

SMME Profile

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PHEMELO NTSIE – BRINGING QUALITY PRINTING AND STATIONARY TO GANYESA

Phemelo Ntsie is the owner of **Ganyesa Printing and Stationary** occupying a shop space of 50m².

This dynamic young man has made great strides in the business world in a very short space of time.

Having studied Project Management at CTU in Potchefstroom, Phemelo took over the business from a friend of his brother. Under his leadership, the business has grown from strength to strength, steadily building a large client base.

Utilising his project management skills amongst others, Phemelo supplies his clients with a vast array of services such as printing, internet facilities and stationary. Focussing on items that are not always readily available such as mathematical instruments for scholars, gives Ganyesa Printing and Stationary that much-needed edge on its competitors. Articles such as paper and boards are purchased from Bloemfontein whilst others are ordered from Johannesburg. Printing services are done for both individuals and government. Phemelo has also purchased a generator to be prepared for those load-shedding times. Truly pro-active indeed!



Phemelo Ntsie

When questioned as to how the business sustains itself during quiet periods, Phemelo indicated that they utilise profit made during good months to cover them during quiet business months. Competition from retail outlets such as Pep Store and Shoprite proves challenging, but Phemelo enthusiastically markets his company via posters and notice boards at schools and government institutions, flyers and social media sites such as Facebook. “Quality is what makes this business superior”, says Phemelo.



Right: Friendly *Ganyesa Printing and Stationary* Staff with Masego Thomas from NWDC

Currently employing two permanent staff, Phemelo’s plans are to expand his business by opening up an additional outlet.

Ganyesa Printing and Stationary can be located at Shop No 5, NWDC Industries, Tosca Vryburg Road in Ganyesa. They can also be contacted on e-mail (ganyesaprinting@gmail.com) or via cell phone on 071 499 9959. Visit their Facebook page (*Ganyesa Printing and Stationary*).



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