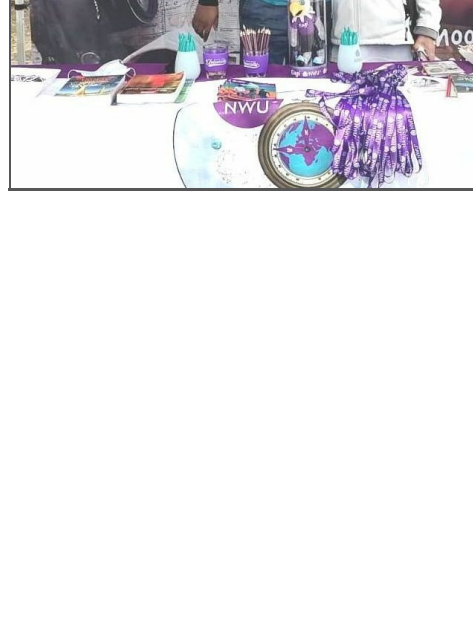




MINISTERIAL ROADSHOWS UNLOCK SMME OPPORTUNITIES

On 12 & 13 May 2022 the North West was home to the Ministerial SMME Roadshow hosted by the National Department of Small Business Development (DSBD). Led by Minister for Small Business Development, Stella Ndabeni-Abrahams, SMME Dialogues were held in Taung and Moretele on 12 May and in Mafesana on 13 May 2022, during which SMMEs could openly raise their challenges and concerns regarding starting and running their own businesses.

[READ THE FULL ARTICLE](#)



PELLA CAREER EXPO ENRICHES LOCAL YOUTH

On Saturday, 21 May 2022, NWDC participated as presenters and exhibitors of services at the 2022 Pella Career Exposure Day, in partnership with the North West University. The day was arranged by the Pella-Medunsa Development Group (PMDC), an NPO established by a group of enthusiasts from Pella and Medunsa villages to address development gaps identified in their village.

NWDC empowered attendees on the correct format of CVs and cover letters, and shared education against Gender-Based Violence, among other.

[ACCESS THE FULL ARTICLE](#)



NWDC IS COMBATTING GBV THROUGH COMMUNITY ENGAGEMENT

NWDC recently hosted a Gender Based Violence Awareness drive for internal and external stakeholders at its Mogwase branch. Attendees included representatives from SCS, DEDECT, HIV and AIDS organisations and NWDC Mogwase staff. The day formed part of NWDC's 2022 Campaign Drive against GBV and Femicide in support of government objectives and the drive by its Shareholder DEDECT.

If you are a GBV survivor and would like to share your story during our future sessions to encourage others, contact us on info@nwdc.co.za.

[MORE ON THIS EVENT](#)



NWDC SUPPORTS ENTREPRENEURSHIP DEVELOPMENT THIS YOUTH MONTH

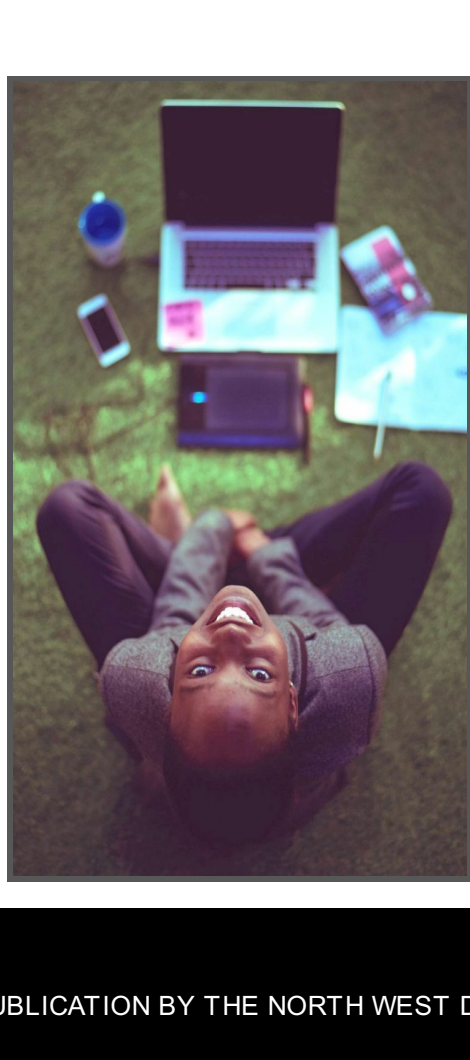
This Youth Month, the North West Development Corporation (NWDC) is supporting a series of Youth Entrepreneur Development Workshops held in the Dr Kenneth Kaunda District of the North West Province.

NWDC is exhibiting services and offering youth entrepreneurship advice at youth workshop events hosted by LuckyTouch-Multimedia (PTY) in the City Mafesana and its surrounding areas.

