



GOBOTLHOKWA
EVENTS MANAGEMENT

“Experience it with us”



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COMPANY PROFILE



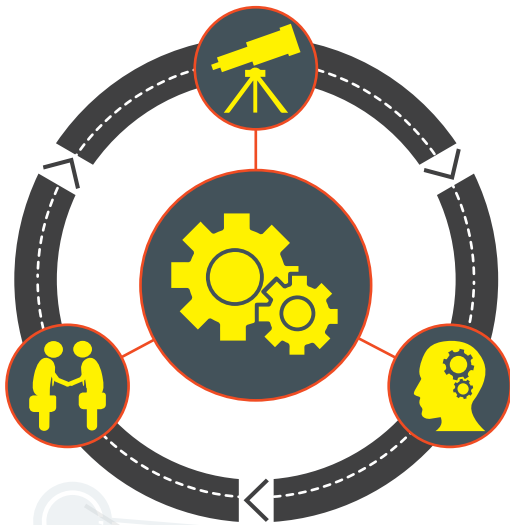
BACKGROUND

(Business and the director of the company)

Gobotlhokwa Events Management is a 100% female black owned company service provider that focuses on planning and executing lifestyle based, professional events and radio production services (content developing), its flagship aims at developing and empowering youth and women from previously disadvantaged communities through life changing events.

Gobotlhokwa Events Management was established in August 2010 by Radio Content developer, Ms. Kenole Legote, who is passionate about lifestyle, rural and urban living and executing exciting events for her clients. Born and worked in North West province, Kenole has been working for different media institutions like Y-fm and Motsweding FM for a decade as a content producer and planning events part-time since 2015.

Kenole studied Radio broadcasting at Boston Media House where she obtained her Radio Broadcasting Senior Certificate. She produced several shows during her time at Motsweding FM that exposed her to work with communities and co-operate representatives. Kenole worked as the connector to both parties through the content that she created and delivered.



01 Vision

- Our vision is to supply and deliver quality services in events and content developing industries, with safe methods at the cost effective to the client.

- We aim to create employment and skills development in communities especially when it comes to youth and women empowerment, thriving impact their lives economically and mentally.

02 Mission

- We intend to improve the standard of living by showcasing events that will aim at empowering disadvantaged communities.

- Create and develop content that will change the normal way of thinking to the one that will inspire communities to change their lives while we giving value for money to our clients.

03 Values

- Creating an environment for innovation and quest to provide the world class services.
- We appreciate details by seeing each event through, while keeping the goals, vision, budget and client's needs in mind at all times.
- We belief in a working environment of trust and transparency to form a foundation of integrity and sustainability for a secure future for its people and clients.



WE SPECIALIZE IN:

EVENTS

- Career exhibitions
- Catering
- Concerts
- Campaigns
- Themed events
- Award ceremonies
- Year-end functions
- Gala events and dinners
- Road shows
- Workshops
- Press releases
- Corporate events
- Golf days
- Promotions and launches of projects
- Entertainers / Artists

Radio Production Services

Content Developing

- Airtime buying and Outside broadcast packages.
- Recording and scheduling studios(guest interview).
- Production services(idea /story conceptualizing ; writing ,translation, editing /mixing.
- Usage of different delivery formats documentaries, voices of the people(vox-pops) magazine.

ON AIR



Supply & Delivery

- Stationary - Hardware Material - Protective Clothing
- Cleaning equipments & Deep cleaning Services
- Accommodation & Traveling Agency Services
- IT Equipments (eg. Printers, Desktop, Laptops & Hard Drives)
- Pest Control Services



Completed Projects

COMPANY	ACTIVITY	CONTACT PERSON & POSITION	CONTACT DETAILS / EMAIL ADDRESS
DEPARTMENT OF HEALTH (North West Province)	Maintenance of fire extinguishers & Supply and delivery of IT Goods	Ms. Tryphina Mahlaba - Supply chain unit administrator	079 196 5434 / 018 384 0240 / tmahlaba@nwpg.gov.za
Independent Communication Authority of South Africa (ICASA)	Launching of the North West office - catering & events management	Ms Theodora Vilakazi - Buyer Supply chain unit administrator	012 546 3498 / tvilakazi@icasa.org.za
CURRENT PROJECT			
COMPANY	ACTIVITY	CONTACT PERSON & POSITION	CONTACT DETAILS / EMAIL ADDRESS
Department of Education (North-West Province)	Career exhibition	TBC..!!	TBC..!!



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