

# SMME Profile

Featuring our tenants & proudly North West enterprises



Motivational quote:

"With God nothing is impossible".

## Our products:

- Hot Pineapple Chili Sauce
- Chili Garlic Oil
- Harissa Chili Paste



Target market:

Individuals who loves spicy food, events, supermarkets

Interested clients can contact on: 065 931 8816 / 079 136 2468

Location:  
Rustenburg

Facebook: BSMS Chili House

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[info@bsmschilihouse.com](mailto:info@bsmschilihouse.com)

## BABE SELOI MANAGEMENT SERVICES

t/a

### BSMS CHILI HOUSE

Registration Number 2006/122586/23



BSMS Chili House is a 100% black woman owned company registered in 2006. The company is owned by Babe Sophie Masuge who was raised in the dusty streets of the village called Ledig near Sun City here in the North West province.

BSMS Chili

House manufactures SABS approved chili sauce, chili paste and flavoured chili garlic oil. The flavoured chilli oil has lots of garlic and oil base and it is used primarily for baked flour goods and as a sauce. Flavoured oil can also be used for frying, cooking.

Harissa Chili paste is a chili paste, tomato based and it can be used primarily for pasta dishes. Hot Pineapple Chili sauce is designed especially for meat and vegetable dishes. South Africans we love braai meat and this sauce blend well with braai, grilled and roasted meat.





Her passion for cooking came from her mother, who loved cooking. She taught herself how to cook and finally she decided to fine tune cooking skills, by enrolling with Damelin and did some cooking classes. The passion led her to the catering business and she used to cater for big events, wedding celebrations and private parties. She was a Kia Cook-off 2012 finalist with her famous dish Rosemary and Chicken Potjie.

During the 2020 lockdown, the idea of manufacturing chili sauces kicked in and became a success. She gets assistance from her two beautiful daughters and her nephew, and she wishes to employ permanent staff in the near future.

One of her goals is to see her products on the shelves and being sold nationally and globally. She is in need of commercial equipment to increase production and also to expand the business by adding more sauces with different flavours, salad dressings and marinates.



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For more info on this profile contact  
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