

SMME Profile

Featuring our tenants & proudly North West enterprises



UNCLE BENNY'S RESTAURANT – A FAMILY BUSINESS

Mrs Thata Chwenemang is the petite owner of Uncle Benny's Liquor Restaurant and the very first tenant to take occupancy in the NWDC Ganyesa Complex since 1990. However, do not let her size fool you. This woman is packed with dynamite and a never-ending bundle of friendly, contagious energy.

Mrs Chwenemang, as she is fondly addressed by all, did not always have an easy life. Left to raise four children on her own, Mrs Chwenemang used to be a hawker selling peanuts and sweets just outside the Ganyesa Complex, where her excellent sense of business skills got noticed by the managers of the then BNDC. They approached her and enquired as to whether she would like to open her own business.



Mrs Thata Chwenemang

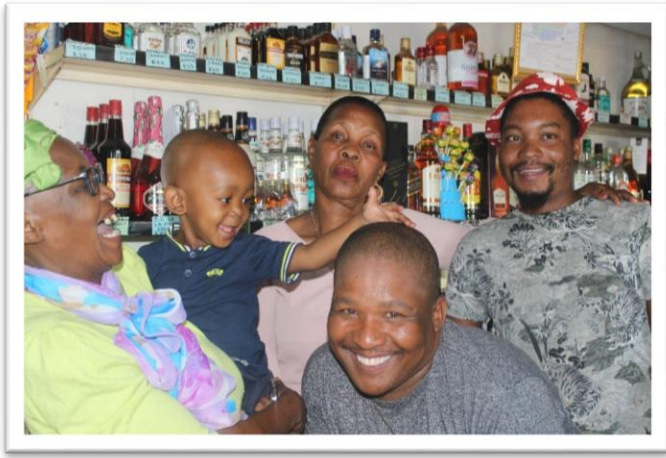
Taking her under their wing, the then BNDC granted Mrs Chwenemang a loan, mentored her and provided aftercare, monitoring on a daily basis where the money goes and whether or not there is enough stock.

Uncle Benny's Liquor Restaurant took off and within a two-year period, the loan was fully repaid. Equipment such as potato cutters, tables and chipmakers were also purchased.

When questioned as to what the difference is between a bottle store and a liquor restaurant is, Mrs Chwenemang proudly replies that Uncle Benny's is where you sit down and consume alcohol or soft drinks on site. She is also very quick to point out that the Liquor Board insists that clients must have something to eat whilst having something to drink in order to ensure that both the owner and clients are responsible when consuming alcohol.

This is something she fully supports. The liquor restaurant is open from 10h00 – 20h00, closing early in the evening for security purposes.

Uncle Benny's Liquor Restaurant also currently employs Mrs Chwenemang's three adult sons. It is a family business and a legacy she would like to leave behind for her children and grandchildren. She proudly quotes that "Take care of the cents and the rent will take care of itself" and emphasises that her customers come first!



Mrs Chwenemang with two of her sons, grandson and Mrs Masego Thomas.

Occupying 50m², the popularity of the restaurant has Mrs Chwenemang looking into future plans, which are to extend the restaurant on the exact premises to house more seating clients and to extend the kitchen.

Uncle Benny's Liquor Restaurant can be found in the **Ganyesa Complex, Shop No 2, Tosca Road** and can be contacted on 072 235 9183 or via e-mail on chwenemangt@gmail.com.



Happy Uncle Benny's Restaurant clients!

For more information on this article, contact:

Karen Landsberg: Communications Officer, NWDC

018 – 381 3663