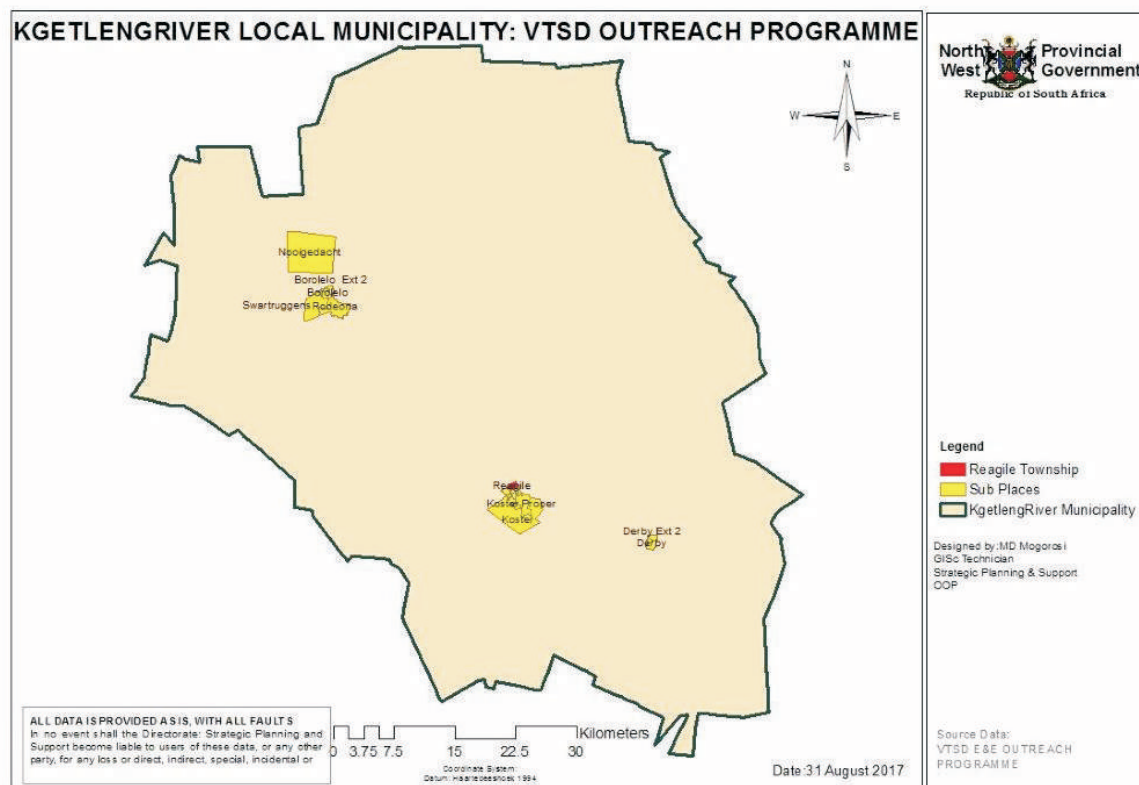
The municipality borders Moses Kotane in the north and Rustenburg in the west. The municipality is situated on the N4 toll road from Pretoria to Botswana and acts as a gateway from Johannesburg to Botswana. It is one of five municipalities in the district of Bojanala Platinum Municipality. The latest population figures show that there were 59 754 persons residing in KRLM by 2016.

Economic Profile

The area's rich environment and natural resource base provides opportunities for agriculture and slate quarry development. The area's mining activities are those related to diamonds, slate and aggregate sand.

The following attractions are available in the area:

- Private game farms
- The culture activities of local people
- Various tourist attraction facilities such as caravanning, camping sites, chalets, water sports, fishing, bush camps, game viewing and lodges.



Investment opportunities : Kgetlengrivier Local Municipality

Agriculture

- Manufacturing opportunities to beneficiate agricultural produce in areas of maize farming, groundnuts, sorghum and milk production
- The quality of ground water in the area has been identified as being quite good and the area experiences high rainfalls. Limited frost impact is experienced, which allows a variety of crops to be grown in the area
- There is potential for livestock (cattle and sheep) and game farming. Agriculture as a primary economic sector has opportunities for input suppliers, producers and silo owners
- Soil type and conditions are suitable for planting of pecan nuts, olives, tomatoes and cucumber crops
- Hydroponic projects can be easily implemented

Culture

- Opportunity to develop the Swaruggens cemetery into tourist attraction site in commemoration of victims of Skierlik

Tourism

- The Derby Military Cemetery provides opportunities for tourism development
- The dams around this town are attractions to many of the tourists that visit the area
- Tourists come through to visit the Garden of Remembrance which is now a Heritage site in Koster
- Other tourist attraction facilities to be developed include caravanning, camping sites, chalets, water sports, fishing, bush camps, game viewing and lodges

Mining

- Swaruggens has diamond and slate mines which provide opportunities for further mining developments as well as creating opportunities within the value chains related to mining these commodities. There are already economic activities taking place to beneficiate slate in the area and there are opportunities to expand beneficiation activities

Moretele Local Municipality

Investment Opportunities : Moretele Local Municipality

Agriculture

- Land is available for agricultural production, crop farming, livestock farming and poultry farming

Culture

- Cultural centre for cultural activities
- Maubane Cultural Village

Tourism

- Cultural tourism

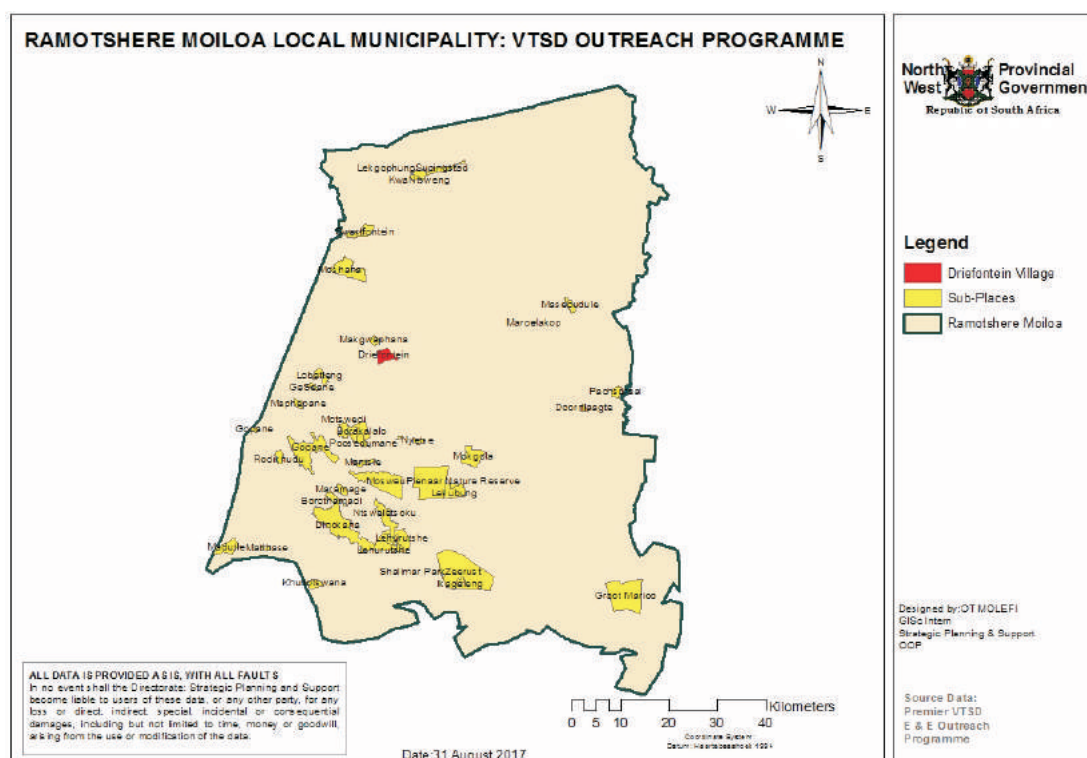
NGAKA MODIRI MOLEMA DISTRICT

RAMOTSHERE MOILOA (RMLM)

Ramotshere Moiloa is one of the local municipalities in Ngaka Modiri Molema District Municipality in the North West Province. It is located in Zeerust. The 2016 community survey conducted by Statistics South Africa, indicate that Ramotshere Moiloa is increasingly under pressure due to population growth. According to statistic South Africa, in 2016 the population was 157 690.

