



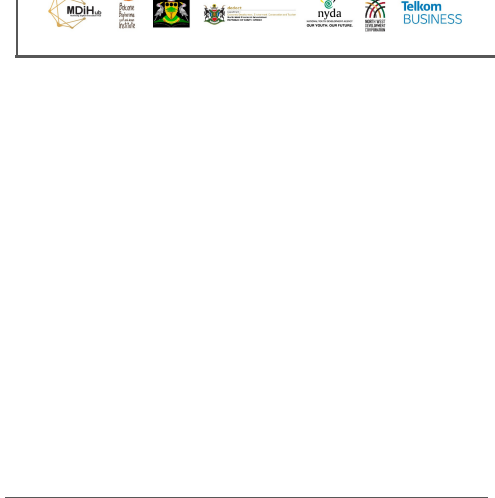
CHRISTMAS MESSAGE FROM NWDC CEO, MR TSHEPO PHETLA

If you are fortunate enough to be reading this message, you have much to celebrate. By grace and mercy you were carried through a second year of a global pandemic.

For most of us the year 2021 turned out to be a challenging year, and surely not exactly what we were hoping for, coming out of the historic and unprecedented 2020.

Yet, we find ourselves in December of 2021, which in itself, is reason for reflection and celebration.

[READ THE FULL MESSAGE](#)



POP-UP MARKET BENEFITS LOCAL BRANDS

The NWDC participated in a Pop-Up Market, hosted at the Mmabatho Convention Centre from 30 September to 3 October 2021. NWDC was both an exhibition partner and the venue sponsor. Local SMEs exhibited and promoted their products and services.

The hybrid Pop-Up Market was conceptualised and developed by SEDA, with the support of provincial partners.

[ACCESS THE FULL ARTICLE](#)

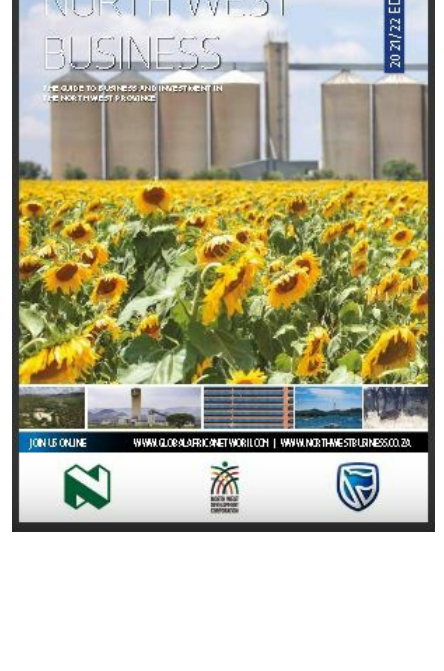


NWDC REACHES OUT AT SMALL BUSINESS SUPPORT SEMINAR

NWDC participated in the Business Support and Regulatory Seminar for small businesses held at the Rustenburg Civic Centre on 28 and 29 October 2021.

The NWDC team was led by Chief Executive Officer, Mr Tshepo Phetla (featured left) where NWDC exhibited and presented its services to delegates at the seminar.

[MORE ON THIS EVENT](#)

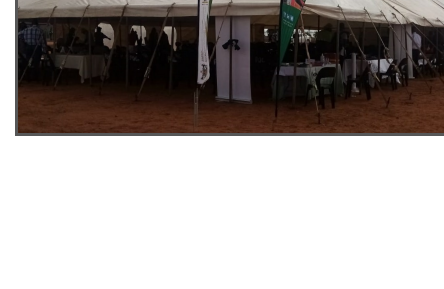


NORTH WEST BUSINESS GUIDE - BRAND NEW EDITION PUBLISHED

The 2021/22 edition of the North West Business Guide has just been published by Global Africa Network Media. The book is a unique guide to business and investment in the North West Province.

Since 2003, this publication has established itself as the premier business and investment guide for the region. It features an extensive mining section, including the new uses of platinum group metals (PGMs) in the service of the cleaner energy movement. Follow the link to read the e-book. Hard copies can be obtained from the NWDC's Marketing division.

[CLICK TO READ E-BOOK](#)



NWDC PARTICIPATES IN TLAKGAMENG YOUTH OUTREACH

NWDC exhibited its services at the Youth Empowerment Outreach held in Tlakgameng outside Ganyesa during October 2021.

Deputy Minister of Trade, Industry and Competition Ms Nemaungelo Gira together with North West MEC for Economic Development, Environment, Conservation and Tourism (DEDEC), Ms Kenetswe Mosenogi, attended and spoke at the event.

[DISCOVER MORE](#)

STAY INFORMED

Pulse! is the quarterly e-newsletter of the NWDC. It is distributed four times per annum to our newsletter subscriber base.

HIGHLIGHTS IN THIS ISSUE

- Christmas message by NWDC CEO
- Pop-Up Market benefits local brands
- North West Business Guide published
- Economic Data Report

SMME FEATURE:

- BSMS CHILI HOUSE
- KAMOGELO GUEST HOUSE



BSMS Chili House

BSMS Chili House manufactures SABS-approved chili sauces, chili paste, hot pineapple chili sauce and flavoured garlic oil. All perfect additions to your festive season table.

BSMS is a 100% black and women owned company owned by Babe Sophie Masuge.

[Read more about BSMS Chili House](#)

Kamogelo Guest House

Are you in need of accommodation in the Mopane area?

Kamogelo Guesthouse will make you feel at home in one of their 13 rooms inclusive of a television and bar fridge.

As winner of the Emerging Tourism Entrepreneur of the Year award, they also offer meals upon request.

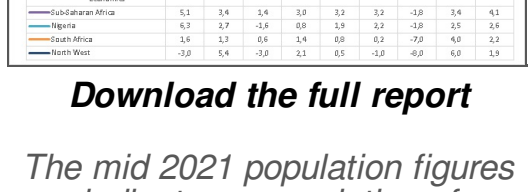
[Read more about Kamogelo Guest House](#)



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Economic Data Report

Quarter 2 of 2020/21



[Download the full report](#)

The mid 2021 population figures indicates a population of 60 142 278 for South Africa and 4 122 854 for the North West Province.

Inflation increased from an average of 3.3% in 2020 to 4.8% in August 2021 for South Africa and an inflation rate of 5.7% for the North West Province.

The official unemployment rate for South Africa from April to June 2021 was 34.4% and for the North West Province during the same period it was 52.2 %.

The Repo Rate remained at 3.5% and was raised by 0.25% to 3.75% in October 2021.

With regards to COVID-19, the containment strategy includes vaccination, wearing of masks, sanitising and social distancing.

Let us unite and beat COVID-19 and contribute to the recovery of the economy and the creation of jobs.

[Download the full Q2 report](#)