Partners to the events include, among other, SED, the NWDC, Nacof (NFC), the NWDC and the Dr Kenneth Kaunda District Municipality.

The Youth Entrepreneur Development Workshops are being hosted at Kanana, Jouberton and Khuma, leading up to the main Youth Day event which will be held in the Mafesana (Klerksdorp) CBD.

[CLICK FOR DATES AND MORE](#)



STAY INFORMED

Pulse! is the quarterly e-newsletter of the NWDC. It is distributed four times per annum to our newsletter subscriber base.

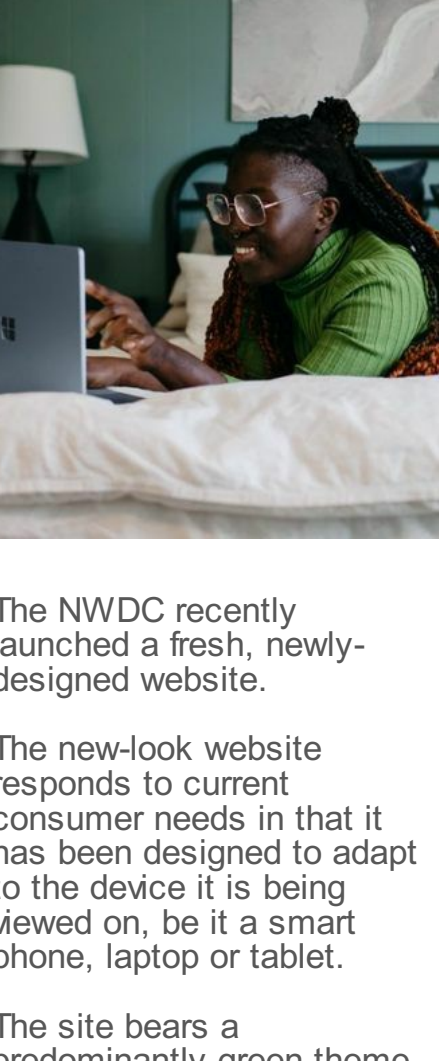
HIGHLIGHTS IN THIS ISSUE

- Ministerial Roadshows unlock SMME opportunities
- Pella Career Expo benefits local youth
- NWDC supports Youth Entrepreneurship
- Latest NWDC Economic Data Report

HAVE YOU SEEN THE NEW-LOOK NWDC WEBSITE?

* GO CHECK IT OUT ON NWDC.CO.ZA

* GIVE US FEEDBACK IN OUR [SNAP SURVEY](#)



The NWDC recently launched a fresh, newly-designed website.

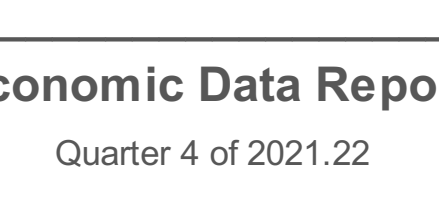
The new-look website responds to current consumer needs in that it has been designed to adapt to the device it is being viewed on, be it a smart phone, laptop or tablet.

The site bears a predominantly green theme, taken from the NWDC logo, but also reflective of wealth, prosperity, business growth and a concern for the environment and sustainability.

Visitors to the site will notice more white space for ease of reading and horizontal scrolling, all modern website design features.

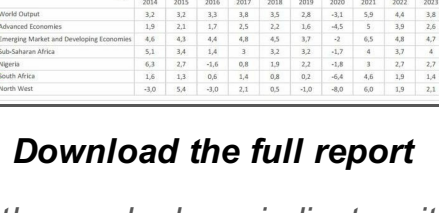
Phase II of the web design includes the introduction of a chat bot and a Google translate plug-in.

Our Pulse e-newsletter readers are invited to visit the [new NWDC website](#) and share their feedback via a super quick [via question snap survey](#).



Economic Data Report

Quarter 4 of 2021/22



[Download the full report](#)

As the graph above indicates, it is shown that globally the economy is recovering.

Real gross domestic product (GDP) grew by 1.2% in the fourth quarter (October–December 2021), taking the annual growth rate for 2021 to 4.9%.

The increasing inflation rate is a concern. After recording an average national inflation rate for 2021 of 4.5%, the February 2022 Provincial annual inflation rates ranged from 5.4% in Western Cape, and Limpopo to 6.1% in Northern Cape and North West.

The global pandemic, the war between Russia and Ukraine and the high fuel prices are external factors that are affecting the globe and are not within our control, but have a severe impact on all economies.

In terms of unemployment it can be noted that in Q4 of 2021 the national unemployment rate increased to 35.3% and the expanded definition decreased to 46.2%.

In the North West Province the unemployment rate decreased to 33.8% and the expanded definition unemployment decreased to 49.5%. In the North West Province the labour force was 1.2 million people of whom 558,000 were employed and 439,000 were unemployed.

[Download the full Q4 report](#)