Economic Profile

Most of the households receive a monthly income of less than R3 500 per month. 14,66% of Households in RMLM are relatively poor as they do not earn income at all. 93,90% of the households earn less than R12 800 per month.



Investment Opportunities: RMLM Local Municipality

Agriculture

- Land is available for agricultural projects. Fruit and vegetable produce offers an opportunity for a fresh produce market
- Agricultural potential in this area is high and could support economic growth and create value-added agro-processing
- There is potential for livestock (cattle, goats, and sheep) and game farming

Culture

- Potential of Heritage site due to historical places like the Dinokana Eye and the Kaditshwene Ruins
- Opportunities for traditional and cultural projects are very high, as there are a lot of cultural dancing groups in the various villages and a rich cultural heritage

Tourism

- The dams around this area could be attractions to the tourists that visit the area in the Madikwe Game Reserve nearby if made more attractive

Manufacturing

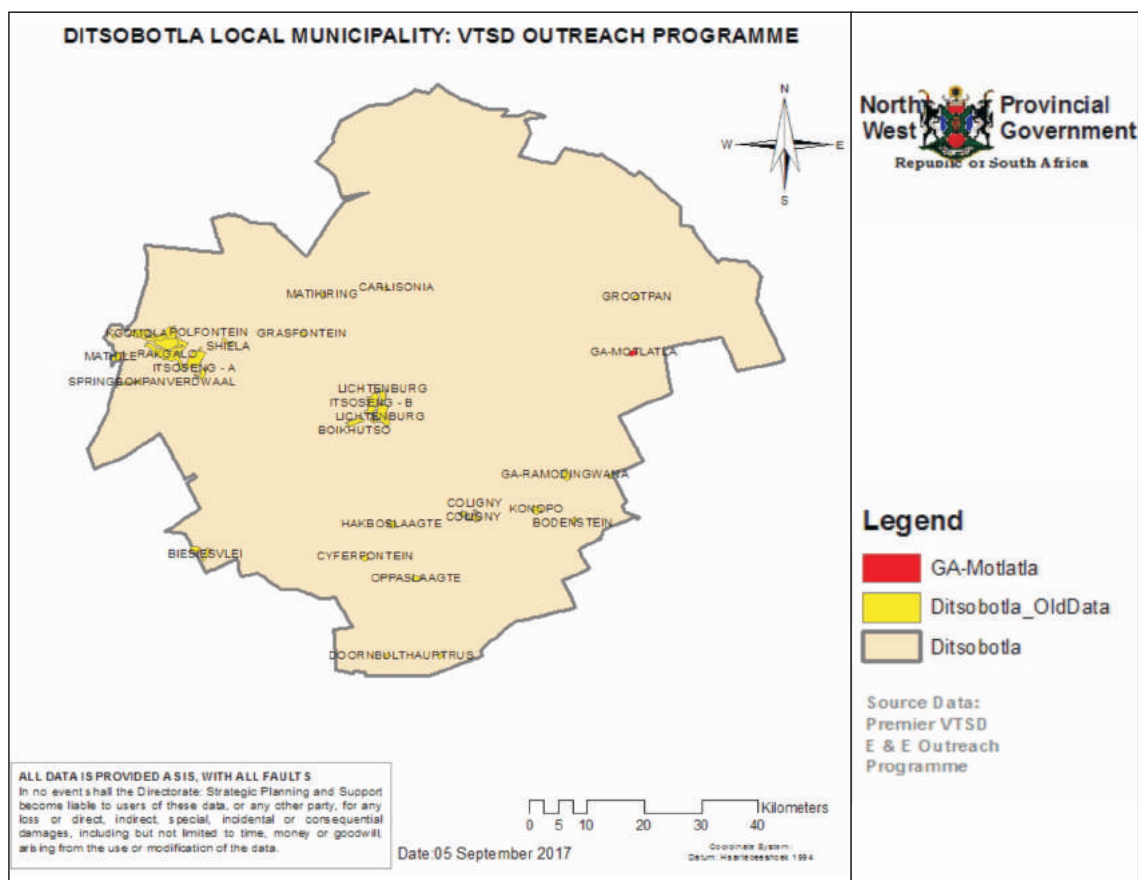
- Opportunity to establish small industries to support agricultural beneficiation is yet another possibility

DITSOBOTLA

Ditsobotla is one of the local municipalities in Ngaka Modiri Molema District Municipality in the North West Province. It is located in Lichtenburg. The 2016 Community Survey revealed that the population of Ditsobotla Local Municipality is 181 865.

Economic Profile

The economically active population for Ditsobotla Local Municipality is 53.5% which represents a total population of 89 518. Approximately 42.2% is unemployed and 57.8% employed (Ditsobotla, SDF Review).



Investment Opportunities : Ditsobotla Local Municipality

Agriculture

- Opportunity for crop farming, livestock and vegetables using hydroponics
- There is a possibility of producing charcoal from trees found in these areas

Culture

- These are very traditional areas where culture and indigenous knowledge is practiced from day to day. Culture is practiced in a form of traditional dance groups, storytelling and cultural games

Tourism

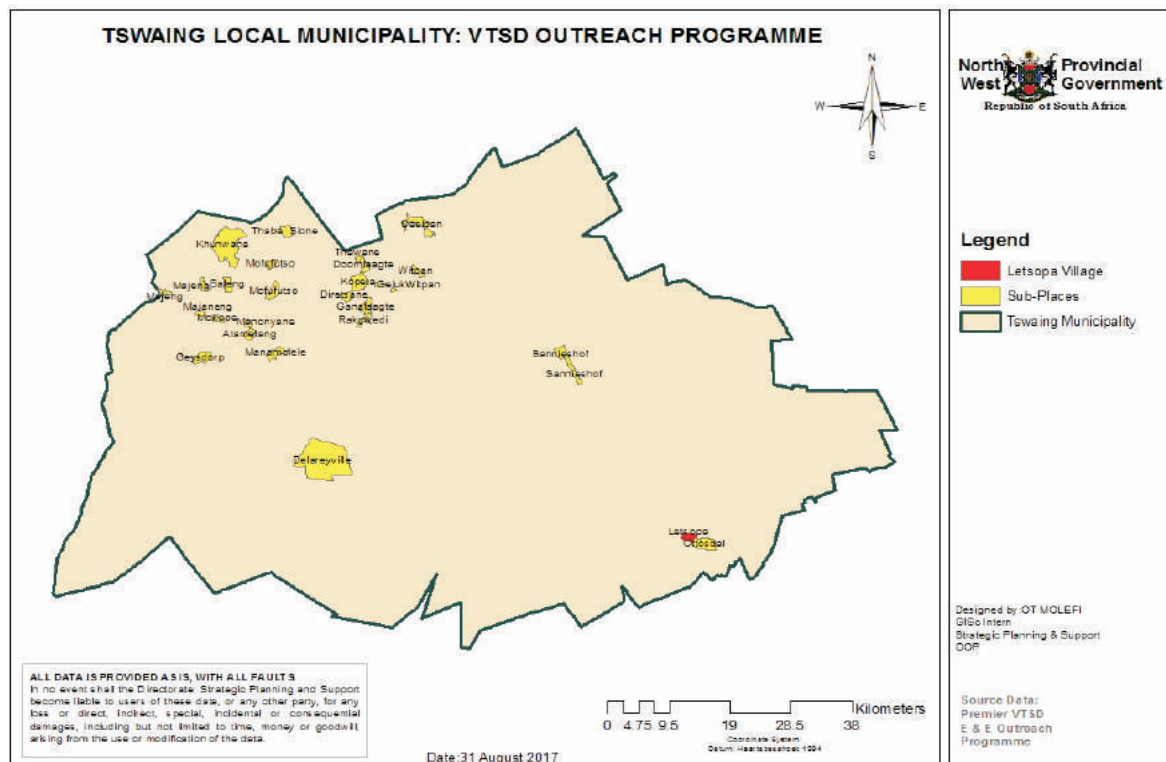
- Opportunity for Tourism expansion around the dams, game reserve and game breeding centre

TSWAING

Tswaing Local Municipality is a category B municipality situated in Ngaka Modiri Molema District Municipality in the North-West Province. The municipality is one of the five local municipalities located in the Ngaka Modiri Molema District. The major towns of the municipality are Delareyville, Sannieshof and Ottosdal. There were approximately 129 052 people in Tswaing Local Municipality in 2016.

