



NEWS RELEASE

29 June 2016



#IsidingoNWP

BOKONE BOPHIRIMA YOUTH BENEFIT FROM LOCAL ISIDINGO SHOOT

There will be more than lights, camera and action when the production crew of popular SABC 3 Soapie Isidingo ascend on the Bokone Bophirima Province (North West) during June and July 2016.

This Youth Month, the NWDC and its three project partners are affording youth from the province the opportunity to experience on-the-set training whilst a few upcoming episodes of Isidingo are being filmed on location in the Bokone Bophirima Province.

With the interest in and appetite for television and film production steadily growing in the Bokone Bophirima Province, three parties have joined forces to afford provincial youth the opportunity to experience on-set, non-paid job shadowing whilst production on an actual set takes place.

Hence the NWDC, Seven Colors Communications and Endemol Shine Africa, who are the producers of the current series of Isidingo, have joined forces to make this opportunity a reality. In addition, the project is indebted to The Provincial Department for Finance, Economy and Enterprise Development, who had been an initiating party.





Through a comprehensive awareness campaign spanning social media, news print and radio, provincial youth between the ages of 18 and 35 were invited to submit written motivations as part of the application process. After a rigorous and difficult selection process, sixteen candidates were selected to be trained in each of the seven identified television production disciplines.

The seven television production disciplines in which the selected candidates shall receive job shadowing exposure have been identified as:

1. Location scouting
2. Technical operator for camera and lighting
3. Sound mixing
4. Make-up and Hair
5. The Art Department – including set dressing, props management etc.
6. Production itself and
7. Wardrobe

Upon conclusion of the project, participants shall receive certificates of participation, which shall serve to boost their CVs and be a reference for future opportunities in the television and film industry.

In addition to the job shadowing, 150 plus Extras were also sourced from the immediate region where the on-location shoots were taking place. This has resulted in numerous numbers of man hours of temporary employment being created.





To ensure that the Isidingo episodes being filmed retain their element of surprise when aired to viewers, some of the exact shooting locations within Bokone Bophirima are being kept under wraps. However, during 27 and 28 June 2016, it was revealed that some scenes were filmed at the Christiana All Seasons Resort just outside the town of Christiana.

The North West Development Corporation thanks its project partners for their industrious spirit and great vision in making this niche youth development opportunity a reality, and looks forward to being involved in similar projects in future.

ISIDINGO

Release ends



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