

Oct 26, 2019



Christiana All Seasons Resort

3RD ANNUAL CANCER
AWARENESS CAMPAIGN
2019

PROMOTING AWARENESS SAVING LIVES



***CASR
3rd Annual
Cancer
Awareness
Campaign
2019***

This event will serve to encourage a dialogue, and create a platform that will challenge the stereotypes centred around cancer.

It will also afford the guests to take part in practical sessions, networking and entertainment activities.

Promoting Awareness Saving Lives

The CASR's 3rd Annual Cancer Awareness Campaign 2019 is a full day occasion focusing on promoting awareness and educating individuals about the impact of all types of cancers and how can they be treated.

Our guests will hear from different speakers who will be talking under the theme "Promoting Awareness Saving Lives"

Approach



WALK/CYCLE

10k walk / 20k cycle in the
Christiana All Seasons
Game Reserve



EXHIBITION

Aerobics and health
screenings, swimming pool,
and interaction with
exhibits.



GALA DINNER

Interact and network with
different speakers



2018 Sponsors

NWDC

GENESIS PHARMACEUTICAL

T3 PLASTIC PACKAGING

NEDBANK

COIFFURE EZRA

FLOWERS FOR ALL

TOWN 2 TOWN

BLUE DOT

HARRY'S TOURS

Ticket Sales

ENTRY COST FOR 10KM
WALK/20KM CYCLE
PER PERSON

R120



Includes:

Water bottle

Water during the walk

Boerewors roll and juice after walk

Gala dinner

R180

PER PERSON



10% of proceeds generated from ticket sales for fun walk and gala dinner will be donated to PINK DRIVE

Your ticket number would give entry to lucky draws at the GALA Dinner.

Gala dinner includes welcome drinks, starter, main ,dessert and wine per table.

Benefits to the Sponsor

EXHIBITION

An opportunity to exhibit your company's products or services at this auspicious event

NETWORKING

Opportunity to network with different businesses and other stakeholders

TARGET AUDIENCE

Access targeted audience present at the event

BRANDING

Encouraged to bring along branding/promotional material to brand at the event

MARKETING

Inclusion in our marketing collateral and be mentioned on our scheduled media interviews

Contact the team to participate and make a difference



- **Julia Saville** – Project Leader & CASR General Manager 076 553 8955 or julias@casr.co.za
- **Miriam Phalatse** – Marketing Manager – 082 457 8848 or marketing@goldenleopardresorts.co.za
- **Abraham Chabaku** – Events Coordinator – 078 003 1425 or abrahamc@casr.co.za