Economic Profile

The Tswaing IDP shows that 6,154 households are classified as without income whilst 10,524 as having income of less than R9, 600 per annum. In terms of personal income 75% of the population has no income whilst 10% of the population is classified as having income between R1 and R800-00.



Investment Opportunities : Tswaing Local Municipality

Agriculture

- Opportunities of livestock and crop farming exist (maize, sunflower and peanuts)
- Expansions in hydroponics for vegetable farming can be explored

Culture

- There is an opportunity to establish and support cultural dance groups, children's park and cultural projects in these areas

Tourism

- Opportunity for Barberspan Nature Reserve expansion of fishing and boating
- Opportunity for game viewing, trails, camping and site seeing
- Hendrik Joubert game reserve still needs to be fully utilised & maintained to attract tourists
- Maintenance of Dutch Reformed Church declared as National monument

Mining

- Ottosdal area has the pyrophyllite mine located on the farm Gestoptefontein
- Production of high quality metamorphosed clay

Manufacturing

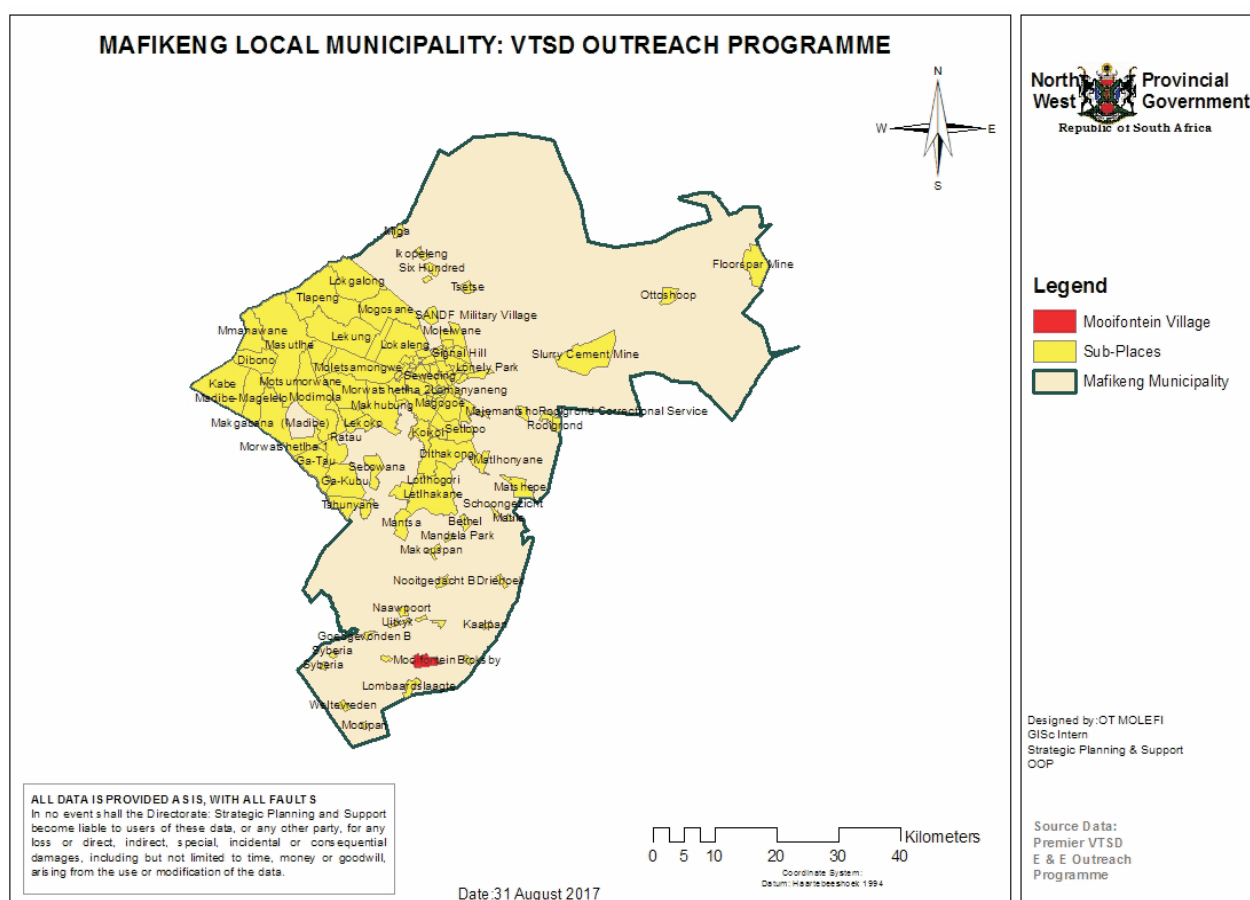
- Opportunity to manufacture road maintenance product from cold asphalt
- Production of herbal tea and medicine

MAHIKENG

The area is known as the Mahikeng Local Municipality (NW383) and is situated in the North West Province 20 kilometers south of the Botswana Border. It is the Capital City of North West Province and used to be known as the City Council of Mafikeng. The municipality is a considerably big local municipality compared to other four local municipalities (Category B Municipalities) constituting Ngaka Modiri Molema District Municipality. The total area of the Mahikeng Local Municipality is approximately 3 703km². It is divided into 31 Wards consisting of 102 villages and suburbs. According to Statistics South Africa Community 2016 results (Stats SA 2011), the population of the municipality is estimated at 314 394 people.

Economic Profile

The municipality is a predominantly rural municipality and its rural economy is unable to provide individuals with remunerative jobs or self employment opportunities. In general terms, the majority of households in the municipality earn less than the poverty line (about R1, 600 per household per month) and can be considered poor. Those classified as economically active are employed in the services sector. This sector is dominated by the services in terms of the various departments that render services such as health, justice, local government, education, SAPS, etc.



Investment Opportunities : Mahikeng Local Municipality

Agriculture

- Opportunity for crop & livestock (maize, sunflowers, peanuts, small scale ground nuts, cattle)
- New technology production such as organic farming and biotechnology products could be introduced into the agricultural sector such as herbs, fresh fruit – with accompanying markets, vegetable produce, packing and storage, horticultural products for local and export markets

Culture

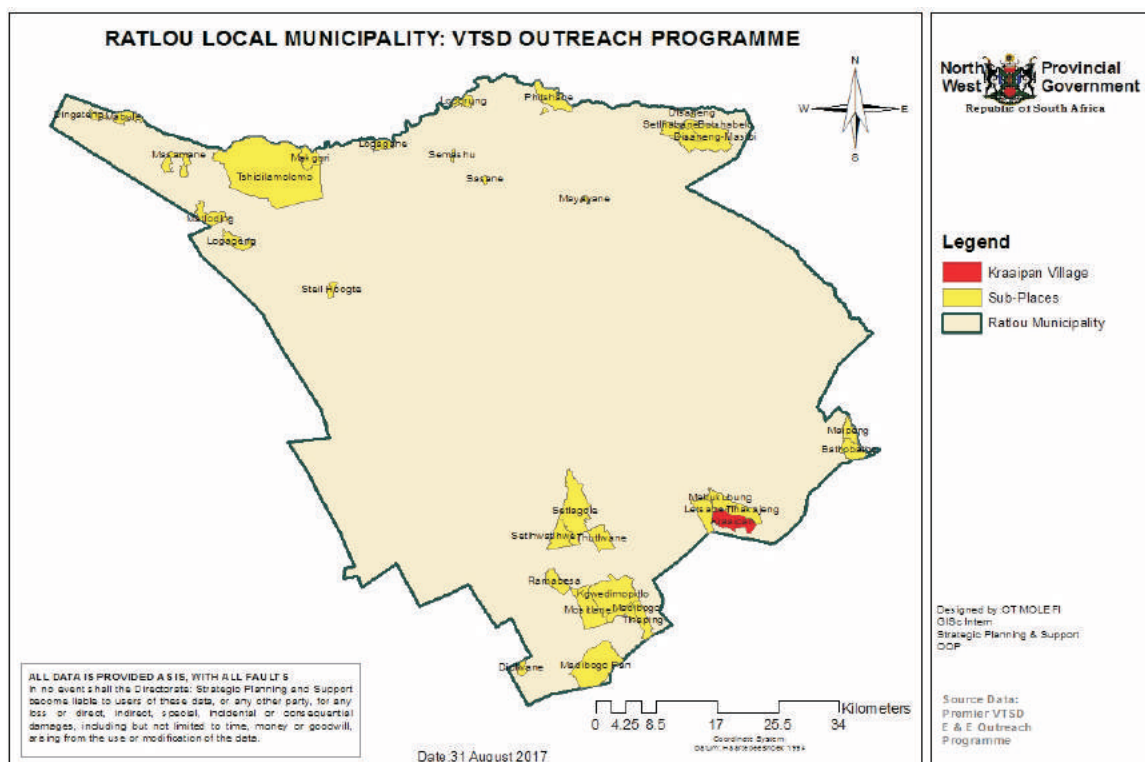
- The rich history of Mahikeng could be used to develop a cultural industry

Tourism

- Opportunity for improving the Mafikeng Museum & Mahikeng Game Reserve, Heroes Acres
- Numerous heritage sites require attention (Sol Plaatjies house, Credo Mutwa's house, Letlamoreng Dam, 1994 Liberation statues, Anglo Boer War veterans gravesites)

RATLOU

Ratlou Local Municipality is a Category B municipality situated in the Ngaka Modiri Molema District Municipality in the North West Province. The municipality is predominantly rural in nature and is constituted by about 27 villages and commercial farms. The size of municipal area is 14, 618 km². The population is 106 108.



Investment Opportunities : Ratlou Local Municipality

Agriculture

- Opportunity for expansion of fish farming business at Disaneng dam

Culture

- Opportunity for traditional dance groups, storytelling and cultural games

Tourism

- A dam in Disaneng creates an opportunity for water recreation activities or recreational parks
- Opportunity to establish recreational parks

NW 405 (TLOKWE/ VENTERSDORP)

The NW 405 is a new municipality which was established by the amalgamation of the former Ventersdorp and Tlokwe City Council Local Municipalities in August 2016. It is a Category B municipality situated within the Dr Kenneth Kaunda District in the North West Province. It is the largest municipality in the district, making up almost half its geographical area. The municipality has a population of 246 662.

Economic Profile

In 2016, 42 995 people were employed and 15 757 were unemployed. Unemployment rate in the municipality is 18.3%.

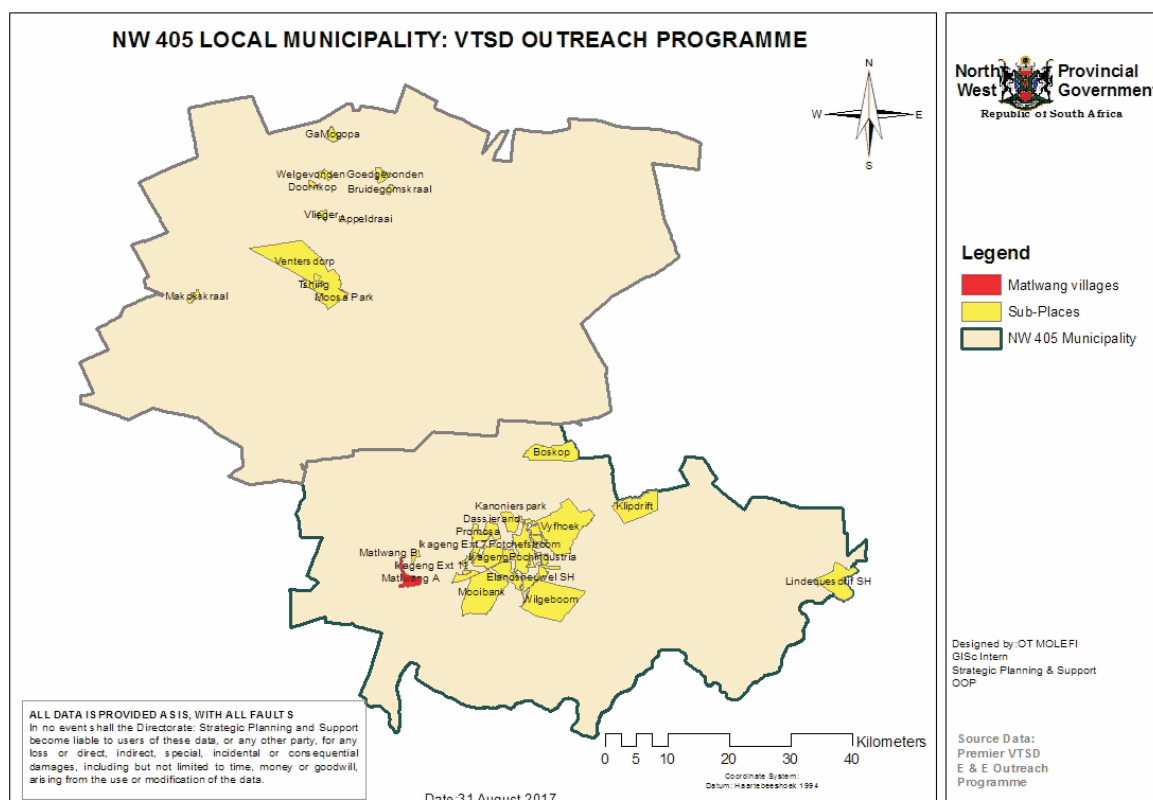
The municipality's contribution to the Gross Domestic Product (GDP-R) of the province in 2016 was 24 626 324. The major sector contributing to the municipality economy is agriculture. It has high potential and could support economic growth and create value-added agro-processing. The advantage of the area is that farmers have access to better seeds and the best technology is available in the municipal area. The area also has good livestock (cattle and sheep) farming. Additionally, Ventersdorp area is also strong in agricultural activities.

Tourism attractions

In terms of tourism, the municipality has the potential to attract more tourists. The area has popular tourism attractions such as the Rietspruit Dam Resort commonly known as angler's paradise, Elandskuil and Klerkskraal dams which are ideal for a spending a day out in the sun, Swartrand Caves found on the farm of Willem Boshoff, Boer Fort and the Anglo Boer South African War Memorial.

Trade

With regards to the international trade the NW405 municipality received a total of 1 169 529 of exports from international trade and 1 800 263 from imports. The major export partners are the Democratic Republic of Congo, Zambia, Angola, Malawi, Mozambique, Zimbabwe and the United Arab Emirates.



Investment Opportunities: NW 405 Local Municipality

Agriculture

- Agricultural potential in this area is high and could support economic growth and create value-added agro-processing. This is due to the fact that farmers have access to better seeds and best technology is available

Culture

- Cricket is a very popular sport with Senwes Park being the Home of Cricket for the Highveld Lions. The National Cricket team, The Proteas choose Potchefstroom on a regular basis as their destination for off-season training camps
- The Eye of Schoonspruit has potential to attract more tourists into the area
- Tourism attractions such as the Rietspruit Dam Resort commonly known as angler's paradise, Elandskuil dam which is ideal for a day out in the sun, Klerkskraal dam, which is fed by the Mooi River, Swartrand Caves found on the farm of Willem Boshoff, the Boer Fort and Anglo Boer /South African War Memorial

Manufacturing

- Potential to attract investment in the industrial zone focusing on medical, steel, food and chemicals manufacturing

MATLOSANA

The City of Matlosana is a Category B Municipality. It is part of the Dr Kenneth Kaunda District Municipality in the North West Province. The City of Matlosana includes Klerksdorp, Jouberton, Alabama, Orkney, Kanana, Stilfontein, Khuma, Tigane and Hartbeesfontein. Previously, it was called Klerksdorp Municipality; on 1 July 2005 the name was officially changed to the City of Matlosana. The name Matlosana is said to mean "People helping each other to move from one area to the other". In size of the Matlosana municipality covers about 3 625km² of the total area of the province. The population of the municipality is 425 797.

Economic Profile

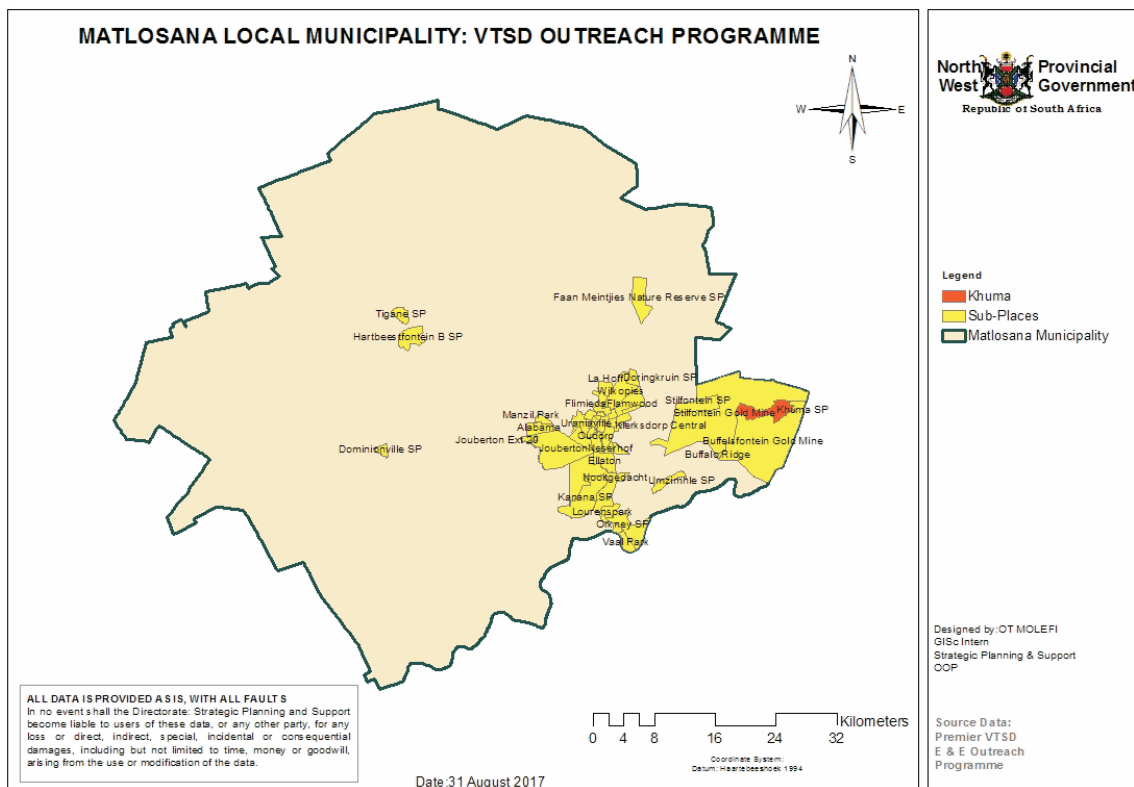
In 2016 people who were employed in the municipality were 82 764 and 55 669 people were unemployed. Unemployment rate was standing at 37.7% in the municipality. The municipality maintains strong physical and socio-economic linkages and economic interactions with other provinces such as Gauteng, as well as other centres such as Potchefstroom, Rustenburg, Welkom, Ventersdorp, Wolmaransstad and Ottosdal.

Tourism attractions

The Hartebeest fontein Old Gold Mine where one can witness a gold pouring session and join a mine tour is one of the main tourism attractions of the area. There are also other tourism attractions along the N12 treasure route.

Trade

The municipality contributed 37 514 227 to the Gross Domestic Product by region (GDP-R) of the province in 2016 (current prices). The major sector contributions to the municipality include: agriculture, manufacturing, mining, services and tourism.



Investment Opportunities : Matlosana Local Municipality

Agriculture

- The area is a major contributor to South African agriculture: maize, sorghum, groundnuts and sunflower are important crops farmed in the district. The area has the largest agricultural co-op in the southern hemisphere, named Senwes
- Joint ventures across the value chain, for example, the extraction of sunflower oil could be formed

Culture

- Opportunities for arts and crafts initiatives

Tourism

- There are tourism opportunities along the N12 treasure route

Mining

- The municipality is situated on an ancient geological feature known as the Hartbeesfontein basin (or KOSH basin), the source of the gold found on its southern rim. The area is one of the hubs of the South African gold mining industry, although its importance has been decreasing in recent years. There are opportunities to open closed mines as small scale mining

Manufacturing

- SMME Development: Groundnuts are one of the important crops farmed in this area and there is an opportunity to explore peanut butter production. There are thus opportunities to beneficiate agricultural products (e.g. ground nuts for peanut butter production and sunflower for sunflower oil)

MAQUASSI HILLS

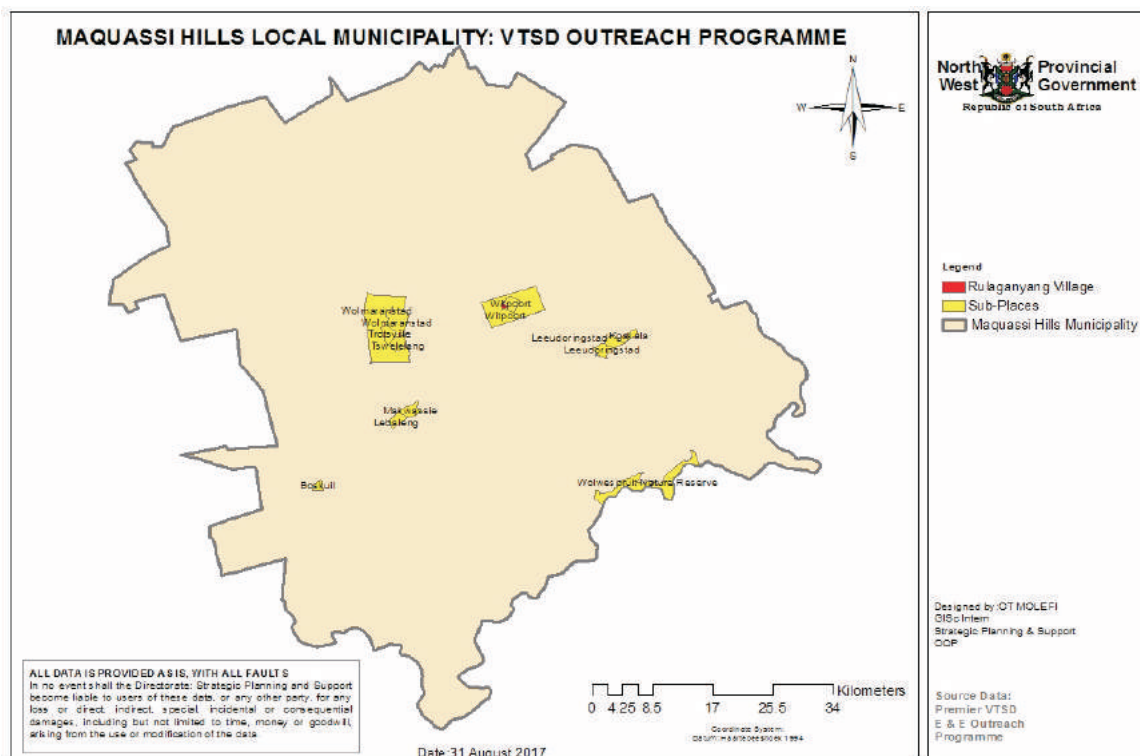
The Maquassi Hills Local Municipality is a Category B Municipality. It is part of the Dr Kenneth Kaunda District Municipality in the North West Province. The Local Municipality includes small towns of Wolmaranstad, Leeudoringstad and Makwassie. The municipality head office is in Wolmaranstad. The population of the municipality is 82 012.

Economic Profile

Maquassi Hills Local Municipality is a farming and prospecting area. Agricultural processing is high due to the farm towns in this area, and hosts the headquarters of Suidwes Landbou (one of the largest agricultural companies in South Africa).

Tourism attractions

The area has a rich history of diamond mining. Establishment of monuments and showcasing the history of diamond mining is a great opportunity to the area.



Investment Opportunities : Maguassi Hills Local Municipality

Agriculture

- Agricultural potential is high, due to farm towns, the area hosts headquarters of Suidwes Landbou
- There is potential to grow the economy through inclusive participation in the key sector of agriculture and the farming activities for maize, groundnuts, sorghum and milk production

Culture

- Arts and crafts centre's Annual "Porrel Mardi Gras" is held here during the winter months

Tourism

- Establishment of monuments and showcasing the history of diamond mining

Mining

- Sand mining creates an opportunity for brick making initiatives

Manufacturing

- Manufacturing opportunities to *beneficiate* agricultural produce in areas of maize farming groundnuts, sorghum and milk production

DR RUTH SEGOMOTSI MOMPATI DISTRICT
KAGISANO-MOLOPO

Kagisano-Molopo Local Municipality is situated within the Dr Ruth Segomotsi Mompati District Municipality (previously Bophirima District Municipality) in the North West Province. The municipal name, Kagisano-Molopo, emanates from two former local municipalities, namely Kagisano and Molopo, which were merged to form what is now known as Kagisano-Molopo Local Municipality. In 2016 the population of the municipality was 110 843.

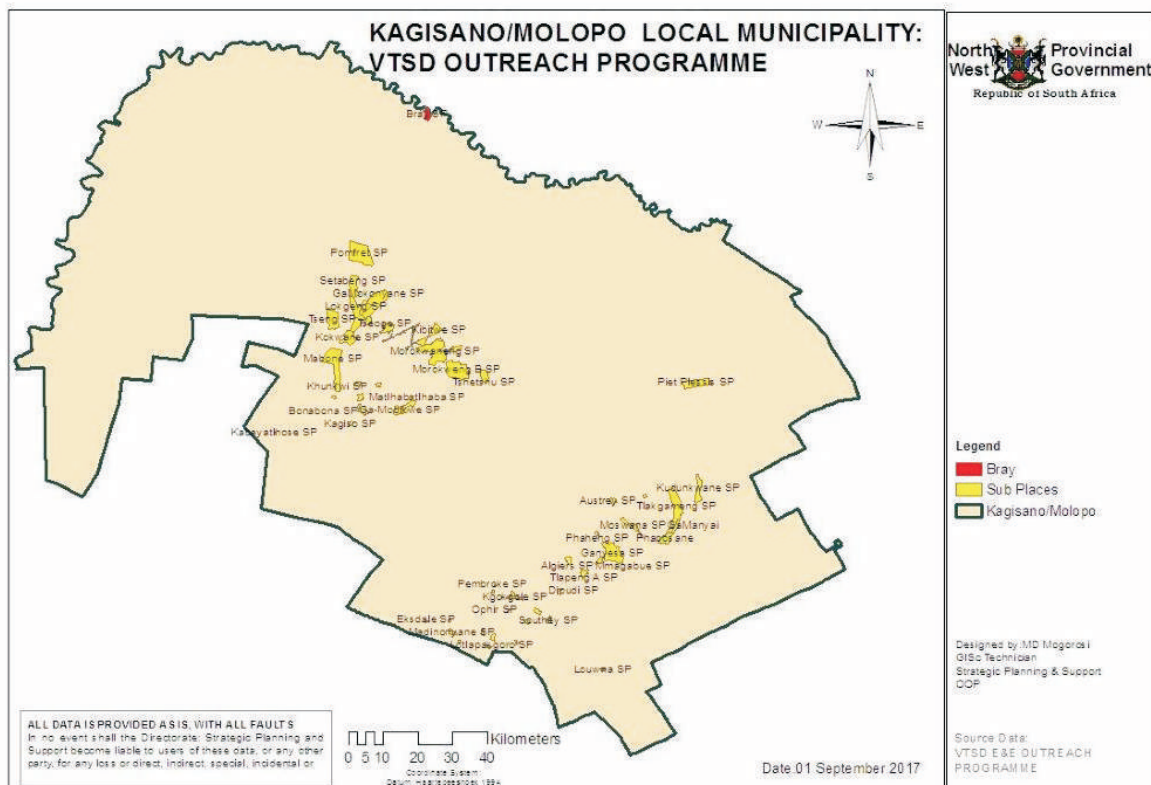
Economic Profile

Kagisano-Molopo is an agriculture-based municipality, farming both livestock and crops. Most of the crops produced are exported as raw materials to provinces such as the Northern Cape and neighbouring countries such as Namibia and Botswana.

12 859 people were employed in the municipality in 2016. 6 418 people were unemployed in the same year. Unemployment rate of the municipality was 28,6%.

Tourism attractions

The main tourism attraction in the area is the annual horse racing event in Bray.



Investment Opportunities: Kagisano Molopo Local Municipality

Agriculture

- There is an opportunity for production of maize, ground nuts and sunflower
- Opportunity for a medicinal product referred to as Devils Claw.
- High level of livestock production creates an opportunity for cattle meat processing, value addition and packaging
- Motlopi Coffee opportunity
 - Ordinarily, Motlopi or Boscia Albitrunca is a fruit used to make a hot drink. The roots are pounded and used for making a hot drink. The fruit is also known as Cape bush or Shepherd tree. This product is currently employing more than twenty volunteers for production
- Abattoir
 - In view of the large livestock farming there is an opportunity for the abattoir. This will also be an opportunity for value addition.

Culture

- Anglo Boer War Memorial

Tourism

- With particular reference to Pomfret, there is a great opportunity for a game reserve considering that it had already existed. The opportunity is to prioritise its improvement
 - It will be open to the public and tourists for sightseeing safaris. There would therefore be opportunities for development of a hotel for the national and international visitors. The hotel or a lodge would also benefit horse racing event in Bray
- Horse racing, particularly in the rural areas from the provides immense health, social and economic benefits to the communities

MAMUSA

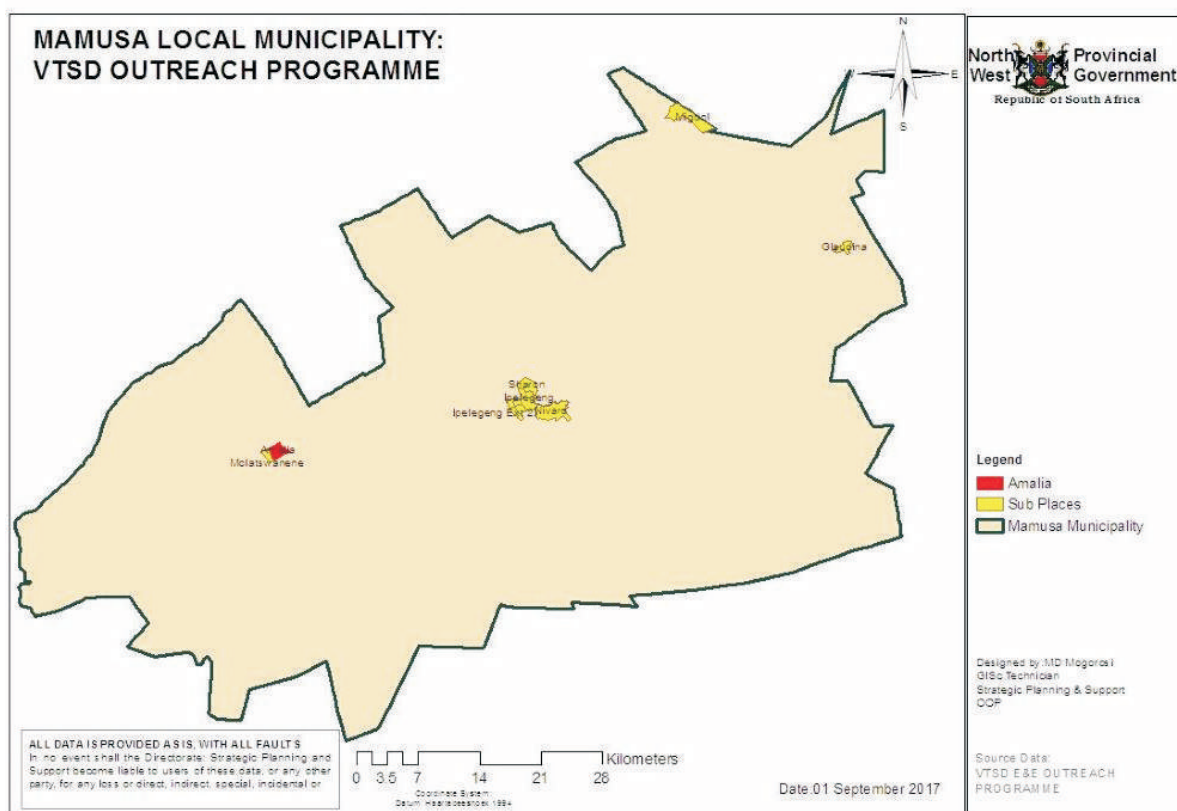
Mamusa Local Municipality is situated within the Dr Ruth Segomotsi Mompati District Municipality (previously Bophirima District Municipality) in the North West Province. The seat of the municipality is Schweizer-Reneke. Population size of the municipality is 68 214.

Economic Profile

In the year 2016, 8 874 people were employed in the municipality and 5 082 were unemployed. The unemployment rate is 29,6%.

Tourism attractions

The municipality has a number of important attractions that include the Historic Bushmen Sand Rock painting dating as far back as 20,000 years ago, the Vestiges of King Korana Settlement also known as Massouwkop on Mamusa Hill, the Old Bank building built in 1900, now a National Monument, and a Kliphuisie Guesthouse. Another major attraction is Wentzel Dam situated north of Schweizer-Reneke and is used for recreation such as water sports. Other attractions include the Hanging Tree, the Old Hospital, Niekerksrust, the Bronze busts in the Municipal building, the Town Hall, the Great Trek memorial, the Republic Establishment Memorial, the Massouw Battle Memorial, and the Second World War Memorial.



Investment Opportunities : Mamusa Local Municipality

Agriculture

- The principal crops in the region are maize, sorghum, groundnuts and sunflower seeds. In addition, cattle and sheep farming are practiced on a relatively large scale on the grasslands where the soil is unsuitable for cultivation. There is an opportunity for agro-processing in the area.

Tourism

- Mamusa hosts an important number of attractions that include the Bushmen Historic Sand Rock painting dating as far back as 20 000 years ago, the Vestiges of King Korana Settlement also known as Massouwkop on Mamusa Hill, the Old Bank building built in 1900, now a National Monument, and a Kliphuisie Guesthouse. Wentzel Dam is another major attraction situated north of Schweizer-Reneke and is used for recreation such as water sports.
- Other attractions include the Hanging Tree, the Old Hospital, Niekerksrust, the Bronze busts in the Municipal building, the Town Hall, the Great Trek memorial, the Republic Establishment Memorial, the Massouw Battle Memorial, and the Second World War Memorial.

Mining

- Schweizer-Reneke is rich in diamond deposits. This led to large scale private mining in the area. There is an opportunity for developing partnerships in small scale mining.

LEKWA-TEEMANE

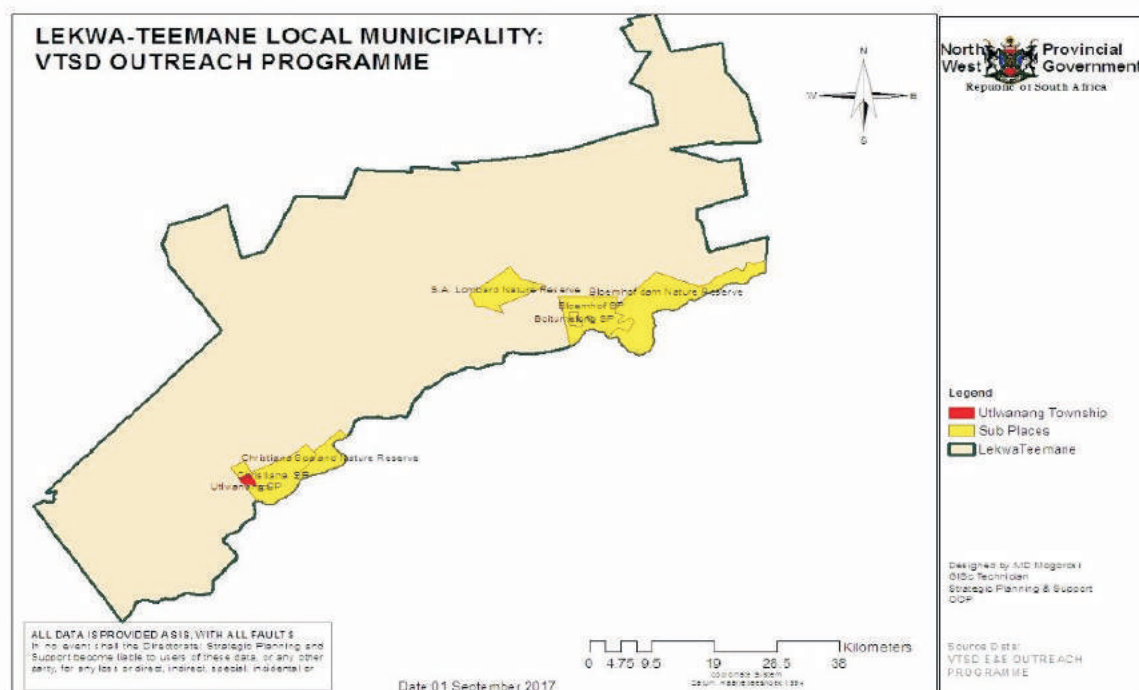
The Lekwa-Teemane Municipality is a B2 municipality consisting of the towns of Bloemhof and Christiana. The Municipality has the following townships: Boitumelong, Coverdale, Geluksoord, Salamaat and Utlwanang. Lekwa-Teemane Local Municipality is approximately 3681,25 km² in extent in size. The land mass of the municipality is 7.75% of the total area of the Dr Ruth S Mompoti District Municipality area. The administrative centre of the municipality is in the town of Christiana. The total population of the municipality is 56 025.

Economic Profile

The main economic sectors of the area are the production of maize, potatoes, onions, sorghum, groundnuts and beef. Unemployment rate stands at 30%.

Tourism attractions

Major tourism attractions are water sports along the Vaal River, as well as the Diamond Diggers Festival (Delwers Fees) that occurs annually. Other tourist attractions include the Diggers' Diamond Museum (authentic digging equipment and old photographs pay tribute to the town's diamond industry) and San Bushman rock art (excellent examples can be viewed 6 kilometres out of town on the Farm Stowlands) and Stows Kopje (prehistoric rock engravings which are a provincial heritage site). Bloemhof Dam, one of the largest and most magnificent dams in South Africa, is another attraction.



Investment Opportunities : Lekwa-Teemane Local Municipality

Agriculture

- The area is situated on the banks of the Vaal River and the Bloemhof Dam and can be used for aqua-culture projects
- Currently there is a large cattle feedlot (without a meat processing plant). There is an opportunity for beef beneficiation in the area

Tourism

- Christiana is well known for its water sports along the Vaal River, as well as the Diamond Diggers Festival (Delwers Fees) that occurs annually
- Other tourist attractions include the Diggers' Diamond Museum, San Bushman rock art and Stows Kopje
- Bloemhof Dam is one of the largest and most magnificent dams in South Africa (in fact it looks more like a lake than a dam), and has vast opportunities for development of hotels, residential estates, office parks, holiday resorts, bungalows, river rafting and boat stations, fishing, etc.

GREATER TAUNG

Greater Taung Local Municipality is the fourth largest local municipality in the Dr Ruth Segomotsi Mompati District Municipality (previously Bophirima District Municipality) in the North West Province. It has a rich heritage that visitors can explore. The area is well known for the discovery of the Taung Skull. The total population of the municipality is 167 827.

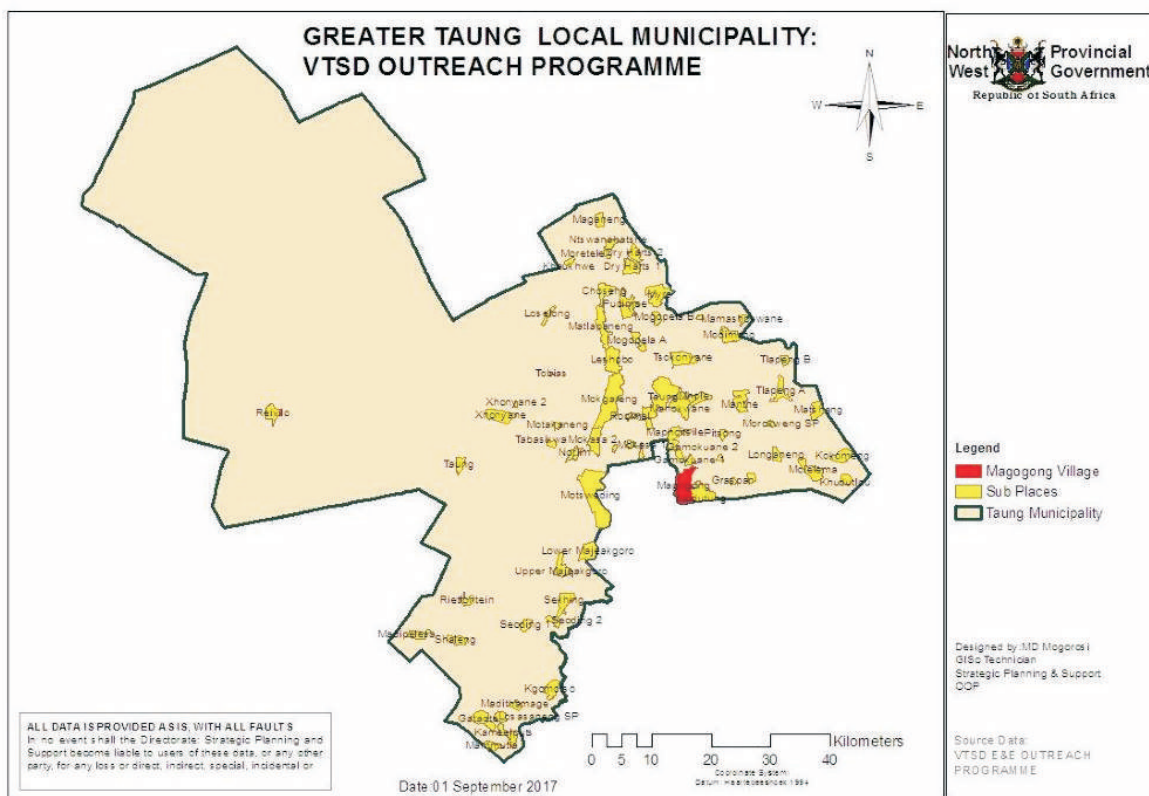
Economic Profile

12 859 People were employed in the area in 2016 with an unemployment rate of 28,6% which translates to 6 418 people who were unemployed in the year 2016.

The municipality contributed 3 730 706 to the Gross Domestic Product by region (GDP-R) of the province in 2016 (current prices).

Tourism attractions

The main tourist attraction is the Taung Skull Heritage Site. Other tourist attractions include Thomeng (an unusual limestone waterfall) and Blue Pools (a collection of rock pools, streams and caves in a valley). It was at the limestone diggings on this route, at the old Buxton quarry where Taung Skull was discovered.



Investment Opportunities : Greater Taung Local Municipality

Agriculture

- Taung Irrigation Scheme creates an opportunity for crop and olive farming

Culture

- Opportunities for traditional and cultural projects are very high, as there are a lot of cultural dancing groups in the various villages and a rich cultural heritage which could even contribute to tourism

Tourism

- Opportunities for Traditional and Cultural Tourism is very high.
- Opportunities for development of vibrant tourism industry. i.e. recreational activities around Taung Dam, Small Heaven Tourist attraction, Taung Skull National Heritage Site, Spitskop dam, Taung Tusk Resort and Hotel School, Annual Dj Nation Music Concert, Taung Calabash and Unused Buxton Mine

Mining

- Opportunities are available for developing partnership in small scale mining

NALEDI

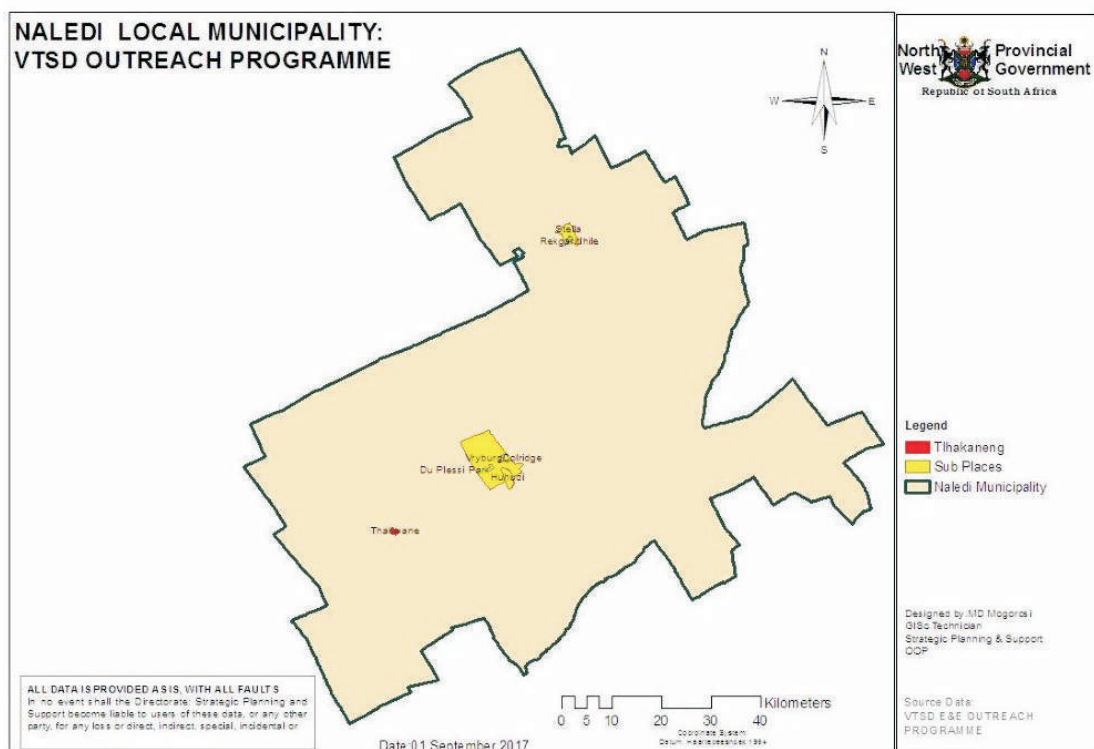
Naledi Local Municipality is situated in the western part of the Dr Ruth Segomotsi Mompati District Municipality (previously Bophirima District Municipality). The main towns in the municipality are Vryburg and Stella. Naledi Local Municipality consists of Vryburg town, Stella, Dithakwaneng, Devondale and the surrounding farms and is located on the intersection of the Western Frontier and N14 Transport Corridor. The total population of the municipality is 68 803.

Economic Profile

The main economic activities in the area are livestock farming and crop farming.

Tourism attractions

The main tourist attractions are game farms and resorts such as Swartfontein Resort, with camping facilities and chalets.



Investment Opportunities : Naledi Local Municipality

Agriculture

- Livestock farming and crop farming. The predominant type of farming in this municipality is cattle farming
- Agricultural potential and in particular livestock production in this area is high and in support of economic growth and creates value-added agro-processing products
- Other opportunities include fodder making to supply to the feed lots

Culture

- Opportunities for traditional and cultural projects are very high, as there are a lot of cultural dancing groups in the various villages and a rich cultural heritage which could even contribute to tourism

Tourism

- Opportunities for traditional and cultural tourism are very high

Mining

- Livestock products, abundant crops like peanuts, provide opportunities for manufacturing of peanut butter, and the by-products of livestock from the abattoir also may give rise to other animal byproducts in the process of value adding





**Bokone Bophirima
Provincial Government